COMMITTEE ON NATURAL RESOURCES

Disclosure Form

As required by and provided for in House Rule XI, clause 2(g) and the Rules of the Committee on Natural Resources

Legislative hearing on: HR 511, To amend Title 18, United States Code, to prohibit the importation of various injurious species of constrictor snakes.

For Individuals:
1. Name:
2. Address:
3. Email Address:
4. Phone Number:
* * * *
For Witnesses Representing Organizations:
1. Name: John Kostyack
2. Name of Organization(s) You are Representing at the Hearing: National Wildlife Federation
3. Business Address: 901 E St NW Suite 400 Washington, DC 20004
4. Business Email Address: [Information redacted for privacy]
5. Business Phone Number: [Information redacted for privacy]

Name/Organization: John Kostyack

Title/Date of Hearing: Legislative hearing on: HR 511, To amend Title 18, United States Code, to prohibit the importation of various injurious species of constrictor snakes. 11/29/12

a. Any training or educational certificates, diplomas or degrees or other educational experiences that are relevant to your qualifications to testify on or knowledge of the subject matter of the hearing.

Juris Doctor (J.D.) degree

b. Any professional licenses, certifications, or affiliations held that are relevant to your qualifications to testify on or knowledge of the subject matter of the hearing.

N/A

c. Any employment, occupation, ownership in a firm or business, or work-related experiences that relate to your qualifications to testify on or knowledge of the subject matter of the hearing.

Vice President for Wildlife Conservation, National Wildlife Federation

d. Any federal grants or contracts (including subgrants or subcontracts) from the <u>Department of the Interior</u> (<u>and /or other agencies invited</u>) that you have received in the current year and previous four years, including the source and the amount of each grant or contract.

N/A

e. A list of all lawsuits or petitions filed by you against the federal government in the current year and the previous four years, giving the name of the lawsuit or petition, the subject matter of the lawsuit or petition, and the federal statutes under which the lawsuits or petitions were filed.

N/A

f. Any other information you wish to convey that might aid the Members of the Committee to better understand the context of your testimony.

N/A

Name/Organization: John Kostyack

Title/Date of Hearing: Legislative hearing on: HR 511, To amend Title 18, United States Code, to prohibit the importation of various injurious species of constrictor snakes. 11/29/12

In addition, for witnesses representing organizations:

g. Any offices, elected positions, or representational capacity held in the organization(s) on whose behalf you are testifying.

N/A

h. Any federal grants or contracts (including subgrants or subcontracts) from the <u>Department of the Interior</u> (<u>and /or other agencies invited</u>) that were received in the current year and previous four years by the organization(s) you represent at this hearing, including the source and amount of each grant or contract for each of the organization(s).

See attached spreadsheet

i. A list of all lawsuits or petitions filed by the organization(s) you represent at the hearing against the federal government in the current year and the previous four years, giving the name of the lawsuit or petition, the subject matter of the lawsuit or petition, and the federal statutes under which the lawsuits or petitions were filed for each of the organization(s).

See attached spreadsheet

j. A list of any countries from which the organization(s) you represent at the hearing have received foreign donations and the total amount of donations received from each country, for the current year and the previous four years, by each organization.

N/A

k. For tax-exempt organizations and non-profit organizations, copies of the three most recent public IRS Form 990s (including Form 990-PF, Form 990-N, and Form 990-EZ) for each of the organization(s) you represent at the hearing (not including any contributor names and addresses or any information withheld from public inspection by the Secretary of the Treasury under 26 U.S.C. 6104)).

			npt Organization Declaration Electronic Fili	on and Signature : no	ior	OMB No. 1545-1879
	,	For calendar year 2010,	or tax year boginning SEP 1	-	20 11	
Denartment o	d the Treasury	Foru	se with Forms 990, 990-EZ, 990-I	PF. 1120-POL and 886		2010
Internal Reven	rue Service		See instructions.	1 02, 810 000		
Name of e	xempt organization	n			Employer	Identification number
		NATIONAL WILD	LIFE FEDERATION		1 11	204616
Part I	Type of Re	turn and Returi	n Information (Whole Dollars O	niy)		
Check the	box for the type o	f return being filed v	vith Form 8453-EO and enter the ap	phicable amount if any	from the return	. 16 v
whichever i than one lir	is applicable, blan ne in Part I.	k (do not enter -0-). I	on that line of the return being filed If you entered -0- on the return, ther	with this form was blank n enter -0- on the applica	k, then leave lin able line below.	a th 2h 2h th 5-66
	990 check here 🕨 990-EZ check here		evenue, if any (Form 990, Part VIII, o	column (A), line 12)	1b	988166
			al revenue, if any (Form 990-EZ, lin	e 9)	2b	
	1120-POL check h	ete P 1	otal tax (Form 1120-POL, line 22)		3b	
	990-PF check here 1868 check here 🕨	b Tax	based on investment income (Fo	rm 990 PF, Part VI, line	5) 4b	
oa roma	ROOB Check here	r ∟∃ b Balance	e due (Form 8868, Part I, line 3c or	COPYFOR	5ь	
Part II	Declaration	of Officer	חווחו	IO INCOPPOR		·····
			signated Financial Agent to initiate	IC INSPECT	ION	
ta Tr in: an	ixes owed on this reasury Financial A stitutions involved no resolve issues r	return, and the finant agent at 1.888-353-4 in the processing o elated to the payme	calciling account indicated in the tax p cicial institution to debit the entry to 1537 no later than 2 business days in the electronic payment of taxes to ent.	reparation software for this account. To revoke prior to the payment (se o receive confidential in	payment of the a payment, I n ettlement) date. formation neces	organization's federal nust contact the U.S. I also authorize the finan ssary to answer inquiries
			a state agency(ies) regulating char ent contained within this return allo to the selected state agency(ies).	ities as part of the IRS in wing disclosure by the	Fed/State prog IRS of this For	ram, I certify that I th 990/990-EZ/990-PF
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COPY FOR PUBLIC INSPECTION

Return of Organization Exempt From Income Tax Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service

The organization may have to use a copy of this return to satisfy state reporting requirements.

Open to Public Inspection

_	A FC	or the 2010 calendar year, or tax year beginning SEP 1, 2010 and end	ing AUG 31, 2011	
		eck if C Name of organization	D Employer ident	ification number
		Address NATIONAL WILDLIFE FEDERATION		
		Name Change Doing Business As		
	\Box	nitial		04616
		ferminded and street (or 1.3. box is mains not delivered to street address) 11100 WILDLIFE CENTER DRIVE	n/suite E Telephone numb	
	1	mended City or town, state or country, and ZIP + 4		438-6000
j	/	pplica- on RESTON, VA 20190-5362	G Gross receipts \$	104,220,904.
	P	F Name and address of principal officer: LARRY J. SCHWEIGER	H(a) Is this a group	
		SAME AS C ABOVE	for affiliates?	Yes X No
ī	Tax	exempt status: X 501(c)(3) 501(c) ()	H(b) Are all affiliates in	
J		bsite: WWW, NWF, ORG	H(c) Group exempti	a list. (see instructions)
K	For	n of organization: X Corporation Trust Association Other		M State of legal domicile; DC
	Part		Total of formation, 1999	ivi State of legal domicile, DC
(י ע	Briefly describe the organization's mission or most significant activities: NWF'S MISS	ION IS TO INSPIRE	
3	3	AMERICANS TO PROTECT WILDLIFE FOR OUR CHILDREN'S FUTURE.		
į	2	Check this box if the organization discontinued its operations or disposed o	f more than 25% of its net a	ecate
Ž	3 3	Number of voting members of the governing body (Part VI, line 1a)	3	36
۵	3 4	Number of independent voting members of the governing body (Part VI, line 1b)	4	35
Activities & Congression	5	Total number of individuals employed in calendar year 2010 (Part V. line 2a)	, s	508
H.	6	lotal number of volunteers (estimate if necessary)	6	3907
Ā	7	a rotal difference business revenue from Part VIII, column (C), line 12	72	1,037,895.
	-	b Net unrelated business taxable income from Form 990-T, line 34		408,734.
	1_		Prior Year	Current Year
ne	8	Contributions and grants (Part VIII, line 1h)	75,868,139.	77,941,133.
Revenue	9	Program service revenue (Part VIII, line 2g)	10,324,026.	9,617,738.
æ		A A A A A A A A A A A A A A A A A A A	94,710.	369,655,
	11 12	7 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	12,140,076.	10,888,111.
	13	Grants and similar amounts and 40-4 by		98,816,637.
	14	and an income and a supplemental bases for the supplemental to the	4,007,437.	5,830,036.
w	15	The state of the s	0,	0.
Expenses	4	The state of the s	30,552,678.	32,544,837.
bei		Professional fundraising fees (Part IX, column (A), line 11e) Total fundraising expenses (Part IX, column (D), line 25) 11,625,801.	2,400,937.	1,813,091.
Ω̈́	17	O Total fundraising expenses (Part IX, column (D), line 25) Other expenses (Part IX, column (A), lines 11a-11d, 11f-24f)	Ed off cor	
	18	Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)	57,057,595.	56,072,120.
	19	Revenue less expenses, Subtract line 18 from line 12	94,018,647.	96,260,084,
ts or			4,408,304. Beginning of Current Year	2,556,553.
sets	20	Total assets (Part X, line 16)	64,121,805.	End of Year
Net Asset Fund Balan	21	Total liabilities (Part X, line 26)	84,891,779.	64,808,553.
		Net assets or fund balances. Subtract line 21 from line 20	-20,769,974.	79,539,168. -14,730,615.
-		Signature Block		
Unde	r pen	alties of perjury, I declare that I have examined this return, including accompanying schedules and sta	tements and to the best of my	knowledge and belief it is
true,	corre	ct, and complete. Declaration of greparer (other than officer) is based on all information of which prep	arer has any knowledge	momody and bench, it is
		Gull M. Homy - Zounelo	3/27/2	012
Sign	ı	Signature of officer 0 0	Date Date	
Here) .	DULCE M. GOMEZ-ZORMELO, TREASURER		
		Type or print name and title		
12.15.4		Print/Type preparer's name Preparer's signature	Date Check	II PTIN
Paid		MICHAEL SORRELLS, CPA	3/27/2012 self-employed	
Prepa		Firm's name BDO USA, LLP	Firm's EIN	
Use (inty	Firm's address 7101 WISCONSIN AVE. SUITE 800		4
		20014-462/	Phone no. (30	1)654-4900
		S discuss this return with the preparer shown above? (see instructions)	ti pie diditara de la caractería de la car	X Yes No
032001	02-2	2-11 IHA For Panerwork Reduction Ant Notice and the		

	m 990 (2010) NATIONAL WILDLIFE FEDERATION	53-020461	16	Page
L	art III Statement of Program Service Accomplishments			30
	Check if Schedule O contains a response to any question in this Part III	.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		x X
1	Bheny describe the organization's mission:			
	NATIONAL WILDLIFE FEDERATION'S MISSION IS TO INSPIRE AMERICANS TO	•		
	PROTECT WILDLIFE FOR OUR CHILDREN'S FUTURE, NWF ACCOMPLISHES ITS			
	MISSION THROUGH EDUCATION PROGRAMS AND BY IMPLEMENTING EFFECTIVE			
_	SOLUTIONS TO THE THREE BIGGEST THREATS FACING WILDLIFE TODAY:			
2	Did the organization undertake any significant program services during the year which were not listed on			
	the prior Form 990 or 990-EZ?		Yes	X No
3	res, describe these new services on Schedule O.			
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services?		Yes	X No
4	res, describe these changes on Schedule O.			
4	Describe the exempt purpose achievements for each of the organization's three largest program services by exp	oenses.		
	Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of contract to the section 4947(a)(1) trusts are required to report the amount of contract to the section 4947(a)(1) trusts are required to report the amount of contract to the section 4947(a)(1) trusts are required to report the amount of contract to the section 4947(a)(a) trusts are required to report the amount of contract to the section 4947(a)(a) trusts are required to report the amount of contract to the section 4947(a)(a) trusts are required to report the amount of contract to the section 4947(a)(a) trusts are required to report the amount of contract to the section 4947(a)(a) trusts are required to report the amount of contract to the section 4947(a)(a) trusts are required to report the amount of contract to the section 4947(a)(a) trusts are required to report the amount of contract to the section 4947(a)(a) trusts are required to report the section 4947(a)(b) trusts are required to report the section 4947(a)(a)(b) trusts are required to report the section 4947(a)(b) trusts are required to report the section 4947(a)(b) trusts are required to the section 4947(a)(b) trusts are required	grants and		
4a	allocations to others, the total expenses, and revenue, if any, for each program service reported. (Code:) (Expenses \$ 32,469,963 including any to the control of the con			
40	/(Expenses w 52, 203, Inciding drants of \$ 5,729,794, \range \ran	venue \$	67	7,299.
	CONSERVATION ADVOCACY PROGRAMS EDUCATE AND ENGAGE THE PUBLIC IN NWF'S			
	WORK SAFEGUARDING WILDLIFE AND HABITAT AND ADVANCING SOLUTIONS TO			
	CLIMATE CHANGE. SAFEGUARDING WILDLIFE MEANS PROTECTING AND DEFENDING WILDLIFE AND THE WILD PLACES THAT WILDLIFE NEEDS TO SURVIVE AND			
	RESTORING THE HEALTH OF OUR NATURAL HABITATS AND ECOSYSTEMS. THROUGH			
	WORK WITH OUR AFFILIATES AND PARTNERS, NWF HAS SECURED AND CLOSED,			
	THROUGH OUR ALLOTMENT RETIREMENT PROGRAM, MORE THAN 500,000 ACRES OF			
	PUBLIC LAND TO GRAZING IN THE GREATER YELLOWSTONE ECOSYSTEM , WHICH			
	WILL RESTORE AND PROTECT PRIME WILDLIFE HABITAT. THROUGH OUR NATIONAL			
	POLICY ACTION IN THIS AREA, NWF SECURED AN EPA FORMAL VETO ON THE CLEAN	· · · · · · · · · · · · · · · · · · ·		
	WATER ACT PERMIT FOR THE YAZOO PUMPS PROJECT IN MISSISSIPPI, WHICH			
	WOULD HAVE DRAINED 200,000 ACRES OF CRITICALLY IMPORTANT WETLANDS, AND			
‡b	(6.1			
	(Code:)(Expenses \$ 23,339,259 including grants of \$ 100,242)(Revenue	/enue \$	8,390),832.
	ADULTS WITH NATURE THROUGH SUCH PROGRAMS AS BE OUT THERE, CERTIFIED			
	WILDLIFE HABITATS, AND ECO SCHOOLS USA, AND THROUGH OUR PUBLICATIONS:			
	NATIONAL WILDLIFE, RANGER RICK, YOUR BIG BACKYARD, WILD ANIMAL BABY,			
	AND JUST FOR FUN . EACH YEAR THE FEDERATION REACHES TWO MILLION SCHOOL			
	CHILDREN AND ANOTHER TWO MILLION YOUNG READERS THROUGH ITS EDUCATIONAL			·
	PROGRAMS.			
		· · · · · · · · · · · · · · · · · · ·		
	THE BE OUT THERE PROGRAM ENCOURAGES AMERICANS TO GET OUTSIDE AND ENJOY			
	THE NATURAL ENVIRONMENT AND PROVIDES A NUMBER OF USEFUL TOOLS AND			
	ACTIVITIES FOR FAMILIES THAT MAKE IT EASY TO GET OUTSIDE. THIS INCLUDES			·
	HIKE & SEEK, WILDLIFE WATCH AND NATURE FIND. HIKE & SEEK, ONE OF OUR			
С	(Code:) (Expenses \$ 12,945,003. including grants of \$ \/Dev	enue \$	3 250	610 \
	MEMBERSHIP EDUCATION PROGRAMS MAINTAIN AN ACTIVE, ENGAGED AND INFORMED	inde φ	3,233	,040.
	MEMBERSHIP PROVIDING SUPPORTERS WITH THE INFORMATION AND INSPIRATION TO			
	MAKE A DIFFERENCE IN THEIR OWN BACKYARDS, THEIR COMMUNITIES AND ACROSS			
	THE COUNTRY. NWF REACHES MILLIONS OF SUPPORTERS ON A MONTHLY BASIS TO			
	COMMUNICATE THE MOST PRESSING NEEDS FACING THE ENVIRONMENT TODAY: FROM			
	PEOPLE BECOMING MORE DISCONNECTED FROM NATURE TO LOSS OF HABITAT AND			
	THE THREAT OF GLOBAL WARMING. THROUGH SUCH PUBLICATIONS AS NATIONAL			
	WILDLIFE MAGAZINE, THE NWF WEBSITE, AND OTHER SOURCES OF INFORMATION,			
]	NWF IS EDUCATING OUR MEMBERSHIP BASE ON HOW NWF IS WORKING TO PROTECT			
1	WILDLIFE AND HABITAT. EVERY MONTH, THROUGH NATIONAL WILDLIFE MILLIONS			
9	OF PEOPLE CAN READ INFORMATIVE FEATURE ARTICLES ABOUT WILDLIFE AND	·		
	WILDLIFE CONSERVATION , THE LATEST ENVIRONMENTAL NEWS AND SUCCESS			
	Other program services. (Describe in Schedule O.)			
(Expenses \$ 7,838,129 including grants of \$) (Revenue \$ 4,693,139	6. \		
	Total program service expenses ► 76,592,354.	,		·
102			Form 990	(2010)
,			・・・・・・・・・・・・・・・・・・・・・・・・・・・・・・・・・・・・・・	(2010)

Form 990 (2010) NATIONAL WILDLIFE Part IV Checklist of Required Schedules

	A temperature of the control of the		Yes	No
	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?		1	
2	If "Yes," complete Schedule A	1	Х	
3	5. Employed to complete concedure of Continuoris?	. 2	Х	
Ì	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	3		x
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effection to the following the terror of 6 lives and the control of the control	rt 📗	† <u>.</u>	 -
5	***************************************	4	X	
	similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	_		
6	Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to	5	+	┼—
	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part	6		x
7	Did the organization receive or hold a conservation easement, including easements to preserve open space		╂	+
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D. Part II	7		x
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III	8		x
9	Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X; or provide	۴	 	
	credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D. Part IV	9		х
10	Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments? If "Yes," complete Schedule D, Part V If the organization's answer to any of the fallowing permanent		х	
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X	10	A STATE	11516-12
	as applicable.			
	a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI	44-	x	Vojakovivo pii
ŀ	Did the organization report an amount for investments - other securities in Part X, line 12 that is 5%, or more of its total	11a	1	
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b	х	
C	but the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total	1.15		
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		х
c	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d	х	
е	bid the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D. Part X	11e	х	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D. Part X	11f	х	
	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI, XII, and XIII	12a		
b	Was the organization included in consolidated, independent audited financial statements for the tax year?			
	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional	12b	х	
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		Х
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a	Х	
D	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business			
15	and program service activities outside the United States? If "Yes," complete Schedule F, Parts I and IV	14b	х	
	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States 2 ff "Yes." complete School 15. Posts 1/ 2 and 1/ 2		ļ	
16	or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals	15	x	
	located outside the United States? If "Yes," complete Schedule F, Parts III and IV		ĺ	
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,	16	\dashv	<u>x</u>
	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	47	x	
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Bort VIII. Income	17	^	 .
	1c and 8a? If "Yes," complete Schedule G, Part II	18	х	
19	the organization report more than \$15,000 or gross income from gaming activities on Part VIII. line 9a? If "Yes "	"	 +	
	complete Schedule G, Part III	19		x
20a	the digularization operate one of more hospitals? If these, complete scriedule H	20a	 -	x
þ	if "Yes" to line 20a, did the organization attach its audited financial statements to this return? Note. Some Form 990 filers that		$\neg \dagger$	
	operate one or more hospitals must attach audited financial statements (see instructions)	20b		
	•	Form 9	90 (2	010)

53-0204616

Form 990 (2010) NATIONAL WILDLIFE FEDERATION Part IV Checklist of Required Schedules (continued)

		· -	Tv-	T
21	3		Yes	i No
22	United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	X	
	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III			
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current	22	X	_
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete		1	
			1	İ
248	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the	23	X	╀
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete			
t	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24a	┼	<u>x</u>
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease	24b	┼	┼
	any tax-exempt bonds?	1	l	1
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24c	├	
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a	24d	┼	ļ
	disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		x
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and	204	 	 ^
	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete]	j	
	Schedule L, Part I	25b	İ	x
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified	230	 	
	person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		x
27	the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial	1		
	contributor, or a grant selection committee member, or to a person related to such an individual? If "Yes " complete]
	Scriedule L, Part III	27		x
28	was the organization a party to a business transaction with one of the following parties (see Schedule L. Part IV		Jaret V	
	instructions for applicable filing thresholds, conditions, and exceptions):			
a	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a	in at 1 First cuts	х
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		х
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer,			
29	director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c	Х	
30	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29	Х	
50	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation			
31	contributions? If "Yes," complete Schedule M	30		Х
٠.	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I		- 1	
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets?// "Yes," complete	31		Х
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations	32		х
	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I		- 1	
34	Was the organization related to any tax-exempt or taxable entity?	33		<u>X</u>
	If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1		_	
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)?	34	X	77
а	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of	35		<u>x</u>
	section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2			
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt popularitable related organizations.			
	If "Yes," complete Schedule R, Part V, line 2	26		х
•	and the organization conduct more than 5% of its activities through an entity that is not a related organization	36	-+	
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R. Part VI	37		x
ю .	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 192	57	\dashv	
	Note. All Form 990 filers are required to complete Schedule O	38	x	•
		Form C		010)

53-0204616

Part V	Statements Regarding Other IRS Filings and Tax Compliance
51.70 Sub-	otation of the first though and tax compliance

	Check if Schedule O contains a response to any question in this Part V			
			Yes	s No
18	a Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable 1a 60	0		
. t	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	0		
(Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming			
	(gambling) winnings to prize winners?	10	x	
28	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,	219		
	filed for the calendar year ending with or within the year covered by this return 2a 50	8		
t	of fat least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	х	
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file. (see instructions)			
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a	х	
b		3b		+
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a			+-
	financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a	x	
b	If "Yes," enter the name of the foreign country:			
	See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.			
5a		5a	1	x
b		5b	†	х
С		5c	1	†
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit	—	 	+
	any contributions that were not tax deductible?	6a		x
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts	Ju		†
	were not tax deductible?	6ь		
7	Organizations that may receive deductible contributions under section 170(c).		n (Så:	
а	PULL Later to the second secon	7a	x	Jan 2017 (5)
b		7b	x	
С		1.5	1-	T
	to file Form 8282?	7c		х
d	If "Yes," indicate the number of Forms 8282 filed during the year 7d		1776	
е	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e	Post data.	X
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		Х
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h		
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting			
_	organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?	8		
9	Sponsoring organizations maintaining donor advised funds.			
a	Did the organization make any taxable distributions under section 4966?	9a		1
b	Did the organization make a distribution to a donor, donor advisor, or related person?	9b		
10	Section 501(c)(7) organizations. Enter:			
а	Initiation fees and capital contributions included on Part VIII, line 12 10a			
	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities 10b			
	Section 501(c)(12) organizations. Enter:			
	Gross income from members or shareholders			
D	Gross income from other sources (Do not net amounts due or paid to other sources against			
ın_	amounts due or received from them.)	SYET)		
ı∠a ⊾	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
ıo Io	If "Yes," enter the amount of tax-exempt interest received or accrued during the year			
	Section 501(c)(29) qualified nonprofit health insurance issuers.			
a	Is the organization licensed to issue qualified health plans in more than one state?	13a		
L-	Note. See the instructions for additional information the organization must report on Schedule O.			
Ð	Enter the amount of reserves the organization is required to maintain by the states in which the			
	organization is licensed to issue qualified health plans			74
C Ac	Enter the amount of reserves on hand			
	Did the organization receive any payments for indoor tanning services during the tax year?	14a	·	Х
, D	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	14b		
		Fa	agn /	0040

		0204616		P	age 6
Pa	Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below,	and for a	"No" i	espor	nse
	to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions				
Sec	Check if Schedule O contains a response to any question in this Part VI	<u></u>			Х
	Storr A. Governing Body and Management			I	T
1a	Enter the number of voting members of the governing body at the end of the tax year 1a	36	94 E Serie	Yes	No
b	Cot with a south of the state o	35			100000
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other		uita e tri		13:083.0
		ľ	2	siin ogst.	х
3	officer, director, trustee, or key employee? Did the organization delegate control over management duties customarily performed by or under the direct supervisi				<u> </u>
	of officers, directors or trustees, or key employees to a management company or other person?		3		. x
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	·····	4		x
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	·····	5		x
6	Does the organization have members or stockholders?	-	6	х	<u> </u>
7a	Does the organization have members, stockholders, or other persons who may elect one or more members of the				
	governing body?		7a	х	
b	Are any decisions of the governing body subject to approval by members, stockholders, or other persons?	·····	.7b		х
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year			iato de la	
	by the following:			i in in in in in in in in in in in in in	
a	The governing body?		8a	X	
b	Each committee with authority to act on behalf of the governing body?		8b	Х	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the				
	organization's mailing address? If "Yes," provide the names and addresses in Schedule O		9		х
<u>Sec</u>	tion B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)				
		_		Yes	No
10a	Does the organization have local chapters, branches, or affiliates?	[10a		Х
b	If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates	s, [
	and branches to ensure their operations are consistent with those of the organization?	L	10b		
	Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form?		11a	Х	
	Describe in Schedule O the process, if any, used by the organization to review this Form 990.	8			
12a	Does the organization have a written conflict of interest policy? If "No," go to line 13		12a	Х	
b	Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise				
	to conflicts?	L	12b	Х	
C	Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe		- 1		
12	in Schedule O how this is done	<u> </u> -	12c	_x	 .
13 14	Does the organization have a written whistleblower policy?	<u> </u>	13	<u>x</u>	
15	Does the organization have a written document retention and destruction policy?		14	X	Redenie
10	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?	ŝ		1111	
а	The organization's CEO, Executive Director, or top management official				
ь			15a	х	<u>x</u>
-	If "Yes" to line 15a or 15b, describe the process in Schedule O. (See instructions.)		15b	430,350	<u> </u>
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a				
	toyable entities the size of the size of	ji ji	16a	(100 NG)	X
	If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participat		ioa	012.01	89493
	in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's	Ort			
	exempt status with respect to such arrangements?	31	16b	32266	
	tion C. Disclosure	<u></u>	100		
17	List the states with which a copy of this Form 990 is required to be filed AL, AK, AZ, AR, CA, CO, CT, FL, GA, IL, KS,	KY			
	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) a		or		
	public inspection. Indicate how you make these available. Check all that apply.				
	X Own website Another's website X Upon request				
19	Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest p	olicy, and	l finar	cial	
	statements available to the public.	,,			
	State the name, physical address, and telephone number of the person who possesses the books and records of the o	rganizatic	n: 🕨		
	DULCE GOMEZ-ZORMELO - 703-438-6000	-	-		
	11100 WILDLIFE CENTER DRIVE, RESTON, VA 20190-5362				

SEE SCHEDULE O FOR FULL LIST OF STATES

Form **990** (2010)

Part VIII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter 0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- . List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

Check this box if neither the organization (A)	nor any related	org	aniz			mpe	ensa			
Name and Title	(B)	ĺ			C)			(D)	(E)	(F)
rame and me	Average hours per	10	Position (check all that apply)				ah A	Reportable	Reportable	Estimated
	week (describe hours for related organizations in Schedule	ual trustee or director		Officer	Key employee	Highest compensated employee	Ī	compensation from the organization (W-2/1099-MISC)	compensation from related organizations (W-2/1099-MISC)	amount of other compensation from the organization and related organizations
STEPHEN K. ALLINGER		+	╁		-	-	├			
DIRECTOR	3.00	x								
GREGOR BAILAR	1	╫	├	-	 	\vdash	-	0.	0.	0.
DIRECTOR	3.00	x				ĺ	j	0.		
TAHLIA BEAR	1	╫		-	-	-	\vdash	0.	0.	0.
DIRECTOR	3.00	x						0.		_
PAUL BEAUDETTE		+						U.	0.	0.
DIRECTOR	3.00	x						0.		
VIRGINIA BROCK		_					\vdash	٠.	0.	0.
DIRECTOR	3.00	x		İ				0.	0.	
CLARK BULLARD		t		\dashv						0.
DIRECTOR	3.00	x						0.	0.	0
ALISON BYERS				一	\neg					0.
DIRECTOR	3.00	х	İ					0.	0.	. 0.
DAVID CARRUTH										. 0.
DIRECTOR	3.00	х	j		l			0.	0.	0.
SHELLEY COHEN			\neg	\exists	\neg				•	
DIRECTOR	3.00	x			ļ			0.	0.	0.
DIANE DILLON-RIDGLEY	•		ヿ	7					i	<u></u>
DIRECTOR	3.00	х	İ					0.	0.	0.
JOHN THOMAS GRANT, JR.							\neg			
DIRECTOR	3.00	х			İ	1		0.	0.	0.
KATHLEEN HADLEY										
DIRECTOR	3.00	х	.				- 1	0.	0.	0.
DAVID L. HARGETT										
DIRECTOR	3.00	х				- 1	- 1	0.	0.	0.
MARK W. HECKERT				T				·	-	-
DIRECTOR	3.00	х						0.	0.	0.
JERRY LITTLE		T	T	T	T		\neg			
DIRECTOR	3.00	х					_	0.	0.	0.
GERALD MERAL		T	T	T		T				
DIRECTOR	3.00	х	\perp	\perp]	1	_	0.	0.	0.
CHRISTOPHER NOOK		T	T	T		T				
DIRECTOR	3.00	х						0.	0.	0.

032007 12-21-10

Form 990 (2010)

Part VII Section A. Officers, Directors, T	/autoco, recy 2	T	Oyc	C3, 6	2110	11191	1621	Compensated Employ	rees (continuea)	
(~)	(6)			(C)			(D)	(E)	(F)
Name and title	Average hours per	1,	Position (check all that apply)					Reportable	Reportable	Estimated
	week (describe		nec	k ali	thai	t app	oly)	compensation from	compensation from related	amount of other
	hours for	director		1		9	•	the	organizations	compensation
	related	tee or	stee			nsate		organization (W-2/1099-MISC)	(W-2/1099-MISC)	from the
	organizations	l trustee	la T	l	oyee	d mo		(W 27 1039 WIIGC)	·	organization and related
	in Schedule O)	Individual	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			organizations
GENE T. OGLESBY	·		<u> </u>		<u> </u>	\vdash				
DIRECTOR	3.00	х	ĺ					0.	0 .	0
LOIS QUAM										. 0
DIRECTOR	3.00	х						0.	0.	
GLORIA REUBEN									V.	0
DIRECTOR	3.00	х						0.	0.	•
JULIA REED-ZAIC						\neg		· · · · · · · · · · · · · · · · · · ·		
DIRECTOR	3.00	х	Į				ı	0.	0.	
KENT SALAZAR			一		\neg		-	• • • • • • • • • • • • • • • • • • • •	· · · · · · · · · · · · · · · · · · ·	0
DIRECTOR	3.00	х	ļ	1		l		0.	0.	
TRUMAN T. SEMANS						\dashv	-	• • • • • • • • • • • • • • • • • • • •		. 0
DIRECTOR	3.00	x		1	- 1			0.	0.	
LESLIE SHAD		一	7	\neg	一	\dashv	-			0
DIRECTOR	3.00	x		1	. [0.	0.	
GREGORY SMITH		1	十	十	_	\dashv	1		V.	0.
DIRECTOR .	3.00	х				İ		0.	0.	
DEBORAH SPALDING		1	_	•	寸	\dashv	\dashv			0.
DIRECTOR	3.00	x			- 1			0.	0.	•
1b Sub-total							\dashv	0.	0.	0.
c Total from continuation sheets to Part VI	I, Section A		•••••			•	r	2,527,525.	0.	
d Total (add lines 1b and 1c)		• • • • • • •	• • • • • •	•••••			F	2,527,525.	0.	267,247.
2 Total number of individuals (including but no					• • •			-,,,525.		267,247.

2	Did Market and the state of the		Yes	No
3	Did the organization list any former officer, director or trustee, key employee, or highest compensated employee on	400		100000
	line 1a? If "Yes," complete Schedule J for such individual	2 10109800	x	1300/6984 100
4	For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization	3		RC21827
	and related organizations greater than \$150,000? If "Yes," complete Schedule J for such individual	HEERS SEE	v	ering
5	Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for consider	4	A.	Services.
	rendered to the organization? If "Yes," complete Schedule J for such person			v
Sec	tion B. Independent Contractors	1 2		

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization.

(A) Name and business address	(B) Description of services	(C) Compensation
ARTCO		Compensation
1 STATIONARY PLACE, REXBURG, ID 83441	FULFILMENT SERVICES	2,773,109.
MERKLE, INC, 7001 COLUMBIA GATEWAY DRIVE,	DATABASE DEV & MGMT; GRAPHICS	2,773,105.
COLUMBIA, MD 21046	& DESIGN	1 150 111
PARADYZE MATERA CO, INC., 5 HANOVER		1,152,111.
SQUARE, 6TH FLOOR, NEW YORK, NY 10004	LIST RENTAL CONSULTING	993,964.
USA 800, INC, 9808 EAST 66TH TERRACE,	FULFILMENT AND CONSULTING	223,304.
KANSAS CITY, MO 64133	SERVICES	026 220
RMS DIRECT , 4510 BUCKEYSTOWN PIKE,		936,320.
UNIT M, FREDERICK, MD 21704	FULFILMENT SERVICES	798,189.
2 Total number of independent contractors (including but not limited		730,183.
\$100,000 in compensation from the organization	24	
SEE PART VII SECTION & CONTINUATION CHERTA		

SEE PART VII, SECTION A CONTINUATION SHEETS

Form **990** (2010)

032008 12-21-10

Dection A. Officers, Directors, Trus	stees, Key Ł	:mpi	oye	es, a	and	Hig	hest	Compensated Employ	vees (continued)	
Part VII Section A. Officers, Directors, True (A)	(B)	Ť	(C)					(D)	(E)	(F)
Name and title	Average	1.			sitior	n		Reportable	Reportable	Estimated
	hours	(0	heci				ply)	compensation	compensation	amount of
	per		Τ	Г	Π	T	T	from	from related	other
·	week					a)		the	organizations	compensation
		recto				ldwa		organization	(W-2/1099-MISC)	from the
		ordi	a			ated		(W-2/1099-MISC)		organization
		ustee	trust		8	Dens				and related
		dual	tiona		pley	tcol				organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
CHRISTINE P. THOMPSON		干	┝	<u> </u>	╀╾	╀	╫			
DIRECTOR	3.00	l _v	1	ļ.						
LISE VAN SUSTEREN	3,00	<u>^</u>	├—	<u> </u>	 	┼	┢	0.	0.	(
DIRECTOR	3.00	l,								
BEATRICE B. VON GONTARD	3.00	_	<u> </u>	-		╀	├-	0.	0.	(
DIRECTOR	2 00	,								
BRUCE WALLACE	3.00	<u> ^</u>	-		<u> </u>	-	_	0.	0.	(
DIRECTOR	2 00									
MARK WINLAND	3.00	X				↓	<u> </u>	0.	0.	(
DIRECTOR	2 00									
VICOLE WOOD	3,00	Х		_		_		0.	0.	
DIRECTOR									İ	
RAIG THOMPSON	3.00	Х		_		_	_	0.	0.	C
HAIR	3.00	Х		х		_		0.	0.	0
ARRY J. SCHWEIGER				l		İ				
RESIDENT - NWF	40.00			Х				352,469.	0.	27,514
AIME B MATYAS					ı					
00	40.00			х	_			233,594.	0.	29,195
ULCE M. GOMEZ-ZORMELO				ı	- '					
REASURER	40.00	_	\perp	х	[167,521.	0.	24,239
HOMAS KEARNEY		- 1		- 1						
SST TREASURER - NWF	40.00			Х				52,390.	0.	4,950
YNTHIA LEWIN								·		
ECRETARY - NWF	40.00			Х				99,658.	0.	9,620
ARBARA G. MCINTOSH		-			İ					
ECRETARY - NWF	0.00	\perp		х				0.	0.	- 0
ULIE BLESSYN DAVIS			- [- [
SST SECRETARY - NWF	40.00			х				125,173.	0.	10,660
EREMY SYMONS		- 1			ļ		- 1			
R VP-CONSERVATION & EDU	40.00				х			179,877.	0.	23,527
AN T. CHU							T			
P-AFF & REG STRATEGIES	40.00				х			170,692.	0.	22,940
EVIN J. COYLE			T	Γ	T	T	T			
P-EDUCATION	40.00		•	:	x			171,950.	0.	21,619
AMES S. LYON		T	T	Ţ	T	T	T			•
P-CONSERVATION POLICY	40.00			_]:	x		[165,417.	0.	19,343
TOREW P. BUCHSBAUM		T	T	T	T	\Box	\top			•
EGIONAL EXEC DIR	40.00		_			х		147,951.	0.	12,232
WARD J. COLEMAN		T	T	T			\exists			
				1	1	- 1		ľ	1	

Part VII Section A. Officers, I	· · · · · · · · · · · · · · · · · · ·	(D)	L	oyee	-5, a	C)	nyl	iest	Compensated Employ	rees (continuea)	<u> </u>
(A)		(B)				C)			(D)	(E)	(F)
Name and title .		Average	1.			itior			Reportable	Reportable	Estimated
		hours	.(c	hecl	(all	tnat	app	oly)	compensation	compensation	amount of
•		per		١.	ĺ				from	from related	other
		week		l	l		loyee	l	the	organizations	compensation
			l Se			1	l dia	1	organization	(W-2/1099-MISC)	from the
			or di	يوا			ated		(W-2/1099-MISC)		organization
			ste	ruste			eus				and related
-·			릁	nad t	l	lo ye	l moo				organizations
			individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
MERI-MARGARET DEOUDES			Ĕ	, <u>ë</u>	5	, S	풀	Ē			
VP STRATEGIC ALLIANCES		40.00		İ .			x		125 (51	0	15 15
CURTIS FISCHER	·	40.00	\vdash			_	<u> </u>		135,651.	0.	15,47
REGIONAL EXEC DIR		40.00		1			x		131,787.	0.	16,17
MONICA M. COLLINS						-		┢	131,707.	0.	10,17
VP OF DEVELOPMENT		40.00					х		145,773.	0.	9,78
KAREN B. KRESS			 					 			2,700
FORMER VP OF DEVELOPMENT		40.00						х	104,243.	0.	5,056
			_				-				
				\dashv	-						
			-	\dashv	\dashv						
			\dashv	-	\dashv		-	-			
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<u> </u>			\dashv	\dashv	\dashv	\dashv	\dashv				
	<u>-</u>	<u>-</u>						\dashv			
tal to Part VII, Section A, line 1c								- 1	2,527,525.		267,24

rani	VII	Statement of Reve	nuo			 		53-020461	6 Page
						(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
ilar amounts				1a	234,840				
50	b	Membership dues		1 b	9,018,440	and the same of the same of the same of	in pulliffication (FEE) 1991.	I district and the second	Train 1 garren e egi
g g		Fundraising events		1c	823,029				
200	ď	Related organizations		1d	4,769,000				
<u>Έ</u>		Government grants (contribu		1e	1,243,808				
20	f	All other contributions, gifts, gran	nts, and						
اچ ا		similar amounts not included abo	ove	1f	61,852,016				
and other simi	g	Noncash contributions included in lines	s 1a-1f:\$		226,626				
ᡖ		Total. Add lines 1a-1f			· · · · · · · · · · · · · · · · · · ·	77,941,13	3		
					Business Code	ST CARRY PRINCES AND ADDRESS OF THE PRINCES OF			
2	а	SUBSCRIPTION REVENUE			900099	8,882,46	9 992 462		
	b	TV AND FILM PRODUCTION	1		900099	274,200			
31		LITIGATION FEES			900099	 			<u> </u>
Š.	-	CONTRACTUAL/CONSULTING				249,73			<u> </u>
[۳		REGISTRATION FEES			900099	150,000			
					900099	59,602			
1		All other program service reve			900099	1,739			
	g	Total. Add lines 2a-2f			<u> </u>	9,617,738	3.		
3		Investment income (including							
		other similar amounts)				180,481			180,481
4		Income from investment of tax							
5		Royalties	·		>	2,916,870		2,423.	2,914,447
			(i) Re		(ii) Personal				
6 :	а	Gross Rents	1,063	,404.					
1	ЬΙ	Less: rental expenses	552	,404.			25.5%		
(Rental income or (loss)	511	000.					
		Net rental income or (loss)		,		511,000		498,296.	
7 2		Gross amount from sales of	(i) Secur		(ii) Other	322,000	•	430,230.	12,704.
		assets other than inventory	2,003		1.005.				
١,		Less: cost or other basis	-,,,,,,	, 032.	1,003.				
`		and sales expenses	1,814	002	1 101			34	
١.		a . '		350.	1,181. -176.				
1		Gain or (loss)		ا، بادد ،		Proceedings of the State of the Control of the Cont			
'		Net gain or (loss)							
	ur					189,174			189,174.
"	a (Gross income from fundraising	g events (n	ot		189,174	•		189,174.
	a (Gross income from fundraising ncluding \$823,	g events (n ,029. of	ot		189,174	•		189,174.
	a (Gross income from fundraising	g events (n ,029. of	ot		189,174	· Comment of the comm		189,174.
	a (in c F	Gross income from fundraising ncluding \$ 823, contributions reported on line Part IV, line 18	g events (n ,029 of 1c). See	ot a		189,174			189,174.
	a (in c F	Gross income from fundraising ncluding \$ 823, contributions reported on line	g events (n ,029 of 1c). See	ot a	>	189,174			189,174.
b	a (in c F b L	Gross income from fundraising ncluding \$ 823, contributions reported on line Part IV, line 18	g events (n ,029, of 1c). See	ot a	105,565,	189,174 -480,112			
b	a (c F b L	Gross income from fundraising 823, contributions reported on line Part IV, line 18 Less: direct expenses	g events (n ,029. of 1c). See	a b	105,565,				189,174.
b	a (c F c L c N	Gross income from fundraising neluding \$ 823, contributions reported on line Part IV, line 18	g events (n. 029. of 1c). See raising events tivities. See	a b ents	105,565,				
b c 9 a	a (c F b L c N	Gross income from fundraising neluding \$ 823, contributions reported on line Part IV, line 18 Less: direct expenses Net income or (loss) from funding Gross income from gaming act Part IV, line 19	g events (n 029 of 1c). See raising eventivities. See	a b ents a	105,565,				
b c 9 a b	a (c F b L c N a G	Gross income from fundraising neluding \$ 823, contributions reported on line Part IV, line 18 Less: direct expenses Net income or (loss) from funding Gross income from gaming act Part IV, line 19 Less: direct expenses	g events (n. 029. of 1c). See	ot a b ents a b	105,565,				
b c 9 a b	a (iii c c c F C N C N C N C N C N C N C N C N C N C	Gross income from fundraising neluding \$ 823, contributions reported on line Part IV, line 18 Less: direct expenses Net income or (loss) from funding act Part IV, line 19 Less: direct expenses Net income or (loss) from gaming act Part IV, line 19 Less: direct expenses Net income or (loss) from gaming act income or (loss) from gaming act	g events (n 029 of 1c). See raising eventivities. See	ot a b ents a b	105,565,				
b c 9 a b	a (iii a a a a a a a a a a a a a a a a	Gross income from fundraising neluding \$ 823, contributions reported on line Part IV, line 18 Less: direct expenses Net income or (loss) from fund Gross income from gaming act Part IV, line 19 Less: direct expenses Net income or (loss) from gaming act of the control of the	g events (n 029 of 1c). See raising eve tivities. See	a b ents b a l	105,565. 585,677.				
b c 9 a b c	a (iii c c F L N C N C N C N C N C N C N C N C N C N	Gross income from fundraising neluding \$ 823, contributions reported on line Part IV, line 18 Less: direct expenses Net income or (loss) from fund Gross income from gaming act Part IV, line 19 Less: direct expenses Net income or (loss) from gaming act income or (loss) from gaming act income or (loss) from gaming act income or (loss) from gaming act income or (loss) from gaming allowances	g events (n 029. of 1c). See raising eve tivities. See	a b ents a b a	105,565. 585,677.				
b c 9 a b c 10 a	a (iii co co co co co co co co co co co co co	Gross income from fundraising neluding \$ 823, contributions reported on line Part IV, line 18 Less: direct expenses Net income or (loss) from fund Gross income from gaming act Part IV, line 19 Less: direct expenses Net income or (loss) from gaming Gross sales of inventory, less rand allowances Less: cost of goods sold	g events (n 029. of 1c). See raising eve tivities. See	a a a a a a a a a a a a a a a a a a a	105,565. 585,677. 	-480,112			
b c 9 a b c 10 a	a (iii co co co co co co co co co co co co co	Gross income from fundraising neluding \$ 823, contributions reported on line Part IV, line 18 Less: direct expenses Net income or (loss) from funding act Part IV, line 19 Less: direct expenses Net income or (loss) from gaming act Part IV, line 19 Less: direct expenses Net income or (loss) from gaming act part IV, line 19 Less: direct expenses Net income or (loss) from gaming act part IV, line 19 Less: cost of goods sold Let income or (loss) from sales	g events (n 029. of 1c). See raising eventivities. See ing activities	a b a b a b a b a	105,565. 585,677.				
b c 9 a b c 10 a	a (iii c c F C N C N C N C N C N C N C N C N C N C	Gross income from fundraising neluding \$ 823, contributions reported on line Part IV, line 18 Less: direct expenses Net income or (loss) from funding act IV, line 19 Less: direct expenses Net income or (loss) from gaming act IV, line 19 Less: direct expenses Net income or (loss) from gaming act income or (loss) from gaming act income or (loss) from gaming act income or (loss) from gaming act income or (loss) from gaming act income or (loss) from gaming act income or (loss) from gaming act income or (loss) from sales Miscellaneous Revenue	g events (n 029. of 1c). See raising eventivities. See ing activities	a b a b a b a b a	105,565. 585,677. 9,616,614. 2,451,003. Business Code	-480,112 7,165,611.			
b c 9 a b c 10 a b c	a (iii c c c c c c c c c c c c c c c c c	Gross income from fundraising neluding \$ 823, contributions reported on line Part IV, line 18 Less: direct expenses Net income or (loss) from funding act IV, line 19 Less: direct expenses Net income or (loss) from gaming act IV, line 19 Less: direct expenses Net income or (loss) from gaming act income or (loss) from gaming act income or (loss) from gaming act income or (loss) from gaming act income or (loss) from gaming act income or (loss) from sales Miscellaneous Revenue DVERTISING	g events (n 029. of 1c). See raising eventivities. See ing activities	a b a b a b a b a	105,565. 585,677. 9,616,614. 2,451,003. Business Code 511120	-480,112 7,165,611. 537,176.		537,176.	
b c 9 a b c 10 a	a (iii c c c c c c c c c c c c c c c c c	Gross income from fundraising neluding \$ 823, contributions reported on line Part IV, line 18 Less: direct expenses Net income or (loss) from funding act IV, line 19 Less: direct expenses Net income or (loss) from gaming act IV, line 19 Less: direct expenses Net income or (loss) from gaming act income or (loss) from gaming act income or (loss) from gaming act income or (loss) from gaming act income or (loss) from gaming act income or (loss) from gaming act income or (loss) from gaming act income or (loss) from sales Miscellaneous Revenue	g events (n 029. of 1c). See raising eventivities. See ing activities	a b a b a b a b a	105,565. 585,677. 9,616,614. 2,451,003. Business Code	-480,112 7,165,611.		537,176.	
b c 9 a b c 10 a b c	a (iii co F L N Co N Co N Co N Co N Co N Co N Co N	Gross income from fundraising neluding \$ 823, contributions reported on line Part IV, line 18 Less: direct expenses Net income or (loss) from fund Gross income from gaming act Part IV, line 19 Less: direct expenses Net income or (loss) from gaming act income or (loss) from gaming act income or (loss) from gaming act income or (loss) from gaming act income or (loss) from gaming act income or (loss) from gaming act income or (loss) from gaming act income or (loss) from gaming act income or (loss) from gaming allowances Less: cost of goods sold let income or (loss) from sales Miscellaneous Revenue DVERTISING ONORARIA	g events (n 029. of 1c). See raising eventivities. See ing activities	a b a b a b a b a	105,565. 585,677. 9,616,614. 2,451,003. Business Code 511120	-480,112 7,165,611. 537,176.	7,165,611.	537,176.	
b c 9 a b c 10 a b c d	a (iii o f L N G F L N G A L N	Gross income from fundraising neluding \$ 823, contributions reported on line Part IV, line 18 Less: direct expenses Net income or (loss) from fund Gross income from gaming act Part IV, line 19 Less: direct expenses Net income or (loss) from gaming act income or (loss) from gaming act income or (loss) from gaming act income or (loss) from gaming act income or (loss) from gaming act income or (loss) from gaming act income or (loss) from gaming act income or (loss) from gaming allowances Less: cost of goods sold let income or (loss) from sales Miscellaneous Revenue DVERTISING ONORARIA	g events (n 029. of 1c). See raising eventivities. See ing activities	a b a b a b a b a	105,565. 585,677. 9,616,614. 2,451,003. Business Code 511120	-480,112 7,165,611. 537,176.	7,165,611.	537,176.	
b c 9 a b c 10 a b c d	a (iii c F L N G A L N H A L N L A L L A L L A L L L L L L L L L	Gross income from fundraising neluding \$ 823, contributions reported on line Part IV, line 18 Less: direct expenses Net income or (loss) from fund Gross income from gaming act Part IV, line 19 Less: direct expenses Net income or (loss) from gaming act Part IV, line 19 Less: direct expenses Net income or (loss) from gaming act in	g events (n 029. of 1c). See raising eventivities. See ing activities	a b a b a b a b a	105,565. 585,677. 9,616,614. 2,451,003. Business Code 511120 900099	-480,112 7,165,611. 537,176. 44,859.	7,165,611,	537,176.	
b c 9 a b c 10 a b c d	a (iii c F L N G A L N H A L N L A L L A L L A L L L L L L L L L	Gross income from fundraising neluding \$ 823, contributions reported on line Part IV, line 18 Less: direct expenses Net income or (loss) from fund Gross income from gaming act Part IV, line 19 Less: direct expenses Net income or (loss) from gaming act income or (loss) from gaming act income or (loss) from gaming act income or (loss) from gaming act income or (loss) from gaming act income or (loss) from gaming act income or (loss) from gaming act income or (loss) from gaming allowances Less: cost of goods sold let income or (loss) from sales Miscellaneous Revenue DVERTISING ONORARIA	g events (n 029. of 1c). See raising eventivities. See ing activities	a b a b a b a b a	105,565. 585,677. 9,616,614. 2,451,003. Business Code 511120 900099	-480,112 7,165,611. 537,176. 44,859.	7,165,611,	537,176. 1,037,895.	

Form 990 (2010) NATIONAL WILDLIFE FE Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

	All other organizations must comnot include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and				
	organizations in the U.S. See Part IV, line 21	5,811,236.	5,811,236.		
2	Grants and other assistance to individuals in				
	the U.S. See Part IV, line 22	9,300.	9,300.		
3	Grants and other assistance to governments,				
	organizations, and individuals outside the U.S.				
	See Part IV, lines 15 and 16	9,500.	9,500.		
4	Benefits paid to or for members				
5	Compensation of current officers, directors,				
	trustees, and key employees	2,133,204.	1,642,354.	260,464.	230,386
6	Compensation not included above, to disqualified				
	persons (as defined under section 4958(f)(1)) and				,
	persons described in section 4958(c)(3)(B)				
7	Other salaries and wages	23,190,021.	17,853,997.	2,831,501.	2,504,523
8	Pension plan contributions (include section 401(k)				
	and section 403(b) employer contributions)	1,937,385.	1,491,592.	236,555.	209,238
9	Other employee benefits	3,203,222.	2,466,161.	391,114.	345,947
10	Payroll taxes	2,081,005.	1,602,165.	254,091.	224,749
1	Fees for services (non-employees):	•			
	Management				
b	Legal	469,103.	392,676.	19,843.	56,584
C	Accounting	123,560.	103,506.	5,140.	14,914
	Lobbying	74,135.	74,135.	•	
е	Professional fundraising services. See Part IV, line 17	1,813,091.			1,813,091
f	Investment management fees	101,482.	83,337.	6,109.	12,036
g	Other	12,638,052.	12,083,630.	616,140.	-61,718
2	Advertising and promotion	487,574.	400,396.	29,352.	57,826
3	Office expenses	18,645,616.	14,209,923.	1,484,697.	2,950,996
4	Information technology	1,822,354.	1,496,517.	109,706.	216,131
5	Royalties	610,081.	479,829.	46,549.	83,703
6	Occupancy	1,255,639.	974,122.	165,755.	115,762
7	Travel	2,124,169.	1,755,178.	168,818.	200,173
8	Payments of travel or entertainment expenses				
	for any federal, state, or local public officials			·	
9	Conferences, conventions, and meetings	1,349,075.	1,120,157.	77,074.	151,844
0	Interest	891,035.	731,718.	53,640.	105,677
1	Payments to affiliates				
2	Depreciation, depletion, and amortization	1,007,427.	742,777.	194,332.	70,318
3	Insurance	248,230.	203,847.	14,943.	29,440
4	Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24f. If line 24f amount exceeds 10% of line 25, column (A) amount, list line 24f expenses on Schedule 0.)				
а	MAJOR PROGRAM MATERIALS	10,840,234.	8,094,776.	852,938.	1,892,520
b	LIST RENTAL SERVICES	1,576,660.	1,240,043.	120,299.	216,318
С	TEXT/EDITORIAL	311,999.	251,512.	19,655.	40,832
đ	A/V PRODUCTION COSTS	174,037.	144,741.	7,951.	21,345
е	AWARDS	34,805.	28,582.	2,095.	4,128
f	All other expenses	1,286,853.	1,094,647.	73,168.	119,038
5	Total functional expenses. Add lines 1 through 24f	96,260,084.	76,592,354.	8,041,929.	11,625,801
3	Joint costs. Check here X if following SOP				,,
	98-2 (ASC 958-720). Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising	04 454			
	solicitation	21,174,421.	11,134,554.	2,886,697.	7,153,170

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Form **990** (2010)

P	artA	Balance Sneet	<u> </u>				· •
					(A) Beginning of year		(B) End of year
	1	Cash - non-interest-bearing				1	
	2	Savings and temporary cash investments			2,457,497		168,049.
	3	Pledges and grants receivable, net	15,779,979.		19,061,225.		
	4	Accounts receivable, net		1,620,324.	4	1,206,212.	
	5	Receivables from current and former officers, d	rustees, key				
		employees, and highest compensated employe of Schedule L					
	6	of Schedule L Receivables from other disqualified persons (as	dofinad.		aren kapin saka ginerawayan musun biji:	5	
	"	4958(f)(1)), persons described in section 4958(c					
	1						
		employers and sponsoring organizations of sec					
ts	_	employees' beneficiary organizations (see instru	ictions)			6	,
Assets	7	Notes and loans receivable, net			000 400	7	
¥	8	Inventories for sale or use			887,187.	_	1,018,027.
	9		·······		2,866,909.	9	2,771,593.
	liua	Land, buildings, and equipment: cost or other	1	35 046 657			
	١.	basis. Complete Part VI of Schedule D		35,046,657.			
	b			12,299,894.	22,946,622.		22,746,763.
	11	Investments - publicly traded securities			867,990.	11	975,867.
	12	Investments - other securities. See Part IV, line			5,772,402.	12	6,526,201.
	13	Investments - program-related. See Part IV, line				13	
	14	Intangible assets	<u>-</u>		14		
	15	Other assets. See Part IV, line 11			10,922,895.	15	10,334,616.
	16	Total assets. Add lines 1 through 15 (must equa			64,121,805.	16	64,808,553.
	17	Accounts payable and accrued expenses	18,060,085.	17	16,696,525.		
	18	Grants payable	•••••	·····		18	
	19	Deferred revenue			11,990,754.	19	11,507,913.
	20	Tax-exempt bond liabilities			15,935,554.	20	15,466,919.
Liabilities	21	Escrow or custodial account liability. Complete I				21	
Ē	22	Payables to current and former officers, director		1000			
Ľ:a	İ	highest compensated employees, and disqualific	ed person	is. Complete Part II			
		of Schedule L				22	
	23	Secured mortgages and notes payable to unrela			7,424,134.	23	7,812,798.
	24	Unsecured notes and loans payable to unrelated				24	
	25	Other liabilities. Complete Part X of Schedule D			31,481,252.	25	28,055,013.
	26	Total liabilities. Add lines 17 through 25		1,400	84,891,779.	26	79,539,168.
s		Organizations that follow SFAS 117, check he lines 27 through 29, and lines 33 and 34.	re 🕨 L	-≚ and complete			
Net Assets or Fund Balances					-54 031 207		EO 440 000
alar	28	Unrestricted net assets			-54,031,207.	27	-50,440,820.
ä	l	_			24,994,704.	28	27,304,762.
Š		Organizations that do not follow SFAS 117, ch		▶ □ and	8,266,529.	29	8,405,443.
<u>ب</u>		complete lines 30 through 34.	eck nere	P ∟ and			
ts		-					
sse	31	Capital stock or trust principal, or current funds Paid-in or capital surplus, or land, building, or equ	uinment f	Ind		30	
۲						31	
Š	33	Retained earnings, endowment, accumulated inc	one, or c	puner runds	20 760 074	32	14 520 645
	34	Total liabilities and not assets/fund balances			-20,769,974.	33	-14,730,615.
	J*1	Total liabilities and net assets/fund balances			64,121,805.	34	64,808,553.

Form **990** (2010)

P	art XI Reconciliation of Net Assets	23-6	0204010		Pa	ige 12	
						_	
	Check if Schedule O contains a response to any question in this Part XI					Х	
1	Total revenue (must equal Part VIII, column (A), line 12)					- n =	
2	Total revenue (must equal Part VIII, column (A), line 12) Total expenses (must equal Part IX, column (A), line 25)	├ - <u>-</u> -				,637. ,084.	
3	3 Payanua lass expanses Subtract line 0 (m. 1)						
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	3				,553.	
5	Other changes in materials of the state of t	4				,974. ,806.	
6							
Pa	Net assets or fund balances at end of year. Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B)) In XII Financial Statements and Reporting	6		-14	,730	,615.	
<u> </u>	Check if Schedule O contains a response to any question in this Part XII						
	destion in this Part XII	• • • • • • • • • • • • • • • • • • • •				X	
1	Accounting method used to prepare the Form 990: Cash X Accrual Other				Yes	No	
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule						
2a	Were the organization's financial statements compiled or reviewed by an independent account.	O.	į.	2a		x	
b	and the dispersion of the market and statements complied of reviewed by an independent accountant?						
c				2b	Х		
	review, or compilation of its financial statements and selection of an independent accountant?	e audit,					
	If the organization changed either its oversight process or selection process during the tax year, explain in Sche		<u> </u>	2c	Х	754g · · ·	
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued	edule ()					
	separate basis, consolidated basis, or both:	on a	· 14				
	Separate basis X Consolidated basis Both consolidated and separate basis						
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Sin				anir		
	Act and OMB Circular A-133?	gle Aud	- 1	_	.,		
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required		:: <u> </u>	3a	х		
	or audits, explain why in Schedule O and describe any steps taken to undergo such audits.	ea auc	1	_	x		
	The second diff steps taken to undergo such addits.			3b			
			H	orm 🕈	990 (2	2010)	

SCHEDULE A

Department of the Treasury

Internal Revenue Service

(Form 990 or 990-EZ)

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

➤ Attach to Form 990 or Form 990-EZ. ➤ See separate instructions.

OMB No. 1545-0047

Open to Public Inspection

Name of the organization Employer identification number NATIONAL WILDLIFE FEDERATION 53-0204616 Reason for Public Charity Status (All organizations must complete this part.) See instructions. Part I The organization is not a private foundation because it is: (For lines 1 through 11, check only one box.) A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i). A school described in section 170(b)(1)(A)(ii). (Attach Schedule E.) 2 3 A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II.) A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). 7 X An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi). (Complete Part II.) 8 A community trust described in section 170(b)(1)(A)(vi). (Complete Part II.) An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions - subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Complete Part III.) An organization organized and operated exclusively to test for public safety. See section 509(a)(4). An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See section 509(a)(3). Check the box that describes the type of supporting organization and complete lines 11e through 11h. **b** Type II c Type III - Functionally integrated d Type III - Other By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). If the organization received a written determination from the IRS that it is a Type II, Type II, or Type III supporting organization, check this box Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons? (i) A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below. Yes No the governing body of the supported organization? (ii) A family member of a person described in (i) above? 11g(ii) (iii) A 35% controlled entity of a person described in (i) or (ii) above? Provide the following information about the supported organization(s). (iii) Type of (iv) Is the organization (v) Did you notify the (vi) Is the (ii) EIN (i) Name of supported (vii) Amount of organization organization in col. in col. (i) listed in your organization in col. organization support (i) organized in the U.S.? (described on lines 1-9 governing document? (i) of your support? above or IRC section (see instructions)) Yes Yes Yes LHA For Paperwork Reduction Act Notice, see the Instructions for

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Form 990 or 990-EZ.

Schedule A (Form 990 or 990-EZ) 2010

Schedule A (Form 990 or 990-EZ) 2010 NATIONAL WILDLIFE FEDERATION

53-0204616

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Se	ection A. Public Support						
Ca	endar year (or fiscal year beginning in)	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
1	Gifts, grants, contributions, and			(0) 2000	(u) 2000	(e) 2010	(i) iotai
	membership fees received. (Do not						1
	include any "unusual grants.")	67,233,769.	78,729,510.	69,409,609.	75,868,139	77,852,204.	369,093,231
2	Tax revenues levied for the organ-						100,000,201
1	ization's benefit and either paid to	1.					
	or expended on its behalf				*		
3	The value of services or facilities						
	furnished by a governmental unit to	1.				· -	,
	the organization without charge						
4	Total. Add lines 1 through 3	67,233,769.	78,729,510.	69,409,609.	75,868,139.	77,852,204.	369,093,231.
5	The portion of total contributions						, , , , , , , , , , , , , , , , , , , ,
	by each person (other than a						
	governmental unit or publicly			ship di nesawe est			
	supported organization) included						
	on line 1 that exceeds 2% of the						
	amount shown on line 11,						
	column (f)						
6	Public support. Subtract line 5 from line 4.						369,093,231.
	ction B. Total Support						
	endar year (or fiscal year beginning in)	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
	Amounts from line 4	67,233,769.	78,729,510.	69,409,609.	75,868,139.	77,852,204.	369,093,231.
8	Gross income from interest,						
	dividends, payments received on		İ	ļ			
	securities loans, rents, royalties					·	
_	and income from similar sources	4,525,502.	3,932,499.	3,465,112.	3,983,118.	4,158,332.	20,064,563.
. 9	Net income from unrelated business						
	activities, whether or not the	4.5 0.40					
40	business is regularly carried on	16,918.		455,562.	606,150.	1,037,895.	2,116,525.
IU	Other income. Do not include gain						
	or loss from the sale of capital	206 104			ŀ		
44	assets (Explain in Part IV.)	396,124.	440,312.	125,145.	319,691.	237,566.	1,518,838.
	Total support. Add lines 7 through 10	<u></u>					392,793,157.
12	Gross receipts from related activities,	etc. (see instructio	ns)			12	77,066,968.
10	First five years. If the Form 990 is for organization, check this box and stop	trie organization's	first, second, third	, fourth, or fifth tax	year as a section	n 501(c)(3)	
Sec	tion C. Computation of Publi	c Support Per	centage		<u></u>		<u></u> ▶∟
	Public support percentage for 2010 (li			l (6)			
15	Public support percentage from 2009	Schedule A. Part II	lino 14	numn (n)		14	93.97 %
16a	33 1/3% support test - 2010.If the or	ganization did not	check the boy on i	ing 12 and line 14	:- 00 4 /00/	15	94.17 %
	stop here. The organization qualifies a	s a publick suppo	rted organization	ine 13, and line 14	18 33 1/3% OF MO	ore, check this box	and
b	33 1/3% support test - 2009.If the or	ganization did not	check a box on line		no 15 io 22 1/20/		> _X
	and stop here. The organization qualit	ies as a publicly su	innorted organizat	ion	ie 13 is 33 1/3% i	or more, check this	s box
17a	10% -facts-and-circumstances test	- 2010.if the organ	ization did not che	ck a hov on line 1	3 162 or 16b or	d line 14 in 100/ -	
	and if the organization meets the "fact	s-and-circumstance	es" test, check this	s hox and stop her	re Evolain in Dart	1V how the arrest	r more,
ı	meets the "facts-and-circumstances" t	est. The organizati	on qualifies as a n	ubliciv supported a	roanization	TV HOW the organi	zation _ [
b	10% -facts-and-circumstances test	- 2009.If the organ	ization did not che	eck a box on line 1	3 16a 16h ar 17	'a and line 15 is 10	
1	more, and if the organization meets the	e "facts-and-circum	stances" test, che	ck this hox and et	on here. Evoluin i	a, and me 10 iS 10 in Dart IV have the	770 UI
•	organization meets the "facts-and-circu	ımstances" test. Ti	he organization du	alifies as a nublich	/ Sunnorted organ	nit attivitiow the	_
8	Private foundation. If the organization	did not check a bo	ox on line 13, 16a	16b. 17a. or 17b	check this box an	nd see instructions	
						lule A (Form 990 c	

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Schedule A (Form 990 or 990 EZ) 2010 Part III | Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Se	ection A. Public Support	below, please col	inpiete i art ii.j	<u></u>	<u> </u>		
Ca	lendar year (or fiscal year beginning in)	(a) 2006	(b) 2007	(c) 2008	(4) 2000	(10040	
	Gifts, grants, contributions, and	(4/2000	(5) 2007	(0) 2008	(d) 2009	(e) 2010	(f) Total
	membership fees received. (Do not						
	include any "unusual grants.")	L					
2	Gross receipts from admissions,				 		
	merchandise sold or services per-						
	formed, or facilities furnished in any activity that is related to the		1				
	organization's tax-exempt purpose			Í	1		•
3	_		- 	 			
	are not an unrelated trade or bus-				ĺ	[
	iness under section 513						
4	Tax revenues levied for the organ-				<u> </u>		
	ization's benefit and either paid to	.] ·					
	or expended on its behalf	İ					
5	The value of services or facilities						
_	furnished by a governmental unit to						
	the organization without charge				,		
6	Total. Add lines 1 through 5						· · · · · · · · · · · · · · · · · · ·
	······						
, ,	Amounts included on lines 1, 2, and	ĺ					
	3 received from disqualified persons Amounts included on lines 2 and 3 received		<u> </u>				
•	from other than disqualified persons that						
	exceed the greater of \$5,000 or 1% of the	,				į.	
	amount on line 13 for the year						
	Add lines 7a and 7b						
8	Public support (Subtract line 7c from line 6.)						· · · · · · · · · · · · · · · · · · ·
	tion B. Total Support						
	ndar year (or fiscal year beginning in)	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
	Amounts from line 6						
10a	Gross income from interest, dividends, payments received on						
	securities loans, rents, royalties						
	and income from similar sources				İ		
b	Unrelated business taxable income						
	(less section 511 taxes) from businesses		`			1	
	acquired after June 30, 1975				:		
	Add lines 10a and 10b						
11	Net income from unrelated business						
	activities not included in line 10b, whether or not the business is						
	regularly carried on			·	· .		
2	Other income. Do not include gain						
	or loss from the sale of capital assets (Explain in Part IV.)						
3	Total support (Add lines 9, 10c, 11, and 12.)						
	First five years. If the Form 990 is for	the organization's	first second third	fourth or fifth tax	Version a section	F01(-)(0) : .	
	tion C. Computation of Public			i, ioditii, or illiir tax	year as a section	50 I(c)(3) organizat	ion,
ec	tion C. Computation of Public	c Support Per	rcentage			***************************************	PL
5	Public support percentage for 2010 (lin	ne 8, column (f) di	vided by line 13, co	olumn (fl)	I.	5	
6	Public support percentage from 2009	Schedule A. Part	III. line 15			6	%
ec	tion D. Computation of Invest	tment Income	e Percentage			0	%
7 1	nvestment income percentage for 201	0 (line 10c. colum	n (f) divided by line	13 column (fl)		7	
В	nvestment income percentage from 20	009 Schedule A. F					%
9a (33 1/3% support tests - 2010. If the o	organization did no	ot check the box of	1 line 14 and line 1	5 is more than 20	1/20/	<u> </u>
_	nore than 33 1/3% check this box and	d atan basa Ta	organization and box Of	os os o sublista en	o is more than 33	1/3%, and line 17	ıs not
- 1	HOLD THAT OO 17070, CHECK THE DOX AND	u Stop nere ina					
b	nore than 33 1/3%, check this box and 3 3 1/3% support tests - 2009. If the o	u stop nere. The Proanization did no	organization qualifi of check a box on t	es as a publicly sup	pported organizati	On	
υ,	i/3% support tests - 2009, if the o	organization did no	ot check a box on i	ine 14 or line 19a a	and line 16 is more	than 33 1/20/ on	4
ı,	ine 18 is not more than 33 1/3%, chec	rganization did no k this box and st e	ot check a box on I op here. The organ	ine 14 or line 19a, a ization qualifies as	and line 16 is more	than 33 1/3%, and	d
) F	i/3% support tests - 2009, if the o	rganization did no k this box and st e	ot check a box on I op here. The organ	ine 14 or line 19a, a ization qualifies as	and line 16 is more a publicly support box and see instr	than 33 1/3%, and	d

Schedule B (Form 990, 990-EZ, or 990-PF)

Department of the Treasury Internal Revenue Service

Schedule of Contributors

➤ Attach to Form 990, 990-EZ, or 990-PF.

OMB No. 1545-0047

2010

Name of the organization Employer identification number NATIONAL WILDLIFE FEDERATION 53-0204616 Organization type (check one): Filers of: Section: x 501(c)(3) (enter number) organization Form 990 or 990-EZ 4947(a)(1) nonexempt charitable trust not treated as a private foundation 527 political organization 501(c)(3) exempt private foundation Form 990-PF 4947(a)(1) nonexempt charitable trust treated as a private foundation 501(c)(3) taxable private foundation Check if your organization is covered by the General Rule or a Special Rule. Note. Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions. **General Rule** For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II. **Special Rules** x For a section 501(c)(3) organization filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), and received from any one contributor, during the year, a contribution of the greater of (1) \$5,000 or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h or (ii) Form 990-EZ, line 1. Complete Parts I and II. For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, aggregate contributions of more than \$1,000 for use exclusively for religious, charitable, scientific, literary, or educational purposes, or the prevention of cruelty to children or animals. Complete Parts I, II, and III. For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions for use exclusively for religious, charitable, etc., purposes, but these contributions did not aggregate to more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an exclusively religious, charitable, etc., purpose. Do not complete any of the parts unless the General Rule applies to this organization because it received nonexclusively religious, charitable, etc., contributions of \$5,000 or more during the year. Caution. An organization that is not covered by the General Rule and/or the Special Rules does not file Schedule B (Form 990, 990-EZ, or 990-PF), but it must answer "No" on Part IV, line 2 of its Form 990, or check the box on line H of its Form 990-EZ, or on line 2 of its Form 990-PF, to certify that it does not meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990, 990-EZ, or 990-PF. Schedule B (Form 990, 990-EZ, or 990-PF) (2010)

Name of organization			Page 1 of 1 of Page Employer identification number
NATIONAL WILDLIF	E FEDERATION		53-0204616
Part I Contrib	outors (see instructions)	÷*	
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributi	(d) ons Type of contribution
1		\$\$, \$	Person X Payroll Noncash (Complete Part II if there is a noncash contribution
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributi	(d) pns Type of contribution
2 1		\$\$	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contribution	(d) ons Type of contribution
3		\$\$	Person X Payroll Noncash (Complete Part II if there is a noncash contribution
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contribution	(d) ons Type of contribution
4		\$\$	Person X Payroll Noncash (Complete Part II if there is a noncash contribution
(a) . No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributio	(d) ns Type of contribution
			Person Payroll Noncash (Complete Part II if there is a noncash contribution
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributio	(d) ns Type of contribution
		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution

of Part II

lame of org		Cilipit	yer identification numbe
	WILDLIFE FEDERATION	53	-0204616
Part II	Noncash Property (see instructions)		
(a) No. from Part i	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
(a) No. rom Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
·			
(a) No. rom art I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
-		\$	
(a) No. om art I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
-		\$	
a) lo. om art l	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received

	orm 990, 990-EZ, or 990-PF) (2010)		Page of of Part III							
Name of org	anization		Employer identification number							
Part III	WILDLIFE FEDERATION Exclusively religious, charitable, etc., more than \$1,000 for the year. Comple Part III, enter the total of exclusively relig \$1,000 or less for the year. (Enter this in	te columns (a) through (e) and the ious, charitable, etc., contributions	53-0204616 in 501(c)(7), (8), or (10) organizations aggregating following line entry. For organizations completing of							
(a) No. from	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held							
Part I		(0,000 01 gint	(d) Description of now gift is neith							
	(e) Transfer of gift									
	Transferee's name, address, a	and ZIP + 4	Relationship of transferor to transferee							
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held							
-	Transferee's name, address, a	(e) Transfer of gift	Relationship of transferor to transferee							
-			recutorship of transfer of to transfer ee							
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held							
-		(e) Transfer of gift								
-	Transferee's name, address, ar	nd ZIP + 4	Relationship of transferor to transferee							
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held							
 - -	Transferee's name, address, an	(e) Transfer of gift	Relationship of transferor to transferee							

SCHEDULE C

(Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527

► Complete if the organization is described below. ► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

Open to Public Inspection

If the organization answered "Yes," to Form 990, Part IV, line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations: Complete Parts I-A and B. Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations: Complete Parts I-A and C below. Do not complete Part I-B.
- Section 527 organizations: Complete Part I-A only.

If the organization answered "Yes," to Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)): Complete Part II-B. Do not complete Part II-A.

If the organization answered "Yes," to Form 990, Part IV, line 5 (Proxy Tax), or Form 990-EZ, Part V, line 35a (Proxy Tax), then

Section 5	01(c)(4), (5), or (6) organiz	ations: Complete Part III.			
Name of orga				Em	ployer identification numbe
Doub L At	NATIONAL V	VILDLIFE FEDERATION	•	ĺ	F3 0004646
Part I-A	Complete if the or	ganization is exempt un	der section 501(c) or is a section 527	organization.
2 Political	expenditures	ization's direct and indirect politi		•	\$
Part I-B	Complete if the or	ganization is exempt und	der section 5016	c)(3) ·	· · · · · · · · · · · · · · · · · · ·
1 Enter the	amount of any excise tax	incurred by the organization un	der section 4955	<i>5</i> ,(0). ▶	¢
Z Entertne	amount of any excise tax	Incurred by organization manage	ers under section 49	55	Φ.
o in the org	anization incurred a section	on 4955 tax, did it file Form 4720	for this year?		1
Ta Was a Co	mection made?		***************************************		Yes No
1 [-t#-	Complete ii the or	ganization is exempt und	ler section 501(c), except section 501	(c)(3).
2 Enter the	amount directly expende	d by the filing organization for se	ction 527 exempt fur	ction activities	\$
exempt fi	amount of the filing organ	nization's funds contributed to ot	her organizations for	section 527	
3 Total exer	npt function expenditures	s. Add lines 1 and 2. Enter here a	and on Form 1100 DO		
line 17b			ind on Form 1120-PO	L.,	
4 Did the fill	ing organization file Form	1120-POL for this year?			Yes No
made pay	ments. For each organizations received that were pr	nployer identification number (El tion listed, enter the amount paid omptly and directly delivered to a additional space is needed, prov	N) of all section 527 p d from the filing organ a separate political or	political organizations to which dization's funds. Also enter to ganization, such as a separa-	ch the filing organization
	(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds. If none, enter -0	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization. If none, enter -0

					·
or Paperwork	Reduction Act Notice, s	ee the Instructions for Form 99	90 or 990-EZ.	Schedule C	 Form 990 or 990-EZ) 2010

032041 02-02-11

LHA

	edule C (Form 990 or 990 EZ) 2010 irt II-A Complete if the o (election under se	rganization is exe		on 501(c)(3) and f	53-020 iled Form 5768)4616 Page 2
	check 🕨 🔲 if the filing organiz	zation belongs to an af		rovisions apply		
	Lin	nits on Lobbying Expe nditures" means amo	enditures		(a) Filing organization's totals	(b) Affiliated group totals
b d e	Other exempt purpose expenditure. Total exempt purpose expenditure.	fluence a legislative bo lines 1a and 1b) Ires res (add lines 1c and 1	dy (direct lobbying)			
f	Lobbying nontaxable amount. En	ter the amount from th	e following table in bo	th columns.		
	If the amount on line 1e, column (a)	or (b) is: The lot	bying nontaxable an	nount is:		
	Not over \$500,000	20% of	the amount on line 1e			
	Over \$500,000 but not over \$1,00	00,000 \$100,0	00 plus 15% of the ex	cess over \$500,000.		
	Over \$1,000,000 but not over \$1,	500,000 \$175,00	00 plus 10% of the ex	cess over \$1,000,000.		
	Over \$1,500,000 but not over \$17	7,000,000 \$225,00	00 plus 5% of the exce	ess over \$1,500,000.		
	Over \$17,000,000	\$1,000,	000.			
h i	Grassroots nontaxable amount (e Subtract line 1g from line 1a. If ze Subtract line 1f from line 1c. If zer If there is an amount other than zer reporting section 4911 tax for this	ro or less, enter -0- o or less, enter -0- ero on either line 1h or s year?	······	ation file Form 4720		Yes No
	(Some organi	4-Year Ave zations that made a s olumns below. See th	eraging Period Under ection 501(h) election e instructions for line	n do not have to com	plete all of the five	
		Lobbying Exper	nditures During 4-Yea	ar Averaging Period		
	Calendar year (or fiscal year beginning in)	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) Total
	Lobbying nontaxable amount	ogranionali ali vide de 12 denos a				
b 	Lobbying ceiling amount (150% of line 2a, column(e))					•
С	Total lobbying expenditures					
d	Grassroots nontaxable amount				ĺ	
	Grassroots ceiling amount					١
	(150% of line 2d, column (e))	7.0				
	Grassroots lobbying expenditures	nerge - estatus su sustanta vii vii vii vii vii vii vii vii vii vi	s-very (militer i i i i i i i i i i i i i i i i i i i	2002 20 20 20 10 12 44 46 20 46 20 20 20 20 20 20 20 20 20 20 20 20 20		
					4	

Schedule C (Form 990 or 990 EZ) 2010 NATIONAL WILDLIFE FEDERATION 53-0204616

Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

e Publications, or published or broadcast statements? f Grants to other organizations for lobbying purposes? g Direct contact with legislators, their staffs, government officials, or a legislative body? k Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means? i Other activities? If "Yes," describe in Part IV j Total. Add lines 1c through 11 2a Did the activities in line 1 cause the organization to be not described in section 501(c)(3)? b If "Yes," enter the amount of any tax incurred under section 4912 c If "Yes," enter the amount of any tax incurred by organization managers under section 4912 d If the filling organization incurred a section 4912 tax, did it file Form 4720 for this year? Part III-A] Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6). Yes 1 Were substantially all (90% or more) dues received nondeductible by members? 2 Did the organization make only in-house lobbying expenditures of \$2,000 or less? 3 Did the organization agree to carryover lobbying and political expenditures from the prior year? 2 Deart III-B] Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Part III-A, line 3 is answered "Yes." 1 Dues, assessments and similar amounts from members 2 Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid). a Current year b Carryover from last year c Total A Gagregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues If notices were sent and the amount on line 2 exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditures expenditure next year? 5 Taxable amount of lobbying and political expenditures (see instructions) 5 Taxable amo			(;	a)	(1	b)
local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of: a Volunteers?			Yes	No	Ame	ount
or referendum, through the use of: a Volunteers? b Paid staff or management (include compensation in expenses reported on lines 1c through 1i)? x Media advertisements? d Mailings to members, legislators, or the public? x Media advertisements? d Mailings to members, legislators, or the public? x Media advertisements? d Mailings to members, legislators, the public? x Media advertisements? x Media advertisements? f Grants to other organizations for lobbying purposes? x Media advertisements? f Grants to other organizations for lobbying purposes? x Media advertisements and seminar semina	1	During the year, did the filing organization attempt to influence foreign, national, state or				
a Volunteers? b Paid staff or management (include compensation in expenses reported on lines 1c through 1))? x		local legislation, including any attempt to influence public opinion on a legislative matter				
b Paid staff or management (include compensation in expenses reported on lines 1c through 1i)? c Media advertisements? d Mailings to members, legislators, or the public? e Publications, or published or broadcast statements? f Grants to other organizations for lobbying purposes? g Direct contact with legislators, their staffs, government officials, or a legislative body? x 3, 9; g Direct contact with legislators, their staffs, government officials, or a legislative body? x 22a it Other activities? If "Yes," describe in Part IV y 1 Total. Add lines 1c through 1i y 1 Total. Add lines 1 c through 1i to 1 Tyes," enter the amount of any tax incurred under section 4912 at If "Yes," enter the amount of any tax incurred by organization managers under section 4912 d If the filling organization incurred a section 4912 tax, did it file Form 4720 for this year? Part III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6). Yes 1 Were substantially all (90% or more) dues received nondeductible by members? 2 Did the organization make only inhouse lobbying expenditures of \$2,000 or less? 3 Did the organization make only inhouse lobbying expenditures from the prior year? 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Part III-A, line 3 is answered "Yes." 1 Dues, assessments and similar amounts from members Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid). a Current year D Carryover from last year c Total 3 Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible lebbying and political expenditures (do not include amounts of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year? 5 Taxable amount of lobbying and political expenditures (see instructions) English of the organization agree to carryover to the reasonable estim		·				
c Media advertisements? d Mailings to members, legislators, or the public? e Publications, or published or broadcast statements? f Grants to other organizations for lobbying purposes? g Direct contact with legislators, their staffs, government officials, or a legislative body? k Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means? k 1 Other activities? If "Yes," describe in Part IV j Total. Add lines 1c through 11 j Total. Add lines 1c through 11 lif "Yes," enter the amount of any tax incurred under section 4912 c If "Yes," enter the amount of any tax incurred under section 4912 c If "Yes," enter the amount of any tax incurred by organization managers under section 4912 d If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year? Part III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6). 1 Were substantially all (90% or more) dues received nondeductible by members? 2 Did the organization make only in-house lobbying expenditures of \$2,000 or less? 2 Did the organization agree to carryover lobbying and political expenditures from the prior year? Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Part III-A, line 3 is answered "Yes." 1 Dues, assessments and similar amounts from members 2 Section 152(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid). a Current year b Carryover from last year 2 Did the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditures (see instructions) 5 Taxable amount of lobbying and political expenditures (see instructions) Complete this part to provide the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; and Part III-B, line 1i. Also, complete	а	Volunteers?	-		NESS TO THE REPORT OF THE PARTY	
d Mailings to members, legislators, or the public? e Publications, or published or broadcast statements? f Grants to other organizations for lobbying purposes? g Direct contact with legislators, their staffs, government officials, or a legislative body? k Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means? x	b	Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?				
e Publications, or published or broadcast statements? f Grants to other organizations for lobbying purposes? g Direct contact with legislators, their staffs, government officials, or a legislative body? x 22 h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means? x 3 i Other activities? If "Yes," describe in Part IV y 3 I Total. Add lines 1 c through 1i I 4, 2: 2a Did the activities in line 1 cause the organization to be not described in section 501(c)(3)? b If "Yes," enter the amount of any tax incurred under section 4912 d If the filling organization incurred a section 4912 at the mount of any tax incurred by organization managers under section 4912 d If the filling organization incurred a section 4912 at the organization incurred a section 4912 at the organization incurred a section 4912 at the organization incurred a section 4912 at the organization incurred a section 4912 at the organization incurred a section 4912 at the organization incurred a section 4912 at the organization incurred a section 4912 at the organization incurred a section 4912 at the organization incurred a section 4912 at the organization incurred a section 4912 at the organization incurred a section 4912 at the organization incurred a section 501(c)(4), section 501(c)(5), or section 501(c)(6). Part III-B Other organization agree to carryover lobbying and political expenditures from the prior year? 1 Dues, assessments and similar amounts from members 2 Section 162(e) incondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid). 2 Despenses for which the section 527(f) tax was paid). 3 Diet organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditures (see instructions). 5 Taxable amount of lobbying and political expenditures (see instructions). 5 Taxable amount of lobbying and political expenditures (see instructions).						5,000.
f Grants to other organizations for lobbying purposes? g Direct contact with legislators, their staffs, government officials, or a legislative body? x 22 b Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means? x 3, 92 i Other activities? If "Yes," describe in Part IV x 3 j Total. Add lines 1c through 1i x 3 lif "Yes," enter the amount of any tax incurred to be not described in section 501(c)(3)? x 3 b If "Yes," enter the amount of any tax incurred by organization managers under section 4912 d If the filling organization incurred a section 4912 tax, did it file Form 4720 for this year? Part III-A Complete If the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6). Were substantially all (90% or more) dues received nondeductible by members? 1 Were substantially all (90% or more) dues received nondeductible by members? 2 Did the organization make only in-house lobbying expenditures from the prior year? 1 Dues, againstant angare to carryover lobbying and political expenditures from the prior year? 1 Dues, assessments and similar amounts from members 2 Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid). a Current year b Carryover from last year c Total A Gagregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues 3 Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible lobbying and political expenditure set year? 5 Taxable amount of lobbying and political expenditures (see instructions) Complete this part to provide the descriptions required for Part II-A, line 1; Part I-B, line 4; Part I-C, line 5; and Part II-B, line 1i. Also, complete the			X			28,098.
g Direct contact with legislators, their staffs, government officials, or a legislative body? h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means? X				Х	ļ	
h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means? i Other activities? If "Yes," describe in Part IV 2 a Did the activities in line 1 cause the organization to be not described in section 501(c)(3)? b If "Yes," enter the amount of any tax incurred under section 4912 c If "Yes," enter the amount of any tax incurred by organization managers under section 4912 d If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year? Part III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6). Yes 1 Were substantially all (90% or more) dues received nondeductible by members? 2 Did the organization make only in house lobbying expenditures of \$2,000 or less? 2 Did the organization agree to carryover lobbying and political expenditures from the prior year? 3 Did (be organization agree to carryover lobbying and political expenditures from the prior year? 1 Dues, assessments and similar amounts from members 1 Dues, assessments and similar amounts from members 2 Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid). a Current year b Carryover from last year c Total a Current year b Carryover from last year c Total 4 If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year? 5 Taxable amount of lobbying and political expenditures (see instructions) Complete this part to provide the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; and Part II-B, line 1i. Also, complete the	f				 	918,804.
i Other activities? If "Yes," describe in Part IV	_					203,303.
j Total. Add lines 1c through 1i 2a Did the activities in line 1 cause the organization to be not described in section 501(c)(3)? b If "Yes," enter the amount of any tax incurred by organization managers under section 4912 c If "Yes," enter the amount of any tax incurred by organization managers under section 4912 d If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year? Part III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6). Yes 1 Were substantially all (90% or more) dues received nondeductible by members? 1 Did the organization make only in-house lobbying expenditures of \$2,000 or less? 2 Did the organization agree to carryover lobbying and political expenditures from the prior year? Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Part III-A, line 3 is answered "Yes." 1 Dues, assessments and similar amounts from members 2 Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid). a Current year b Carryover from last year c Total 2 Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues d If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year? 5 Taxable amount of lobbying and political expenditures (see instructions) 5 Taxable amount of lobbying and political expenditures (see instructions) Complete this part to provide the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; and Part II-B, line 1i. Also, complete the			Х			63,001.
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	a b c 3 4	Dues, assessments and similar amounts from members Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid). Current year Carryover from last year Total Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the extension does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and expenditure next year? Taxable amount of lobbying and political expenditures (see instructions) t.V Supplemental Information plete this part to provide the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; and the political expenditure for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; and the political expenditure for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; and the political expenditures (see instructions)	ical cess political	2a 2b 2c 3		
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	a b c 3 4	Dues, assessments and similar amounts from members Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid). Current year Carryover from last year Total Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the extension does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and expenditure next year? Taxable amount of lobbying and political expenditures (see instructions) t.V Supplemental Information plete this part to provide the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; and the political expenditure for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; and the political expenditure for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; and the political expenditures (see instructions)	ical cess political	2a 2b 2c 3 4 5		
	a b c 3 4	Dues, assessments and similar amounts from members Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid). Current year Carryover from last year Total Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the extension does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and expenditure next year? Taxable amount of lobbying and political expenditures (see instructions) t.V Supplemental Information plete this part to provide the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; and the political expenditure for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; and the political expenditure for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; and the political expenditures (see instructions)	ical cess political	2a 2b 2c 3 4 5		
	a b c 3 4	Dues, assessments and similar amounts from members Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid). Current year Carryover from last year Total Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the extension does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and expenditure next year? Taxable amount of lobbying and political expenditures (see instructions) t.V Supplemental Information plete this part to provide the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; and the political expenditure for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; and the political expenditure for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; and the political expenditures (see instructions)	ical cess political	2a 2b 2c 3 4 5		
	a b c 3 4	Dues, assessments and similar amounts from members Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid). Current year Carryover from last year Total Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the extension does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and expenditure next year? Taxable amount of lobbying and political expenditures (see instructions) t.V Supplemental Information plete this part to provide the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; and the political expenditure for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; and the political expenditure for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; and the political expenditures (see instructions)	ical cess political	2a 2b 2c 3 4 5		

SCHEDULE D

(Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements
► Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11, or 12. ➤ Attach to Form 990. ➤ See separate instructions.

OMB No. 1545-0047 Inspection

Name of the organization

Employer identification number

	NATIONAL WILDLIFE FEDERATION	53-0204616
Pa	organizations Maintaining Donor Advised Funds or Other Similar Funds or	Accounts. Complete if the
	organization answered "Yes" to Form 990, Part IV, line 6.	
		(b) Funds and other accounts
1	Total number at end of year	(5) variabilità di la discounti
2	Aggregate contributions to (during year)	
3	Aggregate grants from (during year)	
4		
5	Aggregate value at end of year	
J	Did the organization inform all donors and donor advisors in writing that the assets held in donor advised fur	nds
_	are the organization's property, subject to the organization's exclusive legal control?	Yes No
6	Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used	
	for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose confe	
TD.	impermissible private benefit?	Yes No
Г	rt II Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV	, line 7.
1	Purpose(s) of conservation easements held by the organization (check all that apply).	
	Preservation of land for public use (e.g., recreation or education) Preservation of an historica	lly important land area
	Protection of natural habitat Preservation of a certified h	
	Preservation of open space	*
2	Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a co	onservation easement on the last
	day of the tax year.	
		Held at the End of the Tax Year
а	Total number of conservation easements	2a
b		2b
С	Number of conservation easements on a certified historic structure included in (a)	2c
d		20
	listed in the National Register	2d
3	Number of conservation easements modified, transferred, released, extinguished, or terminated by the organ	
	year >	meation dailing the tax
4	Number of states where property subject to conservation easement is located	,
5	Does the organization have a written policy regarding the periodic monitoring, inspection, handling of	,
	violations, and enforcement of the assessment in the second of the secon	Yes No
6	Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during t	
7	Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year	
8	Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(E	
_		
9	and section 170(h)(4)(B)(ii)? In Part XIV, describe how the organization reports conservation easements in its revenue and expense states	Yes UNo
	include if applicable the text of the featnets to the exemptation leavements in its revenue and expense statel	ment, and balance sheet, and
	include, if applicable, the text of the footnote to the organization's financial statements that describes the organization easements.	ganization's accounting for
Pai	Organizations Maintaining Collections of Art, Historical Treasures, or Other	Similar Assats
17,50,742	Complete if the organization answered "Yes" to Form 990, Part IV, line 8.	ominai Assets.
1a	If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement ar	
	historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of	nd balance sheet works of art,
	the text of the footnote to its financial statements that describes these items.	public service, provide, in Part XIV,
h		
	If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and b	alance sheet works of art, historical
	treasures, or other similar assets held for public exhibition, education, or research in furtherance of public ser	rvice, provide the following amounts
	relating to these items:	_
	(i) Revenues included in Form 990, Part VIII, line 1	
_	(ii) Assets included in Form 990, Part X	> \$
2	If the organization received or held works of art, historical treasures, or other similar assets for financial gain,	provide
	the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items:	
а	Revenues included in Form 990, Part VIII, line 1	> \$
b	Assets included in Form 990, Part X	> \$

Schedule D (Form 990) 2010

Description of investment	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land		4,455,553.		4,455,553
b Buildings		16,851,119.		12,825,495
c Leasehold improvements		4,098,923.		3,001,660
d Equipment		8,711,462.		1,534,455
e Other		929 600.		929,600
otal. Add lines 1a through 1e. (Column (d) must e	qual Form 990, Part X, colun	nn (B), line 10(c).)		22,746,763

Schedule D (Form 990) 2010

Part VII Investments - Other Securities. S	ee Form 990, Part X, line 1	2.	
(a) Description of security or category (including name of security)	(b) Book value	(c) Method	d of valuation: year market value
(1) Financial derivatives			
(2) Closely-held equity interests			
(3) Other			
(A) INSTITUTIONAL COMMINGLED FUNDS	6,526,201	. END-OF-YEAR MARKET VA	LUE
(B)			
(C)			
(D) /			
(E)			
(F)	<u> </u>		
(G)			
(H)			
Total (Col (h) must squal Form 000 Port V col (P) line 10)	6 526 201		
Total. (Col (b) must equal Form 990, Part X, col (B) line 12.) ► Part VIII Investments - Program Related. S	6,526,201		
investments - Program helated.	bee Form 990, Part X, line		of valuation:
(a) Description of investment type	(b) Book value		year market value
(1)			
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)	<u> </u>		
(10) Total. (Col (b) must equal Form 990, Part X, col (B) line 13.)			
Part IX Other Assets. See Form 990, Part X, line	15		
	Description		(b) Book value
(1) CHARITABLE GIFT ANNUITIES			5,909,933.
(2) INTEREST IN PERPETUAL TRUSTS	•		3,386,717.
(3) CHARITABLE GIFT REMAINDER TRUSTS			184,934.
(4) UNAMORTIZED BOND AND LOAN ISSUE COSTS			475,923.
(5) DEPOSITS			157,350.
(6) OTHER DONATED ASSETS			219,759.
(7)			
(8)	,		
(9)			
(10)			
Total. (Column (b) must equal Form 990, Part X, col (B) line Part X Other Liabilities. See Form 990, Part X			10,334,616.
(-) D	line 25.	(b) Amount	
		(b) Amount	
(1) Federal income taxes (2) ANNUITY AND OTHER RESERVES		3 700 006	
(3) ACCRUED PENSION EXPENSE		3,798,886. 12,716,676.	
(4) POSTRETIREMENT BENEFITS RESERVE		11,539,000.	
(5) UNCLAIMED PROPERTY LIABILITY		451.	
(6)			
(7)			
(8)			
(9)			and the second s
(10)			
(11)			
Total. (Column (b) must equal Form 990, Part X, col (B) line	25.)	28,055,013.	
2. FIN 48 (ASC 740) Footnote. In Part XIV, provide the text of the footnote to	the organization's financial statem	nents that reports the organization's liability t	or uncertain tax positions under
032053 12-20-10			Schedule D (Form 990) 2010

	COME D (FORM 590) 2010 NATIONAL WILDLIFE FEDERATION			53-020	4616 Page 4
	rt XI Reconciliation of Change in Net Assets from Form 990	to Audited	Financial St	atements	
1	Total revenue (Form 990, Part VIII, column (A), line 12)		1		98,816,637
2	Total expenses (Form 990, Part-IX, column (A), line 25)	-	2		96,260,084
3	Excess or (deficit) for the year. Subtract line 2 from line 1		3		2,556,553
4	Net unrealized gains (losses) on investments		4		1,170,814
5	Donated services and use of facilities		5		
6	Investment expenses		6		
7	rnor period adjustments		7		
8	Other (Describe in Part XIV.)		8	-	2,311,992
9	lotal adjustments (net). Add lines 4 through 8		9		3,482,806
10	Excess or (deficit) for the year per audited financial statements. Combine lines 3	and 9	110		6,039,359
Pa	T XII Reconciliation of Revenue per Audited Financial State	ments With	Revenue per	Return	
1	Total revenue, gains, and other support per audited financial statements			1	107,428,013.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:				
а	Net unrealized gains on investments	2a	1,170,81	4.	
b	Donated services and use of facilities	2b	2,233,33		
С	Recoveries of prior year grants	2c			
d	Other (Describe in Part XIV.)	2d	9,976,22	4	
е	Add lines 2a through 2d		***************************************	Telebook New	13,380,376.
3	Subtract line 2e from line 1	••••		3	94,047,637.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:			. 3	34,047,037.
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a			
b	Other (Describe in Part XIV.)	4b	4,769,00	ᆔᅴ	
С	Add lines 4a and 4b				4,769,000.
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)			4c	
Par	t XIII Reconciliation of Expenses per Audited Financial State	ments With	Expenses no	er Return	98,816,637.
1	Total expenses and losses per audited financial statements	THE COLLEGE	- Expenses pe	7 Hetain	101,896,706.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:			. 1	101,030,700.
а	Donated services and use of facilities	2a	2,222,550	n	
b	Prior year adjustments	2b	2,222,33	4 4	
c	Other losses	20		-	
	Other (Describe in Part XIV.)	2c	4 1E2 62		
е	Add lines 2a through 2d	2d	4,153,631		ć 255 dod
					6,376,181.
	Subtract line 2e from line 1 Amounts included on Form 990, Part IX, line 25, but not on line 1:			. 3	95,520,525.
	Investment expanses not included on Form COO. De tauti lie of	1.1			
		4a	720 55		
c	Other (Describe in Part XIV.) Add lines 4a and 4b	4b	739,559	<u>'</u>	
		••••••••		4c	739,559.
Par	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.) XIV Supplemental Information			5	96,260,084.
, line	lete this part to provide the descriptions required for Part II, lines 3, 5, and 9; Part 2; Part XI, line 8; Part XII, lines 2d and 4b; and Part XIII, lines 2d and 4b. Also con V, LINE 4: ENDOWMENT FUNDS ABOVE SUPPORT NATIONAL WILDLIFE	III, lines 1a an	d 4; Part IV, lines to provide any a	1b and 2b; I dditional info	Part V, line 4; Part prmation.
EDEF	ATION'S CONSERVATION EDUCATION PROGRAMS AND ARE HELD IN ACCO	RDANCE			
ГТН	EACH DONOR'S STIPULATIONS AND WISHES CONCERNING VARIOUS CONS	ERVATION			
ND E	NVIRONMENTAL ISSUES. THE AMOUNT ABOVE ALSO CONTAINS INTERN	ALLY			
ESIG	NATED FUNDS.				
ARŤ	X, LINE 2: THE FEDERATION'S MANAGEMENT BELIEVES IT HAS NO				,
TER	IAL UNCERTAIN TAX POSITIONS AND ACCORDINGLY, IT WILL NOT RECO	OGNIZE			***************************************
2054				Schedule (D (Form 990) 2010

Schedule D (Form 990) 2010 NATIONAL WILDLIFE FEDERATIO Part XIV Supplemental Information (continued)	N	53-0204616	Page 5
ANY LIABILITY FOR UNRECOGNIZED TAX BENEFITS. FOR THE YEAR	RS ENDED AUGUST		
31, 2011 AND 2010, THE FEDERATION DID NOT RECOGNIZE ANY I	NTEREST OR		,
PENALTIES.			
PART XI, LINE 8 - OTHER ADJUSTMENTS:		1,4 10,47 14,	
CHANGE IN SPLIT INTEREST AGREEMENTS	259,562.	•	
GAIN (LOSS) ON PENSION INVESTMENT	2,041,642.		
CAPITALIZED IN-KIND GIFT	10,788.		
CHANGE IN NET ASSETS, NATIONAL WILDLIFE FEDERATION ENDOWME	ENT, INC.		
TOTAL TO SCHEDULE D, PART XI, LINE 8	2,311,992.		
		,	
PART XII, LINE 2D - OTHER ADJUSTMENTS:			
NATIONAL WILDLIFE FEDERATION ENDOWMENT, INC. REVENUE	6,127,402.		
RENTAL EXPENSES	552,404.		
CHANGE IN VALUE OF SPLIT INTEREST AGREEMENTS	259,562.		
LOSS ON DISPOSAL OF FIXED ASSETS	176.		
SPECIAL EVENT EXPENSE	585,677.		
COST OF GOODS SOLD	2,451,003.		
TOTAL TO SCHEDULE D, PART XII, LINE 2D	9,976,224.		
PART XII, LINE 4B - OTHER ADJUSTMENTS:			
TRANSFER FROM NATIONAL WILDLIFE FEDERATION ENDOWMENT, INC.	4,769,000.		
PART XIII, LINE 2D - OTHER ADJUSTMENTS:			-
NATIONAL WILDLIFE FEDERATION ENDOWMENT, INC. EXPENSES &			
LOSSES, AUDITED F/S	564,546.		
SPECIAL EVENT EXPENSE	585,677.		
COST OF GOODS SOLD	2,451,004.		
032055 12-20-10	· · · · · · · · · · · · · · · · · · ·	Schedule D (Form	1 990) 2010

SCHEDULE F (Form 990)

Statement of Activities Outside the United States

► Complete if the organization answered "Yes" to Form 990, Part IV, line 14b, 15, or 16.

OMB No. 1545-0047 Open to Public

Inspection

Department of the Treasury Internal Revenue Service

Name of the organization

► Attach to Form 990. ► See separate instructions.

Employer identification number NATIONAL WILDLIFE FEDERATION 53-0204616 General Information on Activities Outside the United States. Complete if the organization answered "Yes" Part I to Form 990, Part IV, line 14b. For grantmakers. Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? For grantmakers. Describe in Part V the organization's procedures for monitoring the use of grant funds outside the United States. 3 Activities per Region. (The following Part I, line 3 table can be duplicated if additional space is needed.) (a) Region (b) Number of (c) Number of (d) Activities conducted in region (e) If activity listed in (d) (f) Total employees, agents, and offices (by type) (e.g., fundraising, program expenditures is a program service, in the region for and services, investments, grants to describe specific type independent investments contractors recipients located in the region) of service(s) in region in region in region EUROPE (INCLUDING ICELAND & GREENLAND) ADMINISTRATIVE- IT SUPPORT 115,200. NORTH AMERICA 0 GRANT 9,500. 3 a Sub-total 124,700. b Total from continuation 0 sheets to Part I 0. c Totals (add lines 3a 124,700.

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule F (Form 990) 2010

(i) Method of valuation (book, FMV, appraisal, other) Grants and Other Assistance to Organizations or Entities Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 15, for any (h) Description of non-cash assistance (g) Amount of 0 non-cash assistance Enter total number of recipient organizations listed above that are recognized as charities by the foreign country, recognized as tax-exempt by cash disbursement (f) Manner of 9,500.CHECK of cash grant (e) Amount recipient who received more than \$5,000. Check this box if no one recipient received more than \$5,000 the IRS, or for which the grantee or counsel has provided a section 501(c)(3) equivalency letter (d) Purpose of grant CONSERVATION ASSISTANCE (c) Region NORTH AMERICA Part II can be duplicated if additional space is needed. Enter total number of other organizations or entities (b) IRS code section and EIN (if applicable) (a) Name of organization Part II N

Schedule F (Form 990) 2010

Schedule F (Form 990) 2010

NATIONAL WILDLIFE FEDERATION

Partill Grants and Other Assistance to Individuals Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 16. 53-0204616 Part III can be duplicated if additional space is needed.

Page 3

(h) Method of valuation (book, FMV, appraisal, other) (g) Description of non-cash assistance (f) Amount of non-cash assistance (e) Manner of cash disbursement (c) Number of (d) Amount of recipients cash grant (b) Region (a) Type of grant or assistance

Schedule F (Form 990) 2010

Day		33 0204010	Page 4
Parl	V Foreign Forms		
1	Was the organization a U.S. transferor of property to a foreign corporation during the tax year? If "Yes," the organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign Corporation (see Instructions for Form 926)		s X No
2	Did the organization have an interest in a foreign trust during the tax year? If "Yes," the organization may be required to file Form 3520, Annual Return to Report Transactions with Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U.S. Owner (see Instructions for Forms 3520 and 3520-A)	Yes	s 🗓 No
3	Did the organization have an ownership interest in a foreign corporation during the tax year? If "Yes," the organization may be required to file Form 5471, Information Return of U.S. Persons with respect to Certain Foreign Corporations. (see Instructions for Form 5471)	Yes	s X No
4	Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? If "Yes," the organization may be required to file Form 8621, Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund. (see Instructions for Form 8621)	Yes	s X No
5	Did the organization have an ownership interest in a foreign partnership during the tax year? If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons with respect to Certain Foreign Partnerships. (see Instructions for Form 8865)	Yes	s X No
6	Did the organization have any operations in or related to any boycotting countries during the tax year? If "Yes," the organization may be required to file Form 5713, International Boycott Report (see Instructions for Form 5713)	Yes	s X No
		Schedule F (Fe	orm 990) 2010

032074 12-20-10

SCHEDULE G

(Form 990 or 990-EZ)

Supplemental Information Regarding Fundraising or Gaming Activities

Department of the Treasury Internal Revenue Service Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

➤ Attach to Form 990 or Form 990-EZ. ➤ See separate instructions.

2010

Open To Public Inspection

Name of the organization

NATIONAL WILDLIFE FEDERATION 53-0204616

required to complete this p						Z filers are not
 Indicate whether the organization rate in a x Mail solicitations X Internet and email solicitation C x Phone solicitations In person solicitations 2 a Did the organization have a written key employees listed in Form 990, If "Yes," list the ten highest paid in compensated at least \$5,000 by the 	e X Solicit f X Solicit g X Special or oral agreement with any individual Part VII) or entity in connection with dividuals or entities (fundraisers) pur	ation o ation o al fundr al (inclu profes:	f non-q gove aising ding d	government grants rnment grants events officers, directors, tru	stees or	s No
(i) Name and address of individual or entity (fundraiser)	(ii) Activity	or cor	Did raiser ustody itrol of utions?	(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col. (i)	(vi) Amount paid to (or retained by) organization
DONOR SERVICES GROUP - 11500 W. OLYMPIC BLVD, #540, LOS	TELEMARKETING	Yes	No X	251,742.	451,381.	-199,639.
SHARE GROUP, INC P.O. BOX 55183, BOSTON, MA 02205 MERKLE, INC P.O. BOX	TELEMARKETING		x	196,404.	163,559.	32,845.
54897, BALTIMORE, MD 21264 PARADYZE MATERA - 5 HANOVER	DIRECT MAIL		х	0.	150,000.	-150,000.
FQ, 6TH FLOOR, NEW YORK, NY EVENT 360 - 205 N MICHIGAN	DIRECT MAIL		х	0.	993,964.	-993,964.
AVE, STE 2640, CHICAGO, IL	EVENT CONCEPT DEVELOPMENT		х	0.	54,187.	-54,187.
	·					
otal				448 146	1 012 001	
3 List all states in which the organizatio or licensing.					1,813,091.	-1,364,945. gistration
L,AK,AZ,AR,CA,CO,CT,FL,GA,IL,KS D,OH,OK,OR,PA,RI,SC,TN,UT,VA,WV	S,KY,LA,ME,MD,MA,MI,MN,MO,MS V,WA,WI,DC,HI	S,NH,N	J,NM	, NY , NC		

LHA Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

SEE PART IV FOR CONTINUATIONS

Schedule G (Form 990 or 990-EZ) 2010

032081 01-13-11

ΠP	hed art	lule G (Form 990 or 990 EZ) 2010 NATIONAL	WILDLIFE FEDERATI	ON	53-0	0204616 Page 2
	uit	3 = 1 cm complete ii t	ne organization answere	d "Yes" to Form 990, Par	t IV, line 18, or reported	more than \$15,000
-	T	of fundraising event contributions and g	(a) Event #1 CONSERVATION	(b) Event #2	events with gross recei (c) Other events	pts greater than \$5,000 (d) Total events
			AWARDS DINNER	GREAT AMERICAN	, _	(add col. (a) through
			(event type)	BACKYARD CAMPOUT (event type)	(total	col. (c))
an c		•	(event type)	(event type)	(total number)	
Revenue	1	Gross receipts	603,070	302,287.	23,218.	928,575
	2	Less: Charitable contributions	534,380.	288,629.		823,009
	3	Gross income (line 1 minus line 2)	68,690.	13,658.	23,218.	105,566
	4	Cash prizes				
ses	5					
Expenses	6	Rent/facility costs		·	,	
Direct	1	Food and beverages	92,373.	119,330.		211,703.
	8	Entertainment				•
	9	Other direct expenses	100,398.	182,957.	90,620.	3.52 0.55
	10					373,975. (585,678)
	11	Net income summary. Combine line 3, column	n (d), and line 10			-480,112.
Fe	art l	Gaming. Complete if the organization a \$15,000 on Form 990-EZ, line 6a.	answered "Yes" to Form		ported more than	
Revenue			(a) Bingo	(b) Pull tabs/instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col. (a) through col. (c))
ď						
	1	Gross revenue				
	1	Gross revenue				
ses	2	Gross revenue				
t Expenses						
Direct Expenses	3	Cash prizes				
	3	Cash prizes Noncash prizes	V ov			
	3 4 5	Cash prizes Noncash prizes Rent/facility costs	Yes% No	Yes%	Yes % No	
	3 4 5	Cash prizes Noncash prizes Rent/facility costs Other direct expenses	No			
	3 4 5 6	Cash prizes Noncash prizes Rent/facility costs Other direct expenses Volunteer labor	No 5 in column (d)	No	No No	
iā	3 4 5 6 7 8	Cash prizes Noncash prizes Rent/facility costs Other direct expenses Volunteer labor Direct expense summary. Add lines 2 through Net gaming income summary. Combine line 1,	No 5 in column (d) column d, and line 7	No	No No	
9	3 4 5 6 7 8 Ente	Cash prizes Noncash prizes Rent/facility costs Other direct expenses Volunteer labor Direct expense summary. Add lines 2 through Net gaming income summary. Combine line 1,	No 5 in column (d) column d, and line 7 es gaming activities:	No C	No b	
9 a	3 4 5 6 7 8 Ernte Is th	Cash prizes Noncash prizes Rent/facility costs Other direct expenses Volunteer labor Direct expense summary. Add lines 2 through Net gaming income summary. Combine line 1,	No 5 in column (d) column d, and line 7 es gaming activities:	No C	No b	Yes No
9 a b	3 4 5 6 7 8 Ente	Cash prizes Noncash prizes Rent/facility costs Other direct expenses Volunteer labor Direct expense summary. Add lines 2 through Net gaming income summary. Combine line 1, er the state(s) in which the organization operate the organization licensed to operate gaming action, " explain:	No 5 in column (d) column d, and line 7 es gaming activities: vities in each of these st	No lates?	No b	Yes No
9 a b	3 4 5 6 7 8 Erite Is th	Cash prizes Noncash prizes Rent/facility costs Other direct expenses Volunteer labor Direct expense summary. Add lines 2 through Net gaming income summary. Combine line 1, er the state(s) in which the organization operate ne organization licensed to operate gaming acti	No 5 in column (d) column d, and line 7 es gaming activities: vities in each of these st	No lates?	No b	Yes No

032082 01-13-11

Schedule G (Form 990 or 990-EZ) 2010

Schedule G (Form 990 or 990-EZ) 2010 NATIONAL WILDLIFE FEDERATION	53-0204616	Page 3
11 Does the organization operate gaming activities with nonmembers?	Yes	No
12 Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed		
to administer charitable gaming?	Yes	No
13 Indicate the percentage of gaming activity operated in:	1 1	
a The organization's facility	13a	%
5 7 th Outside racinty	l 13b i	%
14 Enter the name and address of the person who prepares the organization's gaming/special events books and record	ds:	
Name ▶		
Address >		:
15a Does the organization have a contract with a third party from whom the organization receives gaming revenue?	Yes [□ No
b If "Yes," enter the amount of gaming revenue received by the organization ▶\$ and the amou	, unt	
of gaming revenue retained by the third party > \$		
c If "Yes," enter name and address of the third party:		
Marra N		
Name		
Address ▶		
16 Gaming manager information:		
Name ▶		
Gaming manager compensation > \$		
Description of services provided		
Division of the same of the sa		
Director/officer Employee Independent contractor		
17 Mandatory distributions:		
a Is the organization required under state law to make charitable distributions from the gaming proceeds to		
retain the state gaming license?		٦
retain the state gaming license? b Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in		No
organization's own exempt activities during the tax year > \$	ine	
Part IV Supplemental Information. Complete this part to provide the explanations required by Part I, line 2b, column	and (v), and D	n# 111
lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this part to provide any additional information of the second sec	mation (see instruction	ari III, mel
	nation (see instruction	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
SCHEDULE G, PART I, LINE 2B, LIST OF TEN HIGHEST PAID FUNDRAISERS:		
·		
(I) NAME OF FUNDRAISER: DONOR SERVICES GROUP		
(I) ADDRESS OF FUNDRAISER:		
11500 W. OLYMPIC BLVD, #540, LOS ANGELES, CA 90064		
/T) NAME OF PINIDPATCED, DARADVET MACRIDA		
(I) NAME OF FUNDRAISER: PARADYZE MATERA		
(I) ADDRESS OF FUNDRAISER: 5 HANOVER SQ, 6TH FLOOR, NEW YORK, NY 10004		
032083 01-13-11 Schedule G	(Form 990 or 990-F7	7) 2010

Schedule G (Form 990 or 990-EZ) 2010 NATIONAL WILDLIFE FEDERATION	53-0204616	Page 4
Part IV Supplemental Information (continued)		
(I) NAME OF FUNDRAISER: EVENT 360		
(I) ADDRESS OF FUNDRAISER:		
205 N MICHIGAN AVE, STE 2640, CHICAGO, IL 60601		
SCHEDULE J, PART 1		
DESCRIPTIONS OF PROFESSIONAL FUNDRAISER ACTIVITIES:		***************************************
DONOR SERVICE GROUP IS USED TO UPGRADE ANNUAL DONORS TO MONTHLY DONORS		
AND ACQUIRE NEW MONTHLY DONORS. ONLY THE FIRST DONATION RECEIVED IS		
COUNTED AS REVENUE RAISED BY THEM. THE LIFETIME CONTRIBUTION TO NWF		
FROM THESE DONORS EXCEEDS THE INITIAL COST TO ACQUIRE.		
SHARE GROUP IS USED TO ACQUIRE NEW MEMBERS AND REAQUIRE LAPSED MEMBERS.		
THE LIFETIME CONTRIBUTION TO NWF FROM THESE DONORS EXCEEDS THE INITIAL		×
COST TO ACQUIRE OR RE-ACQUIRE.		
PARADYZE MATERA IS A LIST BROKER USED TO OPTIMIZE THE AUDIENCE MIX FOR		
THE 12 DIRECT MAIL CAMPAIGNS MEMBERSHIP SENDS EACH YEAR TO PROSPECTS		
AND TO LAPSED MEMBERS.	1000	
EVENT 360 DOES EVENT PLANNING AND DONATION WEBSITE MAINTENANCE.		
MERKLE IS A DATBASE PROVIDER AND DOES DONOR ANALYSIS FOR DONATION		
REQUESTS.		

8 [] Employer identification number CONSERVATION ASSISTANCE CONSERVATION ASSISTANCE CONSERVATION ASSISTANCE Open to Public CONSERVATION ASSISTANCE OMB No. 1545-0047 CONSERVATION ASSISTANCE Inspection (h) Purpose of grant 53-0204616 or assistance X Yes Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990; Part IV, line 21, for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Part II can be duplicated if additional space is needed.

ame and address of organization

or government of government if applicable cash grant assistance other) Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22. Governments, and Individuals in the United States Grants and Other Assistance to Organizations, Ö Ö Ö Ö ó Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States ► Attach to Form 990. 30,000 44,314, 20,000 033. 11,000, 501C3 50103 501C3 501C3 501c3 NATIONAL WILDLIFE FEDERATION General Information on Grants and Assistance 521864759 631051039 237104524 860076994 630496911 criteria used to award the grants or assistance? 1 (a) Name and address of organization 17 NORTH STATE STREET, STE 1390 ALLIANCE FOR THE GREAT LAKES ALABAMA WILDLIFE FEDERATION ARIZONA WILDLIFE FEDERATION ASSOCIATION - P.O. BOX 189 1209 NORTH CALVERT STREET 1000 FRIENDS OF MARYLAND ALABAMA TREASURE FOREST Name of the organization BALTIMORE, MD 21202 MILLBROOK, AL 36054 CHUNCHULA, AL 36521 IL 60602 Department of the Treasury Internal Revenue Service 3050 LANARK RD P.O. BOX 51510 MESA, AZ 85208 SCHEDULE 1 (Form 990) CHICAGO, Part II Part

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3 Enter total number of other organizations

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990. Enter total number of section 501(c)(3) and government organizations

032101 01-13-11

Schedule I (Form 990) (2010)

CONSERVATION ASSISTANCE

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6,176,

501C3

716059226

9108 RODNEY PARHAM RD, SUITE 101

LITTLE ROCK, AR 72205

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ARKANSAS WILDLIFE FEDERATION

RATION	art III Continuation of Grants and Other Assistance to Coursessing
FEDE	etance
WILDLIFE	Other Ace
NATIONAL WILDLIFE FEDERATION	Grants and
e I (Form 990)	Continuation of
Schedule	Part

Schedule (Form 990) NATIONAL WILDLIFE FEDERATION Partill Continuation of Grants and Other Assistance to Governments	LIFE FEDERATI Assistance to G		II odt ai sacitoria	1 0/ 10/10/10			53-0204616 Page 1
(a) Name and address of organization or government	(b) EIN ·		(d) Amount of cash grant	(e) Amount of non-cash assistance	section (d) Amount of cable cash grant and assistance (book, FMV, appraisal, other)	rt II.) (g) Description of non-cash assistance	(h) Purpose of grani or assistance
AUDUBON NEW YORK 200 TRILLIUM LN AIRANY NY 12203	· · · · · · · · · · · · · · · · · · ·						
0.771 11 1.772	131624102	501C3	22,500.	0.			CONSERVATION ASSISTANCE
CHESAPEAKE CLIMATE ACTION P.O. BOX 11138 TAKOMA PARK, MD 20912	113644283	50103	6,324.	0	1		CONSERVATION AGGIGTANCE
CITIZENS CAMPAIGN FOR ENVN 225-A MAIN ST							9000
FARMINGDALE, NY 11735	112983418	501C3	14,000.	0			HOWARD TOOK INOTHERMADE
CITIZENS FOR PENNSYLVANIA'S FUTURE			·				TOWNS THE WORLD WING TO THE WORLD WING TO THE WORLD WING THE WORLD
HARRISBURG, PA 17101	311607866	501C3	45,000.	0			
CITY COLLEGES OF CHICAGO							CONSERVATION ASSISTANCE
226 WEST JACKSON BLVD. CHICAGO, IL 60606	363157624	50103	6,000.	0			TONE TO DE A KOTH KING TO DE LOS LES LA CONTRACTOR LA CONT
COAL RIVER MOUNTAIN WATCH							CONTRACTION SECTOINALE
P.O. BOX 651 WHITESVILLE, WV 25209	550765268	501c3	5,100.	0			TOWN CHEET TO SERVICE STORY ST
							CONSTRUCTION ASSISTANCE
. S	721115589	501C3	50,000.	0	100		CONSERVATION ASSISTANCE
COCOPAH INDIAN TRIBE COUNTY 15TH STREET & AVE, G		-	1				
- 12	860255690		5,700.	0			CONSERVATION ASSISTANCE
WATERSHED COUNCIL) MAIN STREET, SUITE 21							
ARBOR , MI 48104	381806452	50103	20,000.	0			CONSERVATION ASSISTANCE
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Schedule (Form 990) NATIONAL WILDLIFE FEDERATION Parell Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule) (Schedule) (Schedule) (Schedule) (Schedule)	LIFE FEDERATION Assistance to Go	on overnments and Organ	nizations in the H	odo) agtata batic	- 1 (Common) vinbo		53-0204616 Page 1
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
DELAWARE NATURE SOCIETY 3507 BARLEY MILL RD HOCKESSIN, DE 19707	.516018321	510C3	30,693.	.0			CONSERVATION ASSISTANCE
DUCKS UNLIMITED 1301 PENNSYVANIA AVENUE NW, STE 40 WASHINGTON, DC 20004	135643799	51003	33,000.	0			CONSERVATION ASSISTANCE
ENVIRONMENTAL ADVOCATES OF NEW YORK - 353 HAMILTON ST - ALBANY, NY 12210	222360736	50103	10,274.				CONSERVATION ASSISTANCE
ENVIRONMENTAL COUNCIL OF RHODE ISLAND - P.O. BOX 9061 - PROVIDENCE, RI 02940	050456927	50103	.966,3	.0			
FLORIDA WILDLIFE FEDEDERATION P.O. BOX 6870 TALLAHASSEE, FL 32314	591398265	50103	64,106.	0			CONCERVATION ACCTOMATION
FOREST GUILD P.O. BOX 8309 SANTA FE, NM 87504	850446866	50103	21,000.	.0			
FRESHWATER FUTURE P.O. BOX 2479 PETOSKEY, MI 49770	205693503	50103	185,000.	0			CONSERVATION ASSISTANCE
GREAT LAKES COMMISSION 2805 S. INDUSTRIAL HIGHWAY SUITE 1 ANN ARBOR , MI 48104	386027814		29,858.	.0			
INDIANA WILDLIFE FEDERATION 4715 W. 106TH ST ZIONSVILLE, IN 46077	351058426	50103	50,923.	0			
Lu A							Schedule I (Form 990)

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Schedule I (Form 990) NATIONAL WILDLIFE FEDERATION Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.)	LIFE FEDERATI Assistance to G	ON overnments and Orga	nizations in the U	nited States (Sche	dule I (Form 990), Pa		53-0204616 Page 1
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
IOWA WILDLIFE FEDERATION 116 LAKESIDE DR NE SOLON, IA 50316	237326585	501C3	5,948.				CONSERVATION ASSISTANCE
LAKE PONTCHARTRAIN BASIN FOUNDATION - P.O. BOX 6965 - METAIRIE, LA 70009	721152784	501C3	.000,000	.0			CONSERVATION ASSISTANCE
LOUISIANA WILDLIFE FEDERATION P.O. BOX 65239 BATON ROUGE, LA 70896	720445638	501C3	6,649,	.0	ŕ		CONSERVATION ASSISTANCE
MCINTOSH SEED P.O. BOX 2355 DARIEN, GA 31305	582556194	50103	8,800.				
MICHIGAN UNITED CONSERVATION CLUBS 2101 WOOD ST LANSING, MI 48909	380831862	50103	13,386,	0			
MINNESOTA CONSERVATION FEDERATION 542 SNELLING AVE, STE 104 ST. PAUL, MN 55116	410808383	501C3	25,648.	0			CONSERVATION ASSTRABANCE
MISSISSIPPI MUSEUM OF 2148 RIVERSIDE DR JACKSON, MS 39202	640592874	50103	49,000.	0			
MONTANA FISH, WILDLIFE, AND PARKS FOUNDATION - P.O. BOX 200701 - HELENA, MT 59620	810528922	50103	5,439.	O			
MOTE MARINE LABORATORY 1600 KEN THOMPSON PARKWAY SARASOTA, FL 34236	590756643	50103	25,000.	.0			CONSERVATION ASSISTANCE
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Schedule (Form 990) NATIONAL WILDLIFE FEDERATION Part II Continuation of Grants and Other Assistance to Governments	LIFE FEDERATI Assistance to G	ON overnments and Organ	nizations in the Ur	nited States (Sche	and Organizations in the United States (Schedule I (Form 990), Part 11)		53-0204616 Page 1
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
NATIONAL WILDLIFE FEDERATION ACTION FUND - 11100 WILDLIFE CENTER DRIVE - RESTON, VA 20190	742556532	50104	1,069,999.	.0			CONSERVATION ASSISTANCE
NATURAL RESOURCES COUNCIL OF MAINE 3 WADE ST AUGUSTA, ME 04330	010270690	501C3	15,548.	.0			CONSERVATION ASSISTANCE
NATURAL RESOURCES DEFENSE 40 WEST 20TH ST NEW YORK, NY 10011	132654926	50103	3000'08	0			
NEBRASKA WILDLIFE FEDERATION P.O. BOX 81437 LINCOLN, NE 68501	237401528	501C3	19,086.	0			TOWNED TO SECTION OF STREET
NEVADA WILDLIFE FEDERATION P.O. BOX 71238 RENO, NV 89570	237088184	50103	5,848.	0			CONSERVATION ASSISTANCE
NEW MEXICO WILDLIFE FEDERATION 2610 SAN MATEO BLVD NE ALBUQUERQUE, NM 87110	850160947	50103	98,786	.0			CONSTRUCTOR NOTESTANDE
NO ON 23 1100 11TH STREET SACRAMENTO , CA 95814	271781659	501C4	3,000,000.				CONSTRUCTION ABSESTANCE
NORTH CAROLINA WILDLIFE FEDERATION 1024 WASHINGTON ST RALEIGH, NC 27605	561564376	501C3	5,248.	0			
OHIO ENVIRONMENTAL COUNCIL 1207 GRANDVIEW AVE, SUITE 201 COLUMBUS, OH 43212	310805578	50103	36,000.	0	·		
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Schedule (Form 990) NATIONAL WILDLIFE FEDERATION Partill Continuation of Grants and Other Assistance to Governments	LIFE FEDERATI Assistance to G		nizations in the Ur	ited States (Sche	and Organizations in the United States (Schedule I (Form 990), Part II.)		53-0204616 Page 1
(a) Name and address of organization or government	(b) EIN		(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
PAGE WHITHAM LAND & CATTLE LLP P.O. BOX 27 GLASSGOW, MT 59230	810393177	·	26,800.	0.			CONSERVATION ASSISTANCE
PENNFUTURE 610 NORTH THIRD STREET HARRISBURG, PA 17101	311607866	50103	6,386.	0			CONSERVATION ASSISTANCE
PRAIRIE RIVERS NETWORK 1902 FOX DRIVE SUITE G CHAMPAIGN, IL 61820	376085905	50103	. 989, 9	0			CONSERVATION ASSISTANCE
RENEWABLE RESOURCES COALITION 605 WEST 2ND AVE. ANCHORAGE, AK 99501	203364779	50106	8,101.	0			CONSERVATION ASSISTANCE
SIERRA CLUB FOUNDATION 85 SECOND ST, STE,750 SAN FRANCISCO, CA 94105	946069890	50103	33,000.	0			CONSERVATION ASSISTANCE
SOUTH CAROLINA WILDLIFE FEDERATION 215 PICKENS ST COLUMBIA, SC 29205	570602549	50103	36,536.	0			CONSERVATION ASSISTANCE
SOUTHERN ENVIROMENTAL LAW CENTER 201 WEST MAIN STREET, SUITE 14 CHARLOTTESVILLE, VA 22902	521436778	50103	30,000	o			
TEXAS A&M UNIV, CORPUS CHRISTI 6300 OCEAN DR, UNIT 5758 CORPUS CHRISTI, TX 78412	741760663	50103	10,000.	0			CONSERVATION ASSISTANCE
TEXAS CONSERVATION ALLIANCE 2623 SOUTH BOLDT AVE TYLER, TX 75701	237112618	50103	5,686.	0		V	CONSERVATION ASSISTANCE
<u> </u>							Schedule I (Form 990)

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Schedule I (Form 990) NATIONAL WILDLIFE FEDERATION Partill Continuation of Grants and Other Assistance to Governments	LIFE FEDERATI		i ode si sustinationi				53-0204616 Page 1
(a) Name and address of organization or government	(b) EIN		(d) Amount of cash grant	(e) Amount of non-cash assistance	section (d) Amount of cable cash grant cable cash grant assistance appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
THE NATURE CONSERVANCY FAIRFAX DR, #100 ARLINGTON, VA 22203	530242652	501C3	. 000, 05	0			DOMERNATION NOT BELLEVILLE
THREE PEAKS RANCH P.O. BOX 2370 LIVINGSTON, MT 59047	201522842		125,000.	.0			CONSERVATION ASSISTANCE
TIPP OF THE MITT 426 BAY ST PETOSKEY, MI 49770	382361745	, 501C3	5,025.	.0			CONSERVATION ASSISTANCE
VERMONT NATURAL RESOURCES COUNCIL 9 BAILEY AVE. MONTPELIER, VT 05602	030223731	50103	8,957.	0			CONSERVATION ASSISTANCE
VIRGINIA CONSERVATION NETWORK 422 FRANKLIN STE 303 RICHMOND, VA 23219	510198762	501C3	47,448.	0			CONSERVATION ASSISTANCE
WEST ATLANTA WATERSHED ALLIANCE P.O. BOX 50043 ATLANTA , GA 30302	200890449	50103	.005,9	.0			CONSERVATION ASSISTANCE
WEST VIRGINIA RIVERS 329 DAVIS AVENUE, SUITE 7 ELKINS, WV 26241	521736621	51003	31,186.	.0			
WISCONSIN WILDLIFE FEDERATION W 7303 COUNTY HIGHWAY CS & Q POYNETEE, WI 53955	391095827	501C3	11,779.	.0	,		CONSERVATION ASSISTANCE
WYOMING WILDLIFE FEDERATION P.O. BOX 106 CHEYENNE, WY 82003	237002578	50103	7,517.	0			
LHA							Schedule I (Form 990)

(a) Name and address of organization or government						,	
	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
ρ S							
BIG BAY, MI 49808	383251163	50103	20,000.	.0			CONSERVATION ASSISTANCE
							-
			·				
		. :					-
							-
				-			
LHA							Schedule I (Form 990)

Schedule I (Form 990) (2010) (f) Description of non-cash assistance (e) Method of valuation (book, FMV, appraisal, other) Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 22. Part III can be duplicated if additional space is needed. Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information. (d) Amount of non-cash assistance ö 9,300. (c) Amount of cash grant 1.) IF THE GRANT IS FOR ORGANIZATIONAL SUPPORT TO A 501(C)(3)AFFILIATE, NWF FOR GRANTS THAT ARE SUB-AWARDS AND WHERE THE ORIGINAL FUNDS WERE SCHEDULE I, PART I, LINE 2: THE NATIONAL WILDLIFE FEDERATION (NWF) PROVIDES AWARDS, THIS SUPPORT IS GIVEN TO BOTH ORGANIZATIONS AND INDIVIDUALS WHOSE WORK WILL FURTHER BENEFIT THE MISSION OF NWF'S CONSERVATION AND EDUCATION GRANTED TO NWF, WE REQUIRE THE AWARDEE TO REPORT TO NWF ON HOW THE FUNDS CASES WHERE IT IS NWF FUNDS THAT ARE GIVEN OUT AS A GRANT, ORGANIZATIONAL SUPPORT THROUGHOUT THE YEAR IN THE FORM OF GRANTS AND (b) Number of recipients (a) Type of grant or assistance CONSERVATION ASSISTANCE Schedule I (Form 990) (2010) THERE ARE TWO TYPES: N 032102 01-13-11 ARE USED. PROGRAMS. Part IV Part III

Page 2

53-0204616

NATIONAL WILDLIFE FEDERATION

Schedule I (Form 990) 2010 NATIONAL WILDLIFE FEDERATION	53-0204616	Page 2
Part IV Supplemental Information		
DOES NOT ASK THEM TO REPORT TO US. THE GRANT CONTRACT SPECIFIES THE TERMS		
AND USES OF THE GRANT.		
2.) THE OTHER TYPE OF GRANT WOULD BE FOR A NON-AFFILIATE OR NON		
501(C)(3)ENTITY THAT IS IN THE CONSERVATION AND EDUCATION FIELD. NATIONAL		
WILDLIFE FEDERATION SPECIFIES IN ITS AWARD LETTER TO GRANTEES THE REPORTING		
REQUIREMENTS ON THE USE OF THE FUNDS AND IN SOME CASES RESERVES THE RIGHT		
TO EXAMINE THE RECORDS ASSOCIATED WITH THE AWARD.		
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SCHEDULE J (Form 990)

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

 Complete if the organization answered "Yes" to Form 990, Part IV, line 23.

Open to Public Inspection

OMB No. 1545-0047

Internal Revenue Service Name of the organization

Department of the Treasury

► See separate instructions.

NATIONAL WILDLIFE FEDERATION

Questions Regarding Compensation

Attach to Form 990.

Employer identification number 53-0204616

4.	Charletha annual de la Carre		Yes	No
×	Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990,			
	Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.			
	First-class or charter travel Housing allowance or residence for personal use			
•	Travel for companions Payments for business use of personal residence			
	Tax indemnification and gross-up payments Health or social club dues or initiation fees			
	Discretionary spending account Personal services (e.g., maid, chauffeur, chef)			
D	If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or			
_	reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain	1b		
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors			1
	trustees, and the CEO/Executive Director, regarding the items checked in line 1a?	2	х	İ
_		85.10		
3	Indicate which, if any, of the following the organization uses to establish the compensation of the organization's			
	CEO/Executive Director. Check all that apply.			
	X Compensation committee X Written employment contract	1000		
	Independent compensation consultant X Compensation survey or study			
	X Form 990 of other organizations X Approval by the board or compensation committee			
4	During the year, did any person listed in Form 990, Part VII, Section A, line 1a, with respect to the filing			
	organization or a related organization:			
а	Receive a severance payment or change-of-control payment from the organization or a related organization?	4a	Maria E.	х
D	Participate in, or receive payment from, a supplemental nongualified retirement plan?	4b		<u>x</u>
С	ranticipate in, or receive payment from, an equity-based compensation arrangement?	4c		<u>x</u>
	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.	70	a.a.r.	
	Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5-9.			
5	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation			
	contingent on the revenues of:			
а	The organization? Any related organization?	5a		X
þ	Tay rolated organization:	5b		<u>x</u>
	The state of the s		es anti-	
6	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation			
	contingent on the net earnings of:			
	The organization?	6a	Kirigada :	X
b	Any related organization?	6b	-+	<u>x</u>
	If "Yes" to line 6a or 6b, describe in Part III.	300 I	386 SS 1	
7	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments			ASSESSE:
	not described in lines 5 and 6? If "Yes," describe in Part III	7		х
_	were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the	- 	-+	
	Initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes." describe in Part III	8		x
9	If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in		-+	
	Regulations section 53.4958-6(c)?			

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2010

Schedule J (Form 990) 2010 NATIONAL WILDLIFE FEDERATION

Partill Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii).

Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i)-(iii) must equal the applicable column (D) or column (E) amounts on Form 990, Part VII, line 1a.

		(B) Breakdown of W-2		and/or 1099-MISC compensation	(0)	(Q)	(E)	(F)
		2000 (1)	(!!\ B		Retirement and	Nontaxable	Total of columns	Compensation
(A) Name		compensation	(II) BOTIUS & incentive	reportable	other deferred	benefits	(D)·(I)(B)	reported in prior
			compensation	compensation	compensation			Form 990 or Form 990-EZ
	Ξ	309,551.	0	42,918.	16 120.	11 394	370 003	
1 LARRY J. SCHWEIGER	Ξ	0	0					0
	ε	210,988.	6,100.	16 506	18 580	10 615	267 780	0
2 JAIME B MATYAS	≘		-1	~ I	, l			0
	€	145,605.	3,900.	18,016.	12,925.	11 314	191 760	0
3 DULCE M. GOMEZ-ZORMELO	Ξ	0	0	0		~ I	~ I	0
	Ξ	156,931.	6,100.	16,846.	13,263.	10,264.	203 404.	o c
4 JEREMY SYMONS	Ξ		0	0.	0	٠.	~ [0
	Ξ	147,890.	6,100.	16,702.	13,056.	9,884.	193,632,	0
5 DAN T. CHU	<u> </u>	0	0.	0	0	0		0
	Ξ	153,472.	3,537.	14,941.	11,582.	10,037.	193,569,	0
6 KEVIN J. COYLE	₿	0	0.	0	0	0	. 1	0
	Ξ	147,929.	5,426.	12,062.	9,495.	9.848.	184 760.	0
7 JAMES S. LYON	⊞		0	0.	0	-1		0
	ε	122,636.	2,800.	22,515.	9,735.	2,497.	160,183.	0
8 ANDREW P. BUCHSBAUM	⊞		0.	0	0	0.	0	0
	Ξ	115,722.	5,000.	22,657.	.889,9	8,233.	158,300.	0
9 EDWARD J. COLEMAN	▣	0.	0	0.	.0	0	0	0
	Ξ	114,051.	5,000.	16,600.	.968,2	9,576.	151,123.	0
10 MEKI-MAKGAKET DEOUDES	₿	1	0.	0.	.0	0	0	0
	Ξ	140,587.	0	5,186.	4,334.	5,452.	155,559.	0
11 MONICA M. COLLINS	⊞		.0	0.	.0	0	0	0
	€	996'68	0	14,277.	4,006.	1,050.	109,299.	0
12 MAKEN B. KKESS		0	0.	0.	0	•0	0	0
	Ξ							
13	₿							
	ε							
14	▣							
	ε							
-	Ξ.							
01								

Schedule J (Form 990) 2010

032112 12-21-10

SCHEDULE L

(Form 990 or 990-EZ)

Name of the organization

Department of the Treasury Internal Revenue Service

Transactions With Interested Persons

► Complete if the organization answered "Yes" on Form 990, Part IV, line 25a, 25b, 26, 27, 28a, 28b, or 28c, or Form 990-EZ, Part V, line 38a or 40b.

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

OMB No. 1545-0047

Open To Public Inspection

Name of the organization								Employe	r identif	ication r	number
	IONAL WILD			,				53-0204	616		
					on 501(c)(4) organizat						
Complete if the orga	anization ansi	wered "Yes	" on Form	990, Part IV,	line 25a or 25b, or Fo	orm 990-	EZ, Par	t V, line 4	0b.		
(a) Name of dis	squalified per	son			(b) Description	of trans	action				rected?
						***********				Yes	No
										 	
		· · · · · · · · · · · · · · · · · · ·								 	ļ
2 Enter the amount of tax impo	osed on the c	organization	n manager:	s o r disqualifi	ied persons during th	e year ur	nder				
section 4958								🕨 \$			
3 Enter the amount of tax, if ar	ny, on line 2, a	above, rein	ibursed by	the organiza	ation			🕨 \$	· · · · · · · · · · · · · · · · · · ·		
Part II Loans to and/or	r From Int	erested	Persons		<u> </u>						
Complete if the orga	nization ansv	vered "Yes	on Form	990. Part IV.	line 26, or Form 990-l	=7 Part \	/ line 3	.Ra			
(a) Name of interested	(b) Loan t	o or from		nal principal	(d) Balance due) In	(f) Ap	proved	(g) W	ritten
person and purpose	the organ	nization?	an	nount		defa	ault?	comn	oard or nittee?	agreer	
	То	From				Yes	No	Yes	No	Yes	No
			<u> </u>								
						ļ				 	
						<u> </u>					
	 					 	ļ ——				
Total Part III Grants or Assist	anco Bon	ofiting l	atorosto	> \$		1000					
Complete if the organ (a) Name of interested p		ered Yes			ine 27. en interested person		т				
(a) Name of interested p	CISON		(D) Helatic	the org	en interested person janization	and .		(c) Am	ount and assistan	d type of ce	
,							+-				
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	·····										
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HA For Paperwork Reduction A	Act Notice, s	ee the Ins	tructions 1	for Form 990	or 990-EZ.	s	chedul	e L (Forr	n 990 oı	990-EZ	2010

Schedule L (Form 990 or 990 EZ) 2010 Page 2 Part IV | Business Transactions Involving Interested Persons. Complete if the organization answered "Yes" on Form 990, Part IV, line 28a, 28b, or 28c. (a) Name of interested person (e) Sharing of (b) Relationship between interested (c) Amount of (d) Description of organization's person and the organization transaction transaction revenues? Yes No BRUCE WALLACE DIRECTOR PART IV, LI 175,000 Х Part V Supplemental Information Complete this part to provide additional information for responses to questions on Schedule L (see instructions) SCH L, PART IV, BUSINESS TRANSACTIONS INVOLVING INTERESTED PERSONS: (A) NAME OF PERSON: BRUCE WALLACE (B) RELATIONSHIP BETWEEN INTERESTED PERSON AND ORGANIZATION: DIRECTOR (C) AMOUNT OF TRANSACTION \$ 175,000. (D) DESCRIPTION OF TRANSACTION: PART IV, LINE 1: MR. WALLACE'S LAW FIRM IS ENGAGED TO PROVIDE ADVICE, SUPPORT AND LITIGATION SERVICES IN CONNECTION WITH THE EFFORTS BY NWF TO PREVENT OR LIMIT ENVIRONMENTALLY INJURIOUS MINING ACTIVITIES IN THE UPPER PENINSULA OF MICHIGAN SPECIFICALLY TO A POTENTIAL MINE SITE KNOWN AS "EAGLE PROSPECT" (E) SHARING OF ORGANIZATION REVENUES? = NO

SCHEDULE M (Form 990)

Department of the Treasury

Internal Revenue Service

Noncash Contributions

Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.

Attach to Form 990.

OMB No. 1545-0047

Inspection

Name of the organization

Employer identification number NATIONAL WILDLIFE FEDERATION 53-0204616 Part I Types of Property (c) (d) Check if Number of Noncash contribution Method of determining applicable contributions or amounts reported on noncash contribution amounts items contributed Form 990, Part VIII, line 1g Art - Works of art Art - Historical treasures 2 Art - Fractional interests 3 Books and publications 4 Clothing and household goods 5 Cars and other vehicles 6 Boats and planes 7 Intellectual property 8 Securities - Publicly traded 9 226 626. Securities - Closely held stock 10 Securities - Partnership, LLC, or trust interests 12 Securities - Miscellaneous Qualified conservation contribution -13 Historic structures Qualified conservation contribution - Other... 14 Real estate - Residential 15 Real estate - Commercial 16 Real estate - Other 17 Collectibles 18 19 Food inventory Drugs and medical supplies 20 21 Taxidermy Historical artifacts 22 Scientific specimens 23 Archeological artifacts 24 25 26 Other 27 Other 28 Other Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement 30a During the year, did the organization receive by contribution any property reported in Part I, lines 1-28 that it must hold for Yes No at least three years from the date of the initial contribution, and which is not required to be used for exempt purposes for the entire holding period? 30a х **b** If "Yes," describe the arrangement in Part II. Does the organization have a gift acceptance policy that requires the review of any non-standard contributions?

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

32a Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash

If the organization did not report an amount in column (c) for a type of property for which column (a) is checked,

Schedule M (Form 990) (2010)

31

33

b If "Yes," describe in Part II.

SCHEDULE O

(Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or 990-EZ.

2010 Open to Public Inspection

Name of the organization Employer identification number NATIONAL WILDLIFE FEDERATION 53-0204616 FORM 990, PART III, LINE 1, DESCRIPTION OF ORGANIZATION MISSION: A) PEOPLE BECOMING MORE DISCONNECTED FROM NATURE, B) LOSS OF HABITAT AND C) THE ACCELERATING THREAT OF GLOBAL CLIMATE CHANGE. THROUGH THE HARD WORK OF OUR DEDICATED STAFF, NINE REGIONAL OFFICES NATIONAL ADVOCACY CENTER AND 47 STATE AFFILIATES, NWF IS WORKING TO KEEP THE WILD ALIVE FORM 990, PART III, LINE 4A, PROGRAM SERVICE ACCOMPLISHMENTS: SUCCESSFULLY FOUGHT FOR AND ACHIEVED FEDERAL LEGISLATION THAT PERMANENTLY WITHDREW MINERAL LEASING IN VALLE VIDAL. BECAUSE CLIMATE CHANGE IS HAVING PROFOUND EFFECTS ON THE RESILIENCY AND HEALTH OF ECOSYSTEMS AND THE ABILITY OF NATURE, WILD SPECIES AND PEOPLE TO REMAIN HEALTHY AND ALIVE, NWF WORKS TO INSPIRE PEOPLE TO TAKE ACTION AT HOME AND AT WORK, ON THEIR WORKING LANDS, IN THEIR COMMUNITIES, AND IN STATE AND FEDERAL LEGISLATURES THAT WILL ACCELERATE THE SHIFT AWAY FROM CARBON-BASED ENERGY. FORM 990, PART III, LINE 4B, PROGRAM SERVICE ACCOMPLISHMENTS: SIGNATURE EVENTS BROUGHT 885 EXPLORERS OUTSIDE TO EXPERIENCE NATURE IN AN EDUCATIONAL ATMOSPHERE. NWF'S HABITATS PROGRAM HAS PRODUCED THREE SUCCESSFUL WAYS FOR OUR FOUR MILLION MEMBERS AND SUPPORTERS ACROSS THE COUNTRY TO HELP WILDLIFE ON THEIR OWN TERMS AND IN THEIR OWN TIME-CERTIFIED WILDLIFE HABITAT SCHOOLYARD HABITAT AND COMMUNITY HABITAT. WITH OVER 146,000 CERTIFIED 3,700 SCHOOLYARD HABITATS AND 52 CERTIFIED COMMUNITY LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ. Schedule O (Form 990 or 990-EZ) (2010)

032211 01-24-11

Schedule O (Form 990 or 990-EZ) (2010)	Page 2
Name of the organization NATIONAL WILDLIFE FEDERATION	Employer identification number 53-0204616
HABITATS, OVER ONE MILLION AMERICANS ARE PARTICIPATING TO MAKE A	
DIFFERENCE FOR WILDLIFE.	
ECO SCHOOLS IS AN INTERNATIONAL PROGRAM AIMED AT FOSTERING A GREATER	
SENSE OF ENVIRONMENTAL STEWARDSHIP IN SCHOOL AGE STUDENTS. NWF WAS	
CHOSEN AS THE SOLE AMERICAN ENVIRONMENTAL ORGANIZATION TO INTRODUCE AND	
IMPLEMENT THIS PROGRAM IN THE US. SINCE ITS LAUNCH IN 2009 NWF HAS	
SIGNED UP 815 SCHOOLS REPRESENTING 350,000 STUDENTS AND 12,400	
EDUCATORS.	
FOR 44 YEARS RANGER RICK MAGAZINE HAS BEEN INTRODUCING KIDS TO THE	
WONDERS OF NATURE. IN 2010, RANGER RICK CONTINUED ITS STANDARD OF	
EXCELLENCE IN EDUCATION BY WINNING PERIODICAL OF THE YEAR FOR CHILDREN	
(GRADES K-5). TOGETHER WITH OUR TWO OTHER AWARD WINNING CHILDREN'S	
MAGAZINES, THEY REACH ONE MILLION HOMES PER MONTH AND OVER TWO MILLION	
YOUNG READERS.	
FORM 990, PART III, LINE 4C, PROGRAM SERVICE ACCOMPLISHMENTS:	
STORIES FROM NWF AND AROUND THE NATION.	
FORM 990, PART III, LINE 4D, OTHER PROGRAM SERVICES:	
OTHER NATURE EDUCATION MATERIALS COMMUNICATE NWF'S MISSION TO RAISE	
PUBLIC AWARENESS AROUND OUR THREE MAIN OBJECTIVES - GETTING KIDS BACK	
OUTSIDE, SAFEGUARDING WILDLIFE AND HABITAT AND FINDING SOLUTIONS TO	
CLIMATE CHANGE, WITH OUR CARDS AND WILDLIFE CENTERED ITEMS, NWF HAS	
MORE WAYS TO ENGAGE OUR 4 MILLION MEMBERS AND SUPPORTERS WHILE ALSO	
GETTING OUR MESSAGE TO NEW AUDIENCES WHO HAVE AN INTEREST IN PROTECTING	
WILDLIFE.	
032212 01-24-11 Sched	lule O (Form 990 or 990-EZ) (2010)

FORM 990, PART XII, LINE 2C 032212 01-24-11

Schedule O (Form 990 or 990-EZ) (2010)		Page 2
Name of the organization NATIONAL WILDLIFE FEDERATION		Employer identification number 53-0204616
THE PROCESS FOR REVIEW FOR 990:		
THE PROCESS HAS NOT CHANGED FROM THE PRIOR YEAR.		
• •		•
· ·	70 701172	
	· · · · · · · · · · · · · · · · · · ·	

Department of the Treasury Internal Revenue Service SCHEDULE R (Form 990)

Related Organizations and Unrelated Partnerships

► Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37.

► Attach to Form 990.

2010 Open to Public Inspection

OMB No. 1545-0047

Employer identification number 53-0204616

Part 1. Identification of Disregarded Entities (Complete if the organization answered "Yes" to Form 990, Part IV, line 33.) NATIONAL WILDLIFE FEDERATION Name of the organization

Direct controlling Identification of Related Tax-Exempt Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.) End-of-year assets **e** Total income ਉ Legal domicile (state or foreign country) Primary activity Name, address, and EIN of disregarded entity Part II

(g) Section 512(b)(13) ဍ controlled × entity? Yes Direct controlling entity status (if section Public charity 509A3, TYPE 501(c)(3)) Exempt Code section ਭ DISTRICT OF COLUMBIA 501C3 Legal domicile (state or foreign country) Primary activity SUPPORT NWF MISSION NATIONAL WILDLIFE FEDERATION ENDOWMENT, INC. 52-0806695, 11100 WILDLIFE CENTER DR, Name, address, and EIN of related organization VA 20190-5362 RESTON

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

032161 12-21-10 LHA

Schedule R (Form 990) 2010

NATIONAL WILDLIFE FEDERATION Schedule R (Form 990) 2010

Percentage ownership Identification of Related Organizations Taxable as a Corporation or Trust (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.) 3 managing partner? Identification of Related Organizations Taxable as a Partnership (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.) Yes No 53-0204616 Code V-UBI amount in box 20 of Schedule K-1 (Form 1065) ate allocations? Disproportion-Yes No Ξ Share of end-of-year assets (g) Share of total income Predominant income (related, unrelated, excluded from tax under sections 512-514) **©** (d)
| Direct controlling | entity (c)
Legal
domicile
(state or
foreign Primary activity <u>e</u> Name, address, and EIN of related organization <u>a</u> Part III

(n)	(g)	<u>်</u>	<u>0</u>	(e)	€	(0)	.49
Name, address, and EIN of related organization	Primary activity	Legal domicile (state or foreign country)	Direct controlling entity	t corr	Share of total	end g	Percentage ownership
							•
							-
	•						
	,						
						•	
			-				
					•		
	62						

53-0204616

Page 3

Part V Transactions With Related Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34, 35, 35a, or 36.)

		() () () () () () () () () () () () () (oca, or oc.)			
Note. Complete line 1 if any entity is listed in Parts II. III. or IV of this schedule					Ì	
1 During the tax year, did the organization engage in any of the following	177				Yes	٩
a Receipt of (i) interest (ii) annuities (iii) royalties or (iv) yout from a contraction	oris with one of more i	elated organizations listec	d in Parts II-IV?			
b Gift great or controlled entity	λ			1a		×
				Ę	×	
					>	
(s)uc				2	+	
e Loans or loan guarantees by other organization(s)				9		×
				1		×
f Sale of assets to other organization(s)						
d Purchase of assets from other organization(s)				1 ŧ		×
				1g		×
				ŧ		×
case of radintes, equipment, of other assets to other organization(s)				F	-	×
i Lease of facilities, equipment or other assets from other experiences.					1912 1911 1911	
k Performance of services or membership or fundaming a limiting for the				, —		×
	anization(s)			¥		×
Charing a feetile of services of membership of fundraising solicitations by other organization(s)	ınization(s)			=		×
Granning of radillities, equipment, maining lists, or other assets				Ę	×	
				5	-	×
Dollmer Andrews and Line Andrews and Maria						
				٩		×
P indition settient pard by other organization for expenses				9		×
Chhar transfer of cond or macana de de de de de de de de de de de de de					12 b	
				19	×	
2 If the answer to any of the above in "Vo." and the intermediate				+	-	×
is a light of the above is the second for information on who must complete this line, including covered relationships and transaction thresholds.	who must complete t	nis line, including covered	relationships and transaction thresholds.			
(a) Name of other organization	(b) Transaction	(c) Amount involved	(d) Method of determining	-		
	type (a.)		amount involved			
(1)						
(2)						.
<u> </u>					ŀ	
(4)						
(5)						
(9)						1
032163 12-21-10	63		Schedule R (Form 990) 2010	3 (Form	990) 20	165

Schedule R (Form 990) 2010 NATIONAL WILDLIFE FEDERATION

Part Wi Unrelated Organizations Taxable as a Partnership (Complete if the organization answered "Yes" to Form 990, Part IV, line 37.)

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

(a)	(q)	(0)	(g)	(e)	æ	(5)	(4)
Name, address, and EIN of entity	Primary activity	nicile oreign	Are all partners section 501(c)(3) organizations?	Share yea	- Po	Code V-UBI	g E
			Yes No			of Schedule K-1 (Form 1065)	1.
							3
		,					
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Schedule R (Form 990) 2010

Form **8453-EO**

Exempt Organization Declaration and Signature for Electronic Filing

OMB No. 1545-1879

For calendar year 2009, or tax year beginning SEP 1

, 2009, and ending AUG 31

2009

Department of the Treasury Internal Revenue Service

For use with Forms 990, 990-EZ, 990-PF, 1120-POL, and 8868

See instructions.

Name of exempt organization				
	NATIONAL	WILDLIFE	FEDERATION	

Employer identification number

53-0204616

20 10

Part I	Type of Return and Return Information ((Whole Dollars	Only)
--------	---	----------------	-------

Check the box for the return for which you are using this Form.8453:EO and enter the applicable amount, if any, from the return. If you check the box on line 1a, 2a, 3a, 4a, or 5a below and the amount on that line for the return for which you are filing this form was blank, then leave line 1b, 2b, 3b, 4b, or 5b, whichever is applicable, blank (do not enter -0-). If you entered -0- on the return, then enter -0- on the applicable line below. Do not complete more than one line in Part I.

1a Form 990 check here 🕨 🗓 b Total revenue, if any (Form 990, Part VIII, column (A), line 12)		98426951
2a Form 990-EZ check here D total revenue, if any (Form 990-EZ, line 9)	2b	
3a Form 1120-POL check here ▶ b Total tax (Form 1120-POL, line 22)	3b	·
4a Form 990-PF check here b Tax based on investment income (Form 990-PF, Part VI, line	5) 4b	
5a Form 8868 check here ▶ b Balance due (Form 8868, line 3c)	5b	

Part II **Declaration of Officer**

ŝ	L]	I authorize the U.S. Treasury and its designated Financial Agent to initiate an ACH electronic funds withdrawal (direct debit) entry to the
		financial institution account indicated in the tax preparation software for payment of the organization's federal taxes owed on this return,
		and the financial institution to debit the entry to this account. To revoke a payment, I must contact the U.S. Treasury Financial Agent at
		1-888-353-4537 no later than 2 business days prior to the payment (settlement) date. I also authorize the financial institutions involved in the
		processing of the electronic payment of taxes to receive confidential information necessary to answer inquiries and resolve issues related to
		the payment.

If a copy of this return is being filed with a state agency(ies) regulating charities as part of the IRS Fed/State program, I certify that I
executed the electronic disclosure consent contained within this return allowing disclosure by the IRS of this Form 990/990-EZ/990-PF
(as specifically identified in Part I above) to the selected state agency(ies).

Under penalties of parjury, I declare that I am an officer of the above named organization and that I have examined a copy of the organization's 2009 electronic return and accompanying schedules and statements and to the best of my knowledge and belief, they are true, correct, and complete. I further declare that the amount in Part I above is the amount shown on the copy of the organization's electronic return. I consent to allow my intermediate service provider, transmitter, or electronic return originator (ERO) to send the organization's return to the IRS and to receive from the IRS (a) an acknowledgement of receipt or reason for rejection of the transmission, (b) an Indication of any refund offset, (c) the reason for any daisy in processing the return or refund, and (d) the date of any refund.

Sign Here

Part III Declaration of Electronic Return Originator (ERO) and Paid Preparer (see instructions)

I declare that I have reviewed the above organization's return and that the entries on Form 8453-EO are complete and correct to the best of my knowledge. If I am only a collector, I am not responsible for reviewing the return and only declare that this form accurately reflects the data on the return. The organization officer will have signed this form before I submit the return. I will give the officer a copy of all forms and information to be filed with the IRS, and have followed all other requirements in Pub. 4163, Modernized e-file (MeF) Information for Authorized IRS e-file Providers for Business Returns. If I am also the Paid Preparer, under penalties of perjury I declare that I have examined the above organization's return and accompanying schedules and statements, and to the best of my knowledge and belief, they are true, correct, and complete. This Paid Preparer declaration is based on all information of which I have any knowledge.

ERO's	ERO's Z//	not Sur CPA	2/14/2011	Check if also paid if self- preparer X employ	ERO's SSN or PTIN P00001737
Use	Firm's name (or yours if self-employed).	BDO USA, LLP	, ,		EIN 13-5381590
Only	address, and ZIP code	7101 WISCONSIN AVE., SUITE	800		Phone no.
		BETHESDA, MD 20814-4827			(301)654~4900

Under penalties of perjury, I declare that I have examined the above return and accompanying schedules and statements, and to the best of my knowledge and belief, they are true, correct, and complete Declaration of preparer is based on all information of which the preparer has any knowledge

Paid ignalure Preparer's Use Only

Check if selfemployed Firm's name (or EIN yours if self-employed), address, and ZIP code Phone no

LHA For Privacy Act and Paperwork Reduction Act Notice, see the instructions.

923061 11-04-09

Form 8453-EO (2009)

Department of the Treasury Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

OMB No. 1545-0047

▶ The organization may have to use a copy of this return to satisfy state reporting requirements.

Open to Public Inspection

<u>A</u>	For the	e 2009 ca	lendar year, or tax year beginning SEP 1, 2009 and ending	AUG 31, 2010	
В	Check if applicable	use IRS	C Name of organization	D Employer iden	tification number
	Addre:	ss label or print or	NATIONAL WILDLIFE FEDERATION		
	Name chang	type.	Doing Business As	53-0	204616
	Initial return	See	Number and street (or P.O. box if mail is not delivered to street address) Room/s	uite E Telephone num	nber
	Termir ated	n- Specific Instruc-	11100 WILDLIFE CENTER DRIVE		3)438-6000
	Ameno return	ded tions.	City or town, state or country, and ZIP + 4	G Gross receipts \$	101,612,612.
	Application		RESTON, VA 20190-5362	H(a) Is this a grou	p return
	pendir	F Nar	ne and address of principal officer:LARRY J. SCHWEIGER	for affiliates?	Yes X No
		SAME	AS C ABOVE	H(b) Are all affiliates	included? Yes No
			us: X 501(c) (3) ◀ (insert no.) 4947(a)(1) or 527	If "No," attac	h a list. (see instructions)
			N.NWF.ORG	H(c) Group exemp	
				ear of formation: 1939	M State of legal domicile: DC
P					
Governance			scribe the organization's mission or most significant activities: MWF'S MISSIC NS TO PROTECT WILDLIFE FOR OUR CHILDREN'S FUTURE.	N IS TO INSPIRE	
rna	2	Check thi	s box if the organization discontinued its operations or disposed of i	more than 25% of its ne	t assets.
ove.			of voting members of the governing body (Part VI, line 1a)	ı	3 31
Ğ			of independent voting members of the governing body (Part VI, line 1b)		4 31
S S			ber of employees (Part V, line 2a)		5 525
λţέ			ber of volunteers (estimate if necessary)		6 3085
Activities &			ss unrelated business revenue from Part VIII, column (C), line 12		7a 1,214,892.
٩			ated business taxable income from Form 990-T, line 34	Г	7b 77,478.
				Prior Year	Current Year
ø	8	Contribut	ions and grants (Part VIII, line 1h)	69,409,60	75,868,139.
Revenue	9	Program :	service revenue (Part VIII, line 2g)	12,134,03	10,324,026.
ě	10	Investme	nt income (Part VIII, column (A), lines 3, 4, and 7d)	-198,46	52. 94,710.
ш	11	Other rev	enue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	10,588,33	12,140,076.
	12	Total reve	enue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)	91,933,52	98,426,951.
	13	Grants an	d similar amounts paid (Part IX, column (A), lines 1-3)	3,212,29	95. 4,007,437.
	14	Benefits p	paid to or for members (Part IX, column (A), line 4)		
es	15		other compensation, employee benefits (Part IX, column (A), lines 5-10)	28,676,30	
Expenses	16a		nal fundraising fees (Part IX, column (A), line 11e)	2,624,14	2,400,937.
ă	b		draising expenses (Part IX, column (D), line 25)		
ш	1/		penses (Part IX, column (A), lines 11a-11d, 11f-24f)	56,443,53	
			enses. Add lines 13-17 (must equal Part IX, column (A), line 25)	90,956,28	
	19	Revenue	less expenses. Subtract line 18 from line 12	977,24	
Net Assets or Fund Balances				Beginning of Current Ye	
SSE	20		ets (Part X, line 16)	64,813,52	
et A	21		lities (Part X, line 26)	87,937,10	
	22 art II		s or fund balances. Subtract line 21 from line 20ture Block	-23,123,58	-20,769,974.
	art II		Ities of perjury, I declare that I have examined this return, including accompanying schedules and statem	ents, and to the best of my know	wledge and belief, it is true, correct.
		and comple	te. Declarátion of preparer (other than officer) is based on all information of which preparer has any knowl	edge.	3
Sig	n			1	
He		Sigr	nature of officer	Date	
116	•	DUI	CE M. GOMEZ-ZORMELO TREASURER		
			e or print name and title		
_	_	Preparer's	Date		eparer's identifying number
Pai		signature		self- employed > (se	e instructions)
	parer's	Firm's name	·	EIN ►	
Use	Only	yours if self-employ	red), 7101 WISCONSIN AVE. SUITE 800		
		address, an ZIP + 4	BETHESDA MD 20814-4827	Phone no	· (301)654-4900
Ma	v the I		s this return with the preparer shown above? (see instructions)		X Yes No

Pal	rt III Statement of Program Service Accomplishments	
1	Briefly describe the organization's mission: SEE SCHEDULE O FOR CONTINUATION	
	NATIONAL WILDLIFE FEDERATION'S MISSION IS TO INSPIRE AMERICANS TO	
	PROTECT WILDLIFE FOR OUR CHILDREN'S FUTURE. NWF ACCOMPLISHES ITS	
	MISSION BY PROVIDING ANSWERS TO THE THREE BIGGEST THREATS FACING OUR	
	ENVIRONMENT TODAY: (CONTINUED ON SCHEDULE O)	
2	Did the organization undertake any significant program services during the year which were not listed on	
	the prior Form 990 or 990-EZ?	Yes X No
	If "Yes," describe these new services on Schedule O.	
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services?	Yes X No
	If "Yes," describe these changes on Schedule O.	
4	Describe the exempt purpose achievements for each of the organization's three largest program services by expenses.	
	Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants an	d
	allocations to others, the total expenses, and revenue, if any, for each program service reported.	
	SEE SCHEDULE O FOR CONTINUATION(S)	
4a	(Code:) (Expenses \$ 29,152,762. including grants of \$ 3,911,246.) (Revenue \$	742,018.)
	CONSERVATION ADVOCACY PROGRAMS EXPAND NWF'S WORK ON SAFEGUARDING	
	WILDLIFE AND HABITAT, FINDING SOLUTIONS TO CLIMATE CHANGE, AND ENGAGING	
	THE PUBLIC ON ISSUES RELATING TO WILDLIFE CONSERVATION POLICY AND	
	LEGISLATION. SAFEGUARDING WILDLIFE MEANS PROTECTING AND DEFENDING	
	WILDLIFE AND THE WILD PLACES THAT WILDLIFE NEEDS TO SURVIVE AND	
	RESTORING THE HEALTH OF OUR NATURAL HABITATS AND ECOSYSTEMS. THROUGH	
	WORK WITH OUR AFFILIATES AND PARTNERS, NWF HAS SECURED AND CLOSED,	
	THROUGH OUR ALLOTMENT RETIREMENT PROGRAM, MORE THAN 500,000 ACRES OF	
	PUBLIC LAND TO GRAZING IN THE GREATER YELLOWSTONE ECOSYSTEM, WHICH WILL	
	RESTORE AND PROTECT PRIME WILDLIFE HABITAT.THROUGH OUR NATIONAL POLICY	
	ACTION IN THIS AREA, NWF SECURED AN EPA FORMAL VETO ON THE CLEAN WATER	
	ACT PERMIT FOR THE YAZOO PUMPS PROJECT IN MISSISSIPPI, (CON'T ON SCHO O)	
4b	(Code:) (Expenses \$ 25,333,973. including grants of \$ 96,191.) (Revenue \$	10,106,116.)
	EDUCATION OUTREACH AND PUBLICATIONS PROGRAM RECONNECTS CHILDREN AND	
	ADULTS WITH NATURE THROUGH SUCH PROGRAMS AS BE OUT THERE, CERTIFIED	
	WILDLIFE HABITATS, AND ECO SCHOOLS USA, AND THROUGH NATIONAL WILDLIFE,	
	RANGER RICK, YOUR BIG BACKYARD, WILD ANIMAL BABY, AND JUST FOR FUN	
	PUBLICATIONS. EACH YEAR THE FEDERATION REACHES ONE MILLION SCHOOL	
	CHILDREN AND TWO MILLION YOUNG READERS THROUGH ITS EDUCATIONAL	
	PROGRAMS.	
	BE OUT THERE PROGRAM ENCOURAGES AMERICANS TO GET OUTSIDE AND ENJOY THE	
	NATURAL ENVIRONMENT AND PROVIDES A NUMBER OF USEFUL TOOLS AND	
	ACTIVITIES FOR FAMILIES THAT MAKE IT EASY TO GET OUTSIDE. THIS INCLUDES	
	HIKE & SEEK, WILDLIFE WATCH AND NATURE FIND. HIKE & SEEK, ONE OF OUR	
	SIGNATURE EVENTS BROUGHT 520 EXPLORERS OUTSIDE (CONTINUED ON SCHED O)	2 246 222
4c	(Code:) (Expenses \$ 13,665,939 · including grants of \$) (Revenue \$	3,946,222.)
	MEMBERSHIP EDUCATION PROGRAMS MAINTAIN AN ACTIVE, ENGAGED AND INFORMED	
	MEMBERSHIP PROVIDING SUPPORTERS WITH THE INFORMATION AND INSPIRATION TO	
	MAKE A DIFFERENCE IN THEIR OWN BACKYARDS, THEIR COMMUNITIES, AND ACROSS	
	THE COUNTRY. NWF REACHES MILLIONS OF SUPPORTERS ON A MONTHLY BASIS TO	
	COMMUNICATE THE MOST PRESSING NEEDS FACING THE ENVIRONMENT TODAY - FROM PEOPLE BECOMING MORE DISCONNECTED FROM NATURE TO LOSS OF HABITAT AND	
	THE THREAT OF GLOBAL WARMING. THROUGH SUCH PUBLICATIONS AS NATIONAL	
	WILDLIFE MAGAZINE, THE NWF WEBSITE, AND OTHER SOURCES OF INFORMATION,	
	NWF IS EDUCATING OUR MEMBERSHIP BASE ON HOW NWF IS WORKING TO PROTECT	
	WILDLIFE AND HABITAT. THROUGH NATIONAL WILDLIFE MAGAZINE OVER 650,000	
	PEOPLE CAN READ MONTHLY ABOUT OUR CEO'S INSIGHT AND ADVICE, THE LATEST	
	ENVIRONMENTAL NEWS AND SUCCESS STORIES FROM NWF AND AROUND THE NATION.	
	Other program services. (Describe in Schedule O.)	
TU	(Expenses \$ 7,517,526 · including grants of \$) (Revenue \$ 8,886,963 ·)	
4e	Total program service expenses ►\$ 75,670,200.	

932002 02-04-10 Form **990** (2009)

1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A 2 Is the organization enguired to complete Schedule B, Schedule of Contributors? 3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part II 5 Section 501(c)(4), 501(c)(5), and 501(c)(6) organizations. Is the organization subject to the section 6033(e) notice and reporting requirement and proxy tax? If "Yes," complete Schedule C, Part III 6 Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part II 7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II 8 Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV 9 Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI. 10 Did the organization report an amount for investments - other securities in Part X, line 10? If "Yes," complete Schedule D, Part VII. 10 Did the organization report an amount for other liabilities in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII. 10 Did the organization report an amount for other liabilities in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII. 10 Did the organization report an amount for other liabilities in Part X, line 15
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10 Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments? If "Yes," complete Schedule D, Part V 11 Is the organization's answer to any of the following questions "Yes"? If so, complete Schedule D, Parts VI, VIII, IX, or X as applicable Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI. Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII. Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII. Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX. Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X. Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48? If "Yes," complete Schedule D, Part X. Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Part X. Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Part X.
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Schedule D, Parts XI, XII, and XIII.
12A Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," completing Schedule D, Parts XI, XII, and XIII is optional 12A X
13 Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E
14a Did the organization maintain an office, employees, or agents outside of the United States? 14a X
b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the United States? If "Yes," complete Schedule F, Part I 14b
15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization
or entity located outside the United States? If "Yes," complete Schedule F, Part II
16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals
located outside the United States? If "Yes," complete Schedule F, Part III
17 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,
column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I
18 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes." complete Schedule G. Part II 18 X
19 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III 19 X
20 Did the organization operate one or more hospitals? If "Yes," complete Schedule H 20 X

Part IV Checklist of Required Schedules (continued)

				_
0.4	Did the averagination was sixtured than \$5,000 of average and other assistance to accompany and averaginations in the		Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	х	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX,	21		
	column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22	х	
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete			
	Schedule J	23	Х	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the			
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete			
	Schedule K. If "No", go to line 25	24a		Х
	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease			
	any tax-exempt bonds?	24c		
	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a	05-		x
h	disqualified person during the year? If "Yes," complete Schedule L, Part I Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and	25a		Λ
b	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete			
	Orbital Ind. Part	25b		x
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified	200		
	person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		х
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial			
	contributor, or a grant selection committee member, or to a person related to such an individual? If "Yes," complete			
	Schedule L, Part III	27		Х
28	Was the organization a party to a business transaction with one of the following parties, (see Schedule L, Part IV			
	instructions for applicable filing thresholds, conditions, and exceptions):			
	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		Х
	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		Х
С	An entity of which a current or former officer, director, trustee, or key employee of the organization (or a family member) was			
	an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		Х
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29	Х	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation			
04	contributions? If "Yes," complete Schedule M	30		Х
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31		x
32	If "Yes," complete Schedule N, Part I Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete	31		
52	Schedule N, Part II	32		х
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			
	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		х
34	Was the organization related to any tax-exempt or taxable entity?			
	If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1	34	х	
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)?			
	If "Yes," complete Schedule R, Part V, line 2	35		Х
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?			
	If "Yes," complete Schedule R, Part V, line 2	36		Х
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		Х
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19?		v	
	Note. All Form 990 filers are required to complete Schedule O.	38	X	

Part V Statements Regarding Other IRS Filings and Tax Compliance

					Yes	No			
1a	Enter the number reported in Box 3 of Form 1096, Annual Summary and Transmittal of								
	U.S. Information Returns. Enter -0- if not applicable	1a	389						
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	1b	0						
С	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming								
	(gambling) winnings to prize winners?			1c	Х				
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,								
	filed for the calendar year ending with or within the year covered by this return	2a	525						
b	If at least one is reported on line 2a, did the organization file all required federal employment tax retu	ırns?		2b	Х				
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file this return. (see								
За	Did the organization have unrelated business gross income of \$1,000 or more during the year cover	ed by	this return?	За	Х				
b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O			3b	Х				
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other								
	financial account in a foreign country (such as a bank account, securities account, or other financial	accol	unt)?	4a	Х				
b	If "Yes," enter the name of the foreign country: ▶ NETHERLANDS ANTILLES, CAYMAN ISLANDS								
	See the instructions for exceptions and filing requirements for Form TD F 90-22.1, Report of Foreign	Bank	and						
	Financial Accounts.								
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?			5a		Х			
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter trans-	action	?	5b		Х			
С	If "Yes," to line 5a or 5b, did the organization file Form 8886-T, Disclosure by Tax-Exempt Entity Reg.	arding	Prohibited						
	Tax Shelter Transaction?			5c					
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did to	he org	ganization solicit						
	any contributions that were not tax deductible?			6a		Х			
b	If "Yes," did the organization include with every solicitation an express statement that such contribu								
	were not tax deductible?			6b					
7	Organizations that may receive deductible contributions under section 170(c).								
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for								
	provided to the payor?			7a	X				
	If "Yes," did the organization notify the donor of the value of the goods or services provided?			7b	Х				
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it v	vas red	quired	l _		37			
	to file Form 8282?	Ϊ	 T	7c		Х			
	If "Yes," indicate the number of Forms 8282 filed during the year	7d	•						
е	Did the organization, during the year, receive any funds, directly or indirectly, to pay premiums on a			7.		Х			
	benefit contract?			7e 7f		X			
	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit cont					Λ			
	For all contributions of qualified intellectual property, did the organization file Form 8899 as required For contributions of cars, boats, airplanes, and other vehicles, did the organization file a Form 1098-			7g 7h					
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting or			/11					
J	supporting organizations maintaining donor advised funds and section 309(a)(3) supporting or supporting organization, or a donor advised fund maintained by a sponsoring organization, have exc								
			•	8					
9	at any time during the year? Sponsoring organizations maintaining donor advised funds.			٦					
	Did the organization make any taxable distributions under section 4966?			9a					
b	Did the organization make a distribution to a donor, donor advisor, or related person?			9b					
10	Section 501(c)(7) organizations. Enter:			55					
а	Initiation fees and capital contributions included on Part VIII, line 12	10a	1						
	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities								
11	Section 501(c)(12) organizations. Enter:	5.5	1						
	Gross income from members or shareholders	11a	1						
-	Gross income from other sources (Do not net amounts due or paid to other sources against	1							
	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.)	11b							
12a	amounts due or received from them.) Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form			12a					

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Sec	tion A. Governing Body and Management					
			1 -		Yes	No
1a	Enter the number of voting members of the governing body	1a	3			
b	Enter the number of voting members that are independent	1b	3:	4		
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship			_		
_	officer, director, trustee, or key employee?			2		<u> </u>
3	Did the organization delegate control over management duties customarily performed by or under the					
	of officers, directors or trustees, or key employees to a management company or other person? \dots			3		X
4	Did the organization make any significant changes to its organizational documents since the prior Fo			4		X
5	Did the organization become aware during the year of a material diversion of the organization's asset			5		X
6	Does the organization have members or stockholders?			6	Х	
7a	Does the organization have members, stockholders, or other persons who may elect one or more me					
	governing body?			7a	Х	
b	Are any decisions of the governing body subject to approval by members, stockholders, or other per			7b		X
8	Did the organization contemporaneously document the meetings held or written actions undertaken	during	g the year			
	by the following:					
а	The governing body?			8a	X	
b	Each committee with authority to act on behalf of the governing body?			8b	Х	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be real	ached	at the			
				9		Х
Sec	tion B. Policies (This Section B requests information about policies not required by the Internal Re	evenu	e Code.)			
					Yes	No X
	Does the organization have local chapters, branches, or affiliates?			10a		
D	If "Yes," does the organization have written policies and procedures governing the activities of such	-		401		
			- fa	10b	х	
11	Has the organization provided a copy of this Form 990 to all members of its governing body before fi	iling tri	e form?	11	^	
	Describe in Schedule O the process, if any, used by the organization to review this Form 990.			40-	х	
	Does the organization have a written conflict of interest policy? If "No," go to line 13			12a	Λ	
ь	Are officers, directors or trustees, and key employees required to disclose annually interests that couto conflicts?	-	e rise	12b	Х	
С	Does the organization regularly and consistently monitor and enforce compliance with the policy? If	"Yes, "	describe			
	in Schedule O how this is done			12c	Х	
13	Does the organization have a written whistleblower policy?			13	Х	
14	Does the organization have a written document retention and destruction policy?			14	Х	
15	Did the process for determining compensation of the following persons include a review and approve	al by ir	ndependent			
	persons, comparability data, and contemporaneous substantiation of the deliberation and decision?					
а	The organization's CEO, Executive Director, or top management official			15a	Х	
b	Other officers or key employees of the organization			15b		Х
	If "Yes" to line 15a or 15b, describe the process in Schedule O. (See instructions.)					
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arranger	ment v	vith a			
	taxable entity during the year?			16a		X
b	If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluation to evaluation adopted a written policy or procedure requiring the organization to evaluation adopted a written policy or procedure requiring the organization to evaluation adopted a written policy or procedure requiring the organization to evaluation adopted a written policy or procedure requiring the organization to evaluation adopted a written policy or procedure requiring the organization to evaluation adopted a written policy or procedure requiring the organization to evaluation adopted a written policy or procedure requiring the organization to evaluation adopted a written policy or procedure requiring the organization to evaluation adopted a written policy or procedure requiring the organization adopted a written policy or procedure requiring the organization adopted a written policy or procedure requiring the organization adopted a written policy or procedure requiring the organization adopted a written policy or procedure requiring the organization adopted a written adopted a w	ıluate i	ts participation			
	in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organic	anizati	ion's			
	exempt status with respect to such arrangements?			16b		
<u>Sec</u>	tion C. Disclosure					
17	List the states with which a copy of this Form 990 is required to be filed AL, AK, AZ, AR, CA, CO, CO					
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-1	Г (501(c)(3)s only) available	e for		
	public inspection. Indicate how you make these available. Check all that apply.					
	Own website Another's website Upon request					
19	Describe in Schedule O whether (and if so, how), the organization makes its governing documents, or	conflict	of interest policy, a	ınd fina	ncial	
	statements available to the public.					
20	State the name, physical address, and telephone number of the person who possesses the books at	nd rec	ords of the organiza	ation:	_	
	DULCE GOMEZ-ZORMELO - 703-438-6000					
	11100 WILDLIFE CENTER DRIVE, RESTON, VA 20190-5362			_	990 (0000)

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year. Use Schedule J-2 if additional space is needed.
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees. See instructions for definition of "key employee."

Check this box if the organization did not compensate any current officer, director, or trustee.

- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

(A)	(B)	(C)		(D)	(E)	(F)				
Name and Title	Average hours	(c	Position (check all that apply)		Reportable compensation	Reportable compensation	Estimated amount of			
	per week	Individual trustee or director	In stitutional trustee	Officer	Key employee	Highest compensated employee		from the organization (W-2/1099-MISC)	from related organizations (W-2/1099-MISC)	other compensation from the organization and related organizations
CRAIG THOMPSON										
CHAIR	10.00	Х						0.	0.	0.
THOMAS GONZALES										
IMMEDIATE PAST CHAIR	10.00	Х						0.	0.	0.
STEPHEN K. ALLINGER										
DIRECTOR	3.00	Х						0.	0.	0.
DAVID CARRUTH										
DIRECTOR	3.00	Х						0.	0.	0.
KATHLEEN HADLEY										
DIRECTOR	3.00	Х						0.	0.	0.
GREGOR BAILAR										
DIRECTOR	3.00	Х						0.	0.	0.
PAUL BEAUDETTE										
DIRECTOR	3.00	Х						0.	0.	0.
VIRGINIA BROCK										
DIRECTOR	3.00	Х						0.	0.	0.
CLARK BULLARD										
DIRECTOR	3.00	Х						0.	0.	0.
SHELLEY COHEN										
DIRECTOR	3.00	Х						0.	0.	0.
LYVIER CONSS										
DIRECTOR	3.00	Х						0.	0.	0.
JOHN THOMAS GRANT, JR.										
DIRECTOR	3.00	Х						0.	0.	0.
ELIZABETH HAMILTON										
DIRECTOR	3.00	Х						0.	0.	0.
DAVID L. HARGETT										
DIRECTOR	3.00	Х						0.	0.	0.
MARK W. HECKERT										
DIRECTOR	3.00	Х				_		0.	0.	0.
MASON BRYANT HOWARD										
DIRECTOR	3.00	Х						0.	0.	0.
JERRY LITTLE										
DIRECTOR	3.00	Х						0.	0.	0.

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			Yes	No
3	Did the organization list any former officer, director or trustee, key employee, or highest compensated employee on			
	line 1a? If "Yes," complete Schedule J for such individual	3		Х
4	For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization			
	and related organizations greater than \$150,000? If "Yes," complete Schedule J for such individual	4	Х	
5	Did any person listed on line 1a receive or accrue compensation from any unrelated organization for services rendered to			
	the organization? If "Yes," complete Schedule J for such person	5		Х

Section B. Independent Contractors

Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization.

(A) Name and business address	(B) Description of services	(C) Compensation
	Description of services	Compensation
ARTCO		
1 STATIONARY PLACE, REXBURG, ID 83441	FULFILMENT SERVICES	2,433,233.
MERKLE, INC, 7001 COLUMBIA GATEWAY DRIVE,	DATABASE DEV & MGMT; GRAPHICS	
COLUMBIA, MD 21046	& DESIGN	1,259,890.
PARADYZE MATERA CO, INC., 5 HANOVER		
SQUARE, 6TH FLOOR, NEW YORK, NY 10004	LIST RENTAL CONSULTING	1,050,505.
CDS GLOBAL		
1901 BELL AVENUE, DES MOINES, IA 50315	FULFILMENT SERVICES	1,037,245.
USA 800, INC, 9808 EAST 66TH TERRACE,	FULFILMENT AND CONSULTING	
KANSAS CITY, MO 64133	SERVICES	760,575.
2 Total number of independent contractors (including but not limite	d to those listed above) who received more than	
\$100,000 in compensation from the organization	25	

SEE SCHEDULE J-2 FOR PART VII, SECTION A CONTINUATION

orm 9			L WILDLIFE F	EDERATION			53-0204616	Page 9
Part	: VIII	Statement of Rever	nue					
					(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
ats	1 a	Federated campaigns	1a	272,615.				
Contributions, girts, grants and other similar amounts	b	Membership dues	1b	9,671,908.				
am am	С	Fundraising events	1c	144,221.				
<u>a</u>	d	Related organizations	1d	5,215,000.				
₹ <u>.</u> Ε	е	Government grants (contributi	ions) 1e	352,211.				
- I	f	All other contributions, gifts, grant						
흸		similar amounts not included above	ve 1f	60,212,184.				
힏	g	Noncash contributions included in lines	1a-1f: \$	185,225.				
a	h	Total. Add lines 1a-1f			75,868,139.			
				Business Code				
2	2 a	SUBSCRIPTION REVENUE		900099	9,569,171.	9,569,171.		
- e	b	LITIGATION FEES		900099	422,506.	422,506.		
티	С	CONTRACTUAL/CONSULTING		900099	195,419.	195,419.		
ě	d	REGISTRATION FEES		900099	80,556.	80,556.		
Revenue	е	AFFILIATE FEE REVENUE		900099	1,702.	1,702.		
-	f	All other program service reve	nue	900099	54,672.	54,672.		
	g	Total. Add lines 2a-2f		>	10,324,026.			
	3	Investment income (including	dividends, inter	est, and				
		other similar amounts)		▶	85,003.			85,003
	4	Income from investment of tax	x-exempt bond	oroceeds >				
	5	Royalties			4,069,843.		2,520.	4,067,323
			(i) Real	(ii) Personal				
	6 a	Gross Rents	1,026,799					
	b	Less: rental expenses	411,625					
	С	Rental income or (loss)	615,174					
	d	Net rental income or (loss)			615,174.		603,630.	11,544
	7 a	Gross amount from sales of	(i) Securities	(ii) Other				
		assets other than inventory	657,525	9,673.				
	b	Less: cost or other basis						
		and sales expenses	623,221	 				
		Gain or (loss)		-24,597.				
	d	Net gain or (loss)		. <u></u>	9,707.			9,707
ا يو	8 a	Gross income from fundraising	g events (not					
e		including \$ 144	<u>,221.</u> of					
Other Revenue		contributions reported on line						
<u>-</u>		Part IV, line 18	a					
동	b	Less: direct expenses	b	204,310.				
-	С	Net income or (loss) from fund	Iraising events		-169,208.			-169,208
	9 a	Gross income from gaming ac	tivities. See					
		Part IV, line 19						
		Less: direct expenses						
	С	Net income or (loss) from gam	ing activities					
1	10 a	Gross sales of inventory, less						
		and allowances						
		Less: cost of goods sold						
\vdash	С	Net income or (loss) from sales			6,695,833.	6,695,833.		
		Miscellaneous Revenu	e	Business Code				
1		ADVERTISING		511120	608,742.		608,742.	
	b	HONORARIA		900099	35,539.	35,539.		
	С							
		All other revenue		900099	284,153.	284,153.		
	е	Total. Add lines 11a-11d			928,434.			
1 4	12	Total revenue. See instructions.		>	98,426,951.	17,339,551.	1,214,892.	4,004,369

Part IX | Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D). Do not include amounts reported on lines 6b. (A) (B) (C) (D)									
	not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses				
1	Grants and other assistance to governments and organizations in the U.S. See Part IV, line 21	3,804,137.	3,804,137.						
2	Grants and other assistance to individuals in the U.S. See Part IV, line 22	203,300.	203,300.						
3	Grants and other assistance to governments, organizations, and individuals outside the U.S. See Part IV, lines 15 and 16								
4 5	Benefits paid to or for members Compensation of current officers, directors, trustees, and key employees	2,928,877.	2,318,206.	321,298.	289,373.				
6	Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				·				
7	Other salaries and wages	21,301,412.	16,860,069.	2,336,764.	2,104,579.				
8	Pension plan contributions (include section 401(k)	\exists							
	and section 403(b) employer contributions)	1,152,177.	911,948.	126,394.	113,835.				
9	Other employee benefits	3,139,739.	2,485,101.	344,431.	310,207.				
10	Payroll taxes	2,030,473.	1,607,119.	222,743.	200,611.				
11	Fees for services (non-employees):								
	Management	100 021	00 773	F 070	15 100				
	Legal	120,031.	99,773.	5,070.	15,188.				
	Accounting	118,070.	99,049. 67,346.	4,203.	14,818. 10,075.				
	Lobbying Professional fundraising services. See Part IV, line 17	80,279. 2,400,937.	07,340.	2,858.	2,400,937.				
	_	95,512.	75,311.	7,565.	12,636.				
f	Investment management fees	13,243,940.	12,740,640.	573,003.	-69,703.				
g 12	OtherAdvertising and promotion	452,182.	356,545.	35,813.	59,824.				
13	Office expenses	19,832,677.	15,293,314.	1,479,370.	3,059,993.				
14	Information technology	1,563,037.	1,231,824.	126,208.	205,005.				
15	Royalties	716,404.	561,446.	54,518.	100,440.				
16	Occupancy	1,267,306.	973,054.	200,711.	93,541.				
17	Travel	2,047,661.	1,700,172.	146,049.	201,440.				
18	Payments of travel or entertainment expenses for any federal, state, or local public officials	, ,	, ,	·	<u>, , , , , , , , , , , , , , , , , , , </u>				
19	Conferences, conventions, and meetings	942,922.	752,373.	71,354.	119,195.				
20	Interest	910,318.	717,786.	72,097.	120,435.				
21	Payments to affiliates								
22	Depreciation, depletion, and amortization	1,000,820.	760,124.	190,356.	50,340.				
23	Insurance	328,962.	259,386.	26,054.	43,522.				
24	Other expenses. Itemize expenses not covered above. (Expenses grouped together and labeled miscellaneous may not exceed 5% of total expenses shown on line 25 below.)								
а	MAJOR PROGRAM MATERIALS	11,159,837.	9,286,060.	251,707.	1,622,070.				
b	LIST RENTAL SERVICES	1,559,081.	1,221,851.	118,646.	218,584.				
С	TEXT/EDITORIAL	412,052.	334,276.	23,029.	54,747.				
d	A/V PRODUCTION COSTS	36,934.	28,945.	2,811.	5,178.				
е	AWARDS	25,609.	20,193.	2,028.	3,388.				
f	All other expenses	1,143,961.	900,852.	95,931.	147,178.				
25	Total functional expenses. Add lines 1 through 24f	94,018,647.	75,670,200.	6,841,011.	11,507,436.				
26	Joint costs. Check here X if following SOP 98-2. Complete this line only if the organization								
	reported in column (B) joint costs from a combined	21 206 064	11 221 416	2 505 206	7 560 050				
	educational campaign and fundraising solicitation	21,396,864.	11,331,416.	2,505,396.	7,560,052.				

932010 02-04-10

	990 (2		DERATION	N .		53-020	04616 Page 1
Pai	rt X	Balance Sheet					
					(A) Beginning of year		(B) End of year
	1	Cash - non-interest-bearing				1	
	2	Savings and temporary cash investments			4,514,957.	2	2,457,497
	3	Pledges and grants receivable, net			16,230,422.	3	15,779,979
	4	Accounts receivable, net		2,067,772.	4	1,620,32	
	5	Receivables from current and former officers, di					
		employees, and highest compensated employe					
		of Schedule L				5	
	6	Receivables from other disqualified persons (as					
		4958(f)(1)) and persons described in section 49	58(c)(3)(B)). Complete			
		Part II of Schedule L				6	
ţ	7	Notes and loans receivable, net			457,972.	7	
Assets	8	Inventories for sale or use			34,834.	8	887,18
⋖	9	Prepaid expenses and deferred charges			4,193,289.	9	2,866,909
	10a	Land, buildings, and equipment: cost or other					
		basis. Complete Part VI of Schedule D	10a	36,457,420.			
	b	Less: accumulated depreciation	10b	13,510,798.	23,785,643.		22,946,62
	11	Investments - publicly traded securities		870,794.		867,990	
	12	Investments - other securities. See Part IV, line	11		1,245,803.	12	5,772,40
	13	Investments - program-related. See Part IV, line			13		
	14	Intangible assets		14			
	15	Other assets. See Part IV, line 11		11,412,038.		10,922,89	
	16	Total assets. Add lines 1 through 15 (must equ	al line 34)		64,813,524.		64,121,80
	17	Accounts payable and accrued expenses		17,215,949.	17	18,060,08	
	18	Grants payable			18		
	19	Deferred revenue		12,334,824.		11,990,75	
	20	Tax-exempt bond liabilities			16,384,177.	20	15,935,554
es	21	Escrow or custodial account liability. Complete	Part IV of	Schedule D		21	
≣	22	Payables to current and former officers, directo					
Liabilities		highest compensated employees, and disqualif	ed persor	ns. Complete Part II			
_		of Schedule L				22	
	23	Secured mortgages and notes payable to unrela			10,529,914.	23	7,424,134
	24	Unsecured notes and loans payable to unrelate	-			24	
	25	Other liabilities. Complete Part X of Schedule D			31,472,245.		31,481,252
	26	Total liabilities. Add lines 17 through 25			87,937,109.	26	84,891,779
		Organizations that follow SFAS 117, check h	ere 🕨	□ and complete			
Net Assets or Fund Balances	l	lines 27 through 29, and lines 33 and 34.			E4 006 F06		E4 021 001
<u>a</u>	27	Unrestricted net assets			-54,986,706	+	-54,031,20
Ва	28	Temporarily restricted net assets	·····	23,625,724	+ +	24,994,704	
<u> </u>	29			8,237,397.	29	8,266,529	
Ę		Organizations that do not follow SFAS 117, c	heck her	e ▶ and			
S O		complete lines 30 through 34.					
set	30	Capital stock or trust principal, or current funds				30	
As	31	Paid-in or capital surplus, or land, building, or ed				31	
ē	32	Retained earnings, endowment, accumulated in		_	22 402 505	32	20 750 27
_	33	Total net assets or fund balances			-23,123,585,	33	-20,769,974
	34	Total liabilities and net assets/fund balances			64,813,524.	34	64,121,805

or audits, explain why in Schedule O and describe any steps taken to undergo such audits.

Part XI Financial Statements and Reporting Yes No Accounting method used to prepare the Form 990: Cash X Accrual Other If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O. 2a Were the organization's financial statements compiled or reviewed by an independent accountant? 2a Х Were the organization's financial statements audited by an independent accountant? Х 2b c If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? Х 2c If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O. d If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a consolidated basis, separate basis, or both: X Consolidated basis Both consolidated and separate basis Separate basis 3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Х Act and OMB Circular A-133? За b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit

SCHEDULE A

Department of the Treasury Internal Revenue Service

(Form 990 or 990-EZ)

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

OMB No. 1545-0047

Inspection

Name of the organization

NATIONAL WILDLIFE FEDERATION

Employer identification number

53-0204616 Reason for Public Charity Status (All organizations must complete this part.) See instructions. Part I The organization is not a private foundation because it is: (For lines 1 through 11, check only one box.) A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i). 1 2 A school described in section 170(b)(1)(A)(ii). (Attach Schedule E.) 3 A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name. 4 city, and state: An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II.) 6 A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi). (Complete Part II.) 8 A community trust described in section 170(b)(1)(A)(vi). (Complete Part II.) An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions - subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Complete Part III.) 10 An organization organized and operated exclusively to test for public safety. See section 509(a)(4). An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See section 509(a)(3). Check the box that describes the type of supporting organization and complete lines 11e through 11h. **b** Type II c Type III - Functionally integrated By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons? A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below. Yes Nο the governing body of the supported organization? 11g(i) (ii) A family member of a person described in (i) above? 11g(ii) (iii) A 35% controlled entity of a person described in (i) or (ii) above? Provide the following information about the supported organization(s). h (iii) Type of (vi) Is the (iv) Is the organization (v) Did you notify the (i) Name of supported (ii) EIN (vii) Amount of organization in col. organization organization in col. in col. (i) listed in your organization support (i) organized in the (described on lines 1-9 governing document? (i) of your support? U.S.? above or IRC section (see instructions)) Yes No Yes Yes No

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule A (Form 990 or 990-EZ) 2009

932021 02-08-10

Total

Schedule A (Form 990 or 990-EZ) 2009 NATIONAL WILDLIFE FEDERATION Page 2

	(Complete only if you checked	_		ocotions iro(3 170(D)(1)(A)(1	11)
Se	ction A. Public Support						
Cal	endar year (or fiscal year beginning in)	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
	Gifts, grants, contributions, and	` ,	, ,	` ,	, ,	, ,	`,'
	membership fees received. (Do not						
	include any "unusual grants.")	60,139,370.	67,233,769.	78,729,510.	69,409,609.	75,868,139.	351,380,397.
2	Tax revenues levied for the organ-						
	ization's benefit and either paid to						
	or expended on its behalf						
3	The value of services or facilities						
Ū	furnished by a governmental unit to						
	the organization without charge						
4	Total. Add lines 1 through 3	60,139,370.	67,233,769.	78,729,510.	69,409,609.	75,868,139.	351,380,397.
	The portion of total contributions	, , ,	, , ,	, , ,	, , ,	, , ,	, , ,
J	by each person (other than a						
	governmental unit or publicly						
	supported organization) included						
	on line 1 that exceeds 2% of the						
	amount shown on line 11,						
	column (f)						
	**						351,380,397.
	Public support. Subtract line 5 from line 4. ction B. Total Support						331,300,337.
	endar year (or fiscal year beginning in)	(a) 2005	(b) 2006	(c) 2007	(4) 2009	(a) 2000	(f) Total
		(a) 2005 60,139,370.	(b) 2006 67,233,769.	78,729,510.	(d) 2008 69,409,609.	(e) 2009 75,868,139.	(f) Total 351,380,397.
	Amounts from line 4	00,133,370.	07,200,700.	70,723,320.	05,105,005.	73,000,133.	331,300,337.
0	Gross income from interest,						
	dividends, payments received on						
	securities loans, rents, royalties	3 388 246	4,525,502.	3,932,499.	3,465,112.	3,983,118.	19,294,477.
_	and income from similar sources	3,388,246.	4,323,302.	3,932,499.	3,403,112.	3,303,110.	19,294,477.
9	Net income from unrelated business						
	activities, whether or not the	14 440	16 010		455 560	606 150	1 002 070
	business is regularly carried on	14,440.	16,918.		455,562.	606,150.	1,093,070.
10	Other income. Do not include gain						
	or loss from the sale of capital	00.015	206 104	440 210	105 145	210 601	1 262 405
	assets (Explain in Part IV.)	82,215.	396,124.	440,312.	125,145.	319,691.	1,363,487.
	Total support. Add lines 7 through 10						373,131,431.
	Gross receipts from related activities,					12	92,552,345.
13	First five years. If the Form 990 is for	9	, ,	, ,	,	(// /	, _
80	organization, check this box and stop	here	roontago				<u></u>
				. (0)		44	04 17 04
	Public support percentage for 2009 (I					14	94.17 %
	Public support percentage from 2008					15	94.36 %
168	a 33 1/3% support test - 2009.If the or						
	stop here. The organization qualifies						
k	33 1/3% support test - 2008.If the or						
	and stop here. The organization qual						
178	10% -facts-and-circumstances test						
	and if the organization meets the "fac			=	' - '	-	
_	meets the "facts-and-circumstances"						
k	o 10% -facts-and-circumstances test	•				•	
	more, and if the organization meets the	ne "facts-and-circu	mstances" test, ch	eck this box and	stop here. Explain	in Part IV how the	!

Schedule A (Form 990 or 990-EZ) 2009

organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization 18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions

Sch	edule A (Form 990 or 990-EZ) 2009				1/6		Page 3
	rt III Support Schedule for (Organizations	Described in	Section 509(a	a)(2) (Complete only	y if you checked t	the box on line 9 of Part I.
	tion A. Public Support						
Cale	endar year (or fiscal year beginning in)	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received. (Do not						
	include any "unusual grants.")						
2	Gross receipts from admissions, merchandise sold or services per- formed, or facilities furnished in						
	any activity that is related to the organization's tax-exempt purpose						
3	Gross receipts from activities that						
	are not an unrelated trade or bus-						
	iness under section 513						
4	Tax revenues levied for the organ-						
	ization's benefit and either paid to						
	or expended on its behalf						
5	The value of services or facilities						
	furnished by a governmental unit to						
	the organization without charge						
6	Total. Add lines 1 through 5						
7a	Amounts included on lines 1, 2, and						
	3 received from disqualified persons						
b	Amounts included on lines 2 and 3 received from other than disqualified persons that						
	exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
С	Add lines 7a and 7b						
	Public support (Subtract line 7c from line 6.)						
Sec	tion B. Total Support						
Cale	endar year (or fiscal year beginning in)	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
9	Amounts from line 6						
10a	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
h	Unrelated business taxable income						
	(less section 511 taxes) from businesses						
	acquired after June 30, 1975						
С	Add lines 10a and 10b						
	Net income from unrelated business activities not included in line 10b, whether or not the business is						
40	regularly carried on						
12	Other income. Do not include gain or loss from the sale of capital						
40	assets (Explain in Part IV.)						
	Total support (Add lines 9, 10c, 11, and 12.)		<i>r</i>	1 6 11 601 1		501()(0)	
14	First five years. If the Form 990 is fo	•			•	. , , ,	
800	check this box and stop here	lia Support Da	roontogo				P L
	ction C. Computation of Pub			. (0)		1 1	
	Public support percentage for 2009 (%
	Public support percentage from 2008					16	%
	ction D. Computation of Inve						
	Investment income percentage for 20						%
	Investment income percentage from					18	%
19a	33 1/3% support tests - 2009. If the						line 17 is not
	more than 33 1/3%, check this box a						▶□
b	33 1/3% support tests - 2008. If the	•			•		
	line 18 is not more than 33 1/3%, che	eck this box and st	t op here. The orga	inization qualifies	as a publicly supp	orted organiza	tion

Schedule B (Form 990, 990-EZ, or 990-PF)

Department of the Treasury Internal Revenue Service

Name of the organization

Schedule of Contributors

► Attach to Form 990, 990-EZ, or 990-PF.

OMB No. 1545-0047

2009

Employer identification number

NATIONAL WILDLIFE FEDERATION 53-0204616 Organization type (check one): Filers of Section: 501(c)(3) (enter number) organization Form 990 or 990-EZ 4947(a)(1) nonexempt charitable trust not treated as a private foundation 527 political organization Form 990-PF 501(c)(3) exempt private foundation 4947(a)(1) nonexempt charitable trust treated as a private foundation 501(c)(3) taxable private foundation Check if your organization is covered by the General Rule or a Special Rule. Note. Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions. **General Rule** For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II. **Special Rules** For a section 501(c)(3) organization filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), and received from any one contributor, during the year, a contribution of the greater of (1) \$5,000 or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h or (ii) Form 990-EZ, line 1. Complete Parts I and II. For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, aggregate contributions of more than \$1,000 for use exclusively for religious, charitable, scientific, literary, or educational purposes, or the prevention of cruelty to children or animals. Complete Parts I, II, and III. For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions for use exclusively for religious, charitable, etc., purposes, but these contributions did not aggregate to more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an exclusively religious, charitable, etc., purpose. Do not complete any of the parts unless the General Rule applies to this organization because it received nonexclusively religious, charitable, etc., contributions of \$5,000 or more during the year. Caution. An organization that is not covered by the General Rule and/or the Special Rules does not file Schedule B (Form 990, 990-EZ, or 990-PF), but it must answer "No" on Part IV, line 2 of its Form 990, or check the box on line H of its Form 990-EZ, or on line 2 of its Form 990-PF, to certify

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that it does not meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

Schedule B (Form 990, 990-EZ, or 990-PF) (2009)

Name of organization Employer identification number

NATIONAL WILDLIFE FEDERATION 53-0204616

Part I	Contributors (see instructions)		
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
1		\$\$	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
2		\$\$	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
3		\$\$	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)

of of Part II

Name of organization

Employer identification number

NATIONAL WILDLIFE FEDERATION 53-0204616

(c) (d) Date received	Part II	Noncash Property (see instructions)		
(a) No. The part is a second of the part is a second o	No. from		FMV (or estimate)	
No. from Description of noncash property given (a)			\$	
(a) No. from Description of noncash property given See instructions) (a) No. from Description of noncash property given See instructions) (b) FMV (or estimate) (see instructions) (c) FMV (or estimate) (d) Date received (d) Date received (d) Date received (d) Date received (e) FMV (or estimate) (see instructions) (a) No. from Description of noncash property given (see instructions) (a) No. from Description of noncash property given (see instructions) (a) No. from Description of noncash property given (see instructions) (a) No. from Description of noncash property given (see instructions) (b) FMV (or estimate) (see instructions) (c) FMV (or estimate) (see instructions)	No. from		FMV (or estimate)	
No. from Part I Description of noncash property given			\$	
(a) No. from Part I Description of noncash property given See instructions) (b) FMV (or estimate) (see instructions) (c) FMV (or estimate) (see instructions) (d) Date received (a) No. from Part I Description of noncash property given (see instructions) (a) No. from Description of noncash property given (c) FMV (or estimate) (see instructions) (a) No. from Description of noncash property given (c) FMV (or estimate) (see instructions) (a) No. from Description of noncash property given (see instructions)	No. from		FMV (or estimate)	
No. from Part I (a) No. from Part I (b) FMV (or estimate) (see instructions) (c) FMV (or estimate) (see instructions) (d) Date received (a) No. from Part I (a) Description of noncash property given (b) FMV (or estimate) (see instructions) (c) FMV (or estimate) (see instructions) (d) Date received (a) No. from Description of noncash property given (a) No. from Description of noncash property given (b) FMV (or estimate) (see instructions) (c) FMV (or estimate) (d) Date received (d) Date received			\$	
(a) No. from Part I (a) Description of noncash property given Part I (b) FMV (or estimate) (see instructions) (c) FMV (or estimate) (see instructions) (d) Date received (a) No. from Description of noncash property given Part I (b) Description of noncash property given (see instructions) (c) FMV (or estimate) (d) Date received	No. from		FMV (or estimate)	
No. from Part I (a) No. from Part I Description of noncash property given (b) FMV (or estimate) (see instructions) (c) FMV (or estimate) (see instructions) (d) Date received (a) No. from Part I Description of noncash property given Part I (b) Description of noncash property given (c) FMV (or estimate) (see instructions) Date received			\$	
(a) No. from Part I (b) FMV (or estimate) (see instructions) Date received	No. from		FMV (or estimate)	
No. (b) from Description of noncash property given Part I			\$	
	No. from		FMV (or estimate)	
Sabadula P (Form 000, 000 E7, or 000 PE) (2000)			\$	000 FT

of Part III Name of organization Employer identification number NATIONAL WILDLIFE FEDERATION 53-0204616 Exclusively religious, charitable, etc., individual contributions to section 501(c)(7), (8), or (10) organizations aggregating Part III more than \$1,000 for the year. Complete columns (a) through (e) and the following line entry. For organizations completing Part III, enter the total of exclusively religious, charitable, etc., contributions of \$1,000 or less for the year. (Enter this information once. See instructions.) (a) No. from Part I (c) Use of gift (d) Description of how gift is held (b) Purpose of gift (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee (a) No. from Part I (b) Purpose of gift (c) Use of gift (d) Description of how gift is held (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee (a) No. `from Part I (b) Purpose of gift (c) Use of gift (d) Description of how gift is held (e) Transfer of gift Relationship of transferor to transferee Transferee's name, address, and ZIP + 4 (a) No. from (b) Purpose of gift (c) Use of gift (d) Description of how gift is held Part I (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee

SCHEDULE C

(Form 990 or 990-EZ)

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527

OMB No. 1545-0047

Open to Public Inspection

Department of the Treasury Internal Revenue Service organizations Exempt from income rax order section of no fand section of

Complete if the organization is described below.
 Attach to Form 990 or Form 990-EZ.
 See separate instructions.

If the organization answered "Yes," to Form 990, Part IV, line 3, or Form 990-EZ, Part VI, line 46 (Political Campaign Activities), then

• Section 501(c)(3) organizations: Complete Parts I-A and B. Do not complete Part I-C.

• Section 501(c) (other than section 501(c)(3)) organizations: Complete Parts I-A and C below. Do not complete Part I-B.

• Section 527 organizations: Complete Part I-A only.

• Section 501(c)(4) (5) or (6) organizations: Complete Part III

If the organization answered "Yes," to Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)): Complete Part II-B. Do not complete Part II-A.

If the organization answered "Yes," to Form 990, Part IV, line 5 (Proxy Tax), then

Nan	ne of orga				Emple	oyer identification number
Da	art I-A		ILDLIFE FEDERATION Janization is exempt und	der coetion FO1/o	or is a section EQ7 or	53-0204616
						rganization.
			zation's direct and indirect politic			
					······································	
3	voluntee	er nours				
Pa	art I-B	Complete if the ord	ganization is exempt und	der section 501(c)	(3).	
			incurred by the organization un	1.7		
2	Enter the	e amount of any excise tax	incurred by organization manag	ers under section 4955	▶ \$	
3	If the org	ganization incurred a sectio	on 4955 tax, did it file Form 4720) for this year?		Yes No
k	If "Yes,"	describe in Part IV.				
			ganization is exempt und		•	, , ,
1	Enter the	e amount directly expended	d by the filing organization for se	ection 527 exempt func	tion activities >\$	
2		0 0	ization's funds contributed to o	· ·		
3		•	s. Add lines 1 and 2. Enter here		•	
			4400 DOL 6			
			1120-POL for this year?			
5			the amount paid from the filing o	·	_	
		-	ivered to a separate political org	-		
			d, provide information in Part IV.		. 5 5	•
		(a) Name	(b) Address	(c) EIN	(d) Amount paid from	(e) Amount of political
		. ,	, ,		filing organization's	contributions received and
					funds. If none, enter -0	promptly and directly delivered to a separate
						political organization.
						If none, enter -0

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Schedule C (Form 990 or 990-EZ) 2009

Schedule C (Form 990 or 990-EZ) 2009	NATIONAL WILD	TIFE FEDERATION	m E04/a\/0\! e''	55-02	04616 Page 2
Part II-A Complete if the org		empt under sectio	on 501(c)(3) and fil	ea Form 5/68	
(election under sec		eeu			
A Check if the filing organiza	-	- ·			
B Check ► ☐ if the filing organiza	tion checked box A	and "limited control" pr	ovisions apply.	(-) Fili	(I-) Affiliated and amount
	ts on Lobbying Exp ditures" means am	enditures ounts paid or incurred	.)	(a) Filing organization's totals	(b) Affiliated group totals
1a Total lobbying expenditures to influ	uence public opinior	n (grass roots lobbying)			
b Total lobbying expenditures to influ					
c Total lobbying expenditures (add li	nes 1a and 1b)				
d Other exempt purpose expenditure	es				
e Total exempt purpose expenditure	s (add lines 1c and	1d)			
f Lobbying nontaxable amount. Enter	er the amount from t	he following table in bo	th columns.		
If the amount on line 1e, column (a) o	r (b) is: The lo	bbying nontaxable am	ount is:		
Not over \$500,000	20% (of the amount on line 1e).		
Over \$500,000 but not over \$1,000	0,000 \$100,	000 plus 15% of the exc	cess over \$500,000.		
Over \$1,000,000 but not over \$1,5	00,000 \$175,	000 plus 10% of the exc	cess over \$1,000,000.		
Over \$1,500,000 but not over \$17,	000,000 \$225,	000 plus 5% of the exce	ess over \$1,500,000.		
Over \$17,000,000	\$1,00	0,000.			
g Grassroots nontaxable amount (en	iter 25% of line 1f)				
h Subtract line 1g from line 1a. If zer	o or less, enter -0-				
i Subtract line 1f from line 1c. If zero	o or less, enter -0-				
j If there is an amount other than ze	ro on either line 1h	or line 1i, did the organiz	zation file Form 4720		
reporting section 4911 tax for this	year?				Yes No
		veraging Period Under			
		section 501(h) election structions for line	-		
		enditures During 4-Ye		<u> </u>	
Calendar year (or fiscal year beginning in)	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) Total
2a Lobbying nontaxable amount					
b Lobbying ceiling amount (150% of line 2a, column(e))					
c Total lobbying expenditures					
d Grassroots nontaxable amount					
e Grassroots ceiling amount					
(150% of line 2d, column (e))					
f Grassroots lobbying expenditures					

Schedule C (Form 990 or 990-EZ) 2009

Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

		(;	a)	(b)
		Yes	No	Amo	unt
1	During the year, did the filing organization attempt to influence foreign, national, state or				
	local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of:				
а	Volunteers?	Х			
b	Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?	Х			
	Media advertisements?	Х			1,000.
d	Mailings to members, legislators, or the public?	Х			156,996.
е	Publications, or published or broadcast statements?		Х		
f	Grants to other organizations for lobbying purposes?	Х			371,494.
g	Direct contact with legislators, their staffs, government officials, or a legislative body?	Х			336,163.
h	Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?	Х			27,699.
i	Other activities? If "Yes," describe in Part IV		Х		
j	Total. Add lines 1c through 1i				893,352.
2a	Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?		Х		
b	If "Yes," enter the amount of any tax incurred under section 4912				
С	If "Yes," enter the amount of any tax incurred by organization managers under section 4912				
	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?				
Par	t III-A Complete if the organization is exempt under section 501(c)(4), section	on 501(c)	(5), or se	ction	
	501(c)(6).				
				Yes	No
1	Were substantially all (90% or more) dues received nondeductible by members?				
2	Did the organization make only in-house lobbying expenditures of \$2,000 or less?		-		
3	Did the organization agree to carryover lobbying and political expenditures from the prior year?		3		

Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Part III-A, line 3 is answered "Yes."

1	Dues, assessments and similar amounts from members	1	
2	Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political		
	expenses for which the section 527(f) tax was paid).		
а	Current year	2a	
	Carryover from last year	2b	
С	Total	2c	
3	Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	3	
4	If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess		
	does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political		
	expenditure next year?	4	
5	Taxable amount of lobbying and political expenditures (see instructions)	5	

Supplemental Information

Complete this part to provide the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; and Part II-B, line 1i. Also, complete this part for any additional information.

Schedule C (Form 990 or 990-EZ) 2009

1

Schedule D

(Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

► Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11, or 12.

➤ Attach to Form 990. ➤ See separate instructions.

2009
Open to Public Inspection

Name of the organization **Employer identification number** NATIONAL WILDLIFE FEDERATION 53-0204616 Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the Part I organization answered "Yes" to Form 990. Part IV. line 6. (a) Donor advised funds (b) Funds and other accounts Total number at end of year _____ 1 2 Aggregate contributions to (during year) 3 Aggregate grants from (during year) Aggregate value at end of year Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? Part II Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7. Purpose(s) of conservation easements held by the organization (check all that apply). Preservation of land for public use (e.g., recreation or pleasure) Preservation of an historically important land area Protection of natural habitat Preservation of a certified historic structure Preservation of open space Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year. Held at the End of the Tax Year Total number of conservation easements 2a Total acreage restricted by conservation easements 2b Number of conservation easements on a certified historic structure included in (a) d Number of conservation easements included in (c) acquired after 8/17/06 2d Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax Number of states where property subject to conservation easement is located Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ▶ \$ 7 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements. Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" to Form 990, Part IV, line 8. 1a If the organization elected, as permitted under SFAS 116, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items. b If the organization elected, as permitted under SFAS 116, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to (i) Revenues included in Form 990, Part VIII, line 1 (ii) Assets included in Form 990, Part X If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 relating to these items: a Revenues included in Form 990, Part VIII, line 1

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Schedule D (Form 990) 2009

b Assets included in Form 990, Part X

Pai	t III Organizations Maintaining C	ollections of A	rt, Hist	torical Tr	easures, o	or Other	Similar	Asse	ts (contii	nued)	
3	Using the organization's acquisition, accessi	on, and other record	s, check	k any of the	following tha	at are a sig	nificant use	e of its	collection	ı item	ıS
	(check all that apply):										
а	Public exhibition	d		Loan or exc	hange progra	ams					
b	Scholarly research	е		Other							
С	Preservation for future generations										
4	Provide a description of the organization's co	ollections and explain	n how th	ney further t	he organizati	on's exem	pt purpose	in Par	t XIV.		
5	During the year, did the organization solicit o	r receive donations o	of art, his	storical trea	sures, or oth	er similar a	issets	_	_	_	_
	to be sold to raise funds rather than to be ma								Yes		<u> No</u>
Pai	t IV Escrow and Custodial Arrange reported an amount on Form 990, Par		ete if org	janization ar	nswered "Ye	s" to Form	990, Part I	V, line	9, or		
12	Is the organization an agent, trustee, custodi		lian/ for	contribution	ne or other as	eete not ir	ocluded				—
Ia									Yes		No
h	on Form 990, Part X? If "Yes," explain the arrangement in Part XIV	and complete the fo	Ilowina t	tahla:					J 162		ı IVO
b	ii res, explain the arrangement iii art xiv	and complete the lo	ilowing i	labie.					Amount		
c	Beginning balance						1c		Amount		
	Additions during the year						1d				
	Distributions during the year										
f	Ending balance										
	Did the organization include an amount on Fo								Yes	\top	No
	If "Yes," explain the arrangement in Part XIV.		Z1:						J 103		- I10
Pai			swered	"Yes" to Fo	rm 990. Part	IV. line 10.					
		(a) Current year			(c) Two year			s back	(e) Four	vears	back
1a	(a) Current year (b) Prior year (c) Two years back (d) Three years back 8,625,334. 7,266,196.							- Date:	(6) - 54	<i>y</i> • • • • •	- Lacit
	Contributions	594,937.		,425,021.							
	Net investment earnings, gains, and losses	44,331.		, , -							
	Grants or scholarships	,									
	Other expenditures for facilities										
_	and programs	44,877.		65,883.							
f	Administrative expenses	,									
	End of year balance	9,219,725.	8	,625,334.							
2	Provide the estimated percentage of the year			<u>, , , , , , , , , , , , , , , , , , , </u>							
	Board designated or quasi-endowment	43.90	%								
	Permanent endowment 54.43	%									
	Are there endowment funds not in the posse		ation tha	at are held a	nd administe	ered for the	e organizati	on			
	by:	J					J		Г	Yes	No
	(i) unrelated organizations								3a(i)		X
	(ii) related organizations									Х	
b	If "Yes" to 3a(ii), are the related organizations	listed as required o	n Sched	dule R?					3b	Х	
4	Describe in Part XIV the intended uses of the										
Pai	t VI Investments - Land, Building				, Part X, line	10.					
	Description of investment	(a) Cost or o	ther	(b) Cost	or other	(c) Acc	umulated		(d) Book	valu	—— е
		basis (investn	nent)		(other)	depr	eciation				
1a	Land			4	,455,553.				4,	455,	553.
	Buildings			16	,086,219.		3,434,33	9.	12,	651,	880.
	Leasehold improvements				,861,723.		1,211,91	8.			805.
	Equipment			10	,324,325.		8,864,54	1.			784.
	Other				729,600.					729,	600.
Total	al. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10(c).)										

Schedule D (Form 990) 2009 NATIONAL WILDLI			53-0204616	Page 3
Part VII Investments - Other Securities.	See Form 990, Part X, lin	e 12.		
(a) Description of security or category (including name of security)	(b) Book value	Cos	(c) Method of valuation: st or end-of-year market value	
Financial derivatives				
Closely-held equity interests				
Other				
INSTITUTIONAL COMMINGLED FUNDS	5,772,4	02. END-OF-YEAR	MARKET VALUE	
Total. (Col (b) must equal Form 990, Part X, col (B) line 12.)	5,772,4			
Part VIII Investments - Program Related.	See Form 990, Part X, lir	ne 13.		
(a) Description of investment type	(b) Book value	Con	(c) Method of valuation: st or end-of-year market value	
		CO	st or end-or-year market value	
Total. (Col (b) must equal Form 990, Part X, col (B) line 13.)				
Part IX Other Assets. See Form 990, Part X, lin	ne 15.			
	a) Description		(b) E	look value
CHARITABLE GIFT ANNUITIES				6,597,715.
INTEREST IN PERPETUAL TRUSTS				3,248,168.
CHARITABLE GIFT REMAINDER TRUSTS				182,096.
UNAMORTIZED BOND AND LOAN ISSUE COSTS				511,596.
DEPOSITS				169,904.
OTHER DONATED ASSETS				213,416.
Total. (Column (b) must equal Form 990, Part X, col (B) li			>	10,922,895.
Part X Other Liabilities. See Form 990, Part)	K, line 25.	(b) Amazunt		
1. (a) Description of liability		(b) Amount		
Federal income taxes ANNUITY AND OTHER RESERVES		4 526 124		
ACCRUED PENSION EXPENSE		4,536,134. 15,767,822.		
POSTRETIREMENT BENEFITS RESERVE		11,177,000.		
UNCLAIMED PROPERTY LIABILITY		296.		
		250.		
Total. (Column (b) must equal Form 990, Part X, col (B) lin	ne 25.)	31,481,252.		

2. FIN 48 Footnote. In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48.

932053 02-01-10

art XI	Form 990) 2009 NATIONAL WILDLIFE FEDERATION Reconciliation of Change in Net Assets from Form 990	0 to Audited	Financial S		-02046 ents	16 Page ²
I Total re	evenue (Form 990, Part VIII, column (A), line 12)					98,426,951
	xpenses (Form 990, Part IX, column (A), line 25)					94,018,647
	s or (deficit) for the year. Subtract line 2 from line 1					4,408,304
	realized gains (losses) on investments					-124,889
	ed services and use of facilities					
	nent expenses					
	eriod adjustments					
	Describe in Part XIV.)		1 _ 1			-2,801,204
Total a	djustments (net). Add lines 4 through 8		9			-2,926,093
	s or (deficit) for the year per audited financial statements. Combine lines					1,482,211
art XII	Reconciliation of Revenue per Audited Financial State	ements With	Revenue p	er Ret	urn	
I Total re	evenue, gains, and other support per audited financial statements					99,496,458
2 Amoun	its included on line 1 but not on Form 990, Part VIII, line 12:					
	realized gains on investments		-124,			
b Donate	ed services and use of facilities	2b	1,209,	137.		
c Recove	eries of prior year grants	2c				
d Other (I	Describe in Part XIV.)	2d	5,200,	259.		
e Add line	es 2a through 2d			2	e	6,284,507
	ct line 2e from line 1			🗀	3	93,211,951
	its included on Form 990, Part VIII, line 12, but not on line 1:	1 1				
	nent expenses not included on Form 990, Part VIII, line 7b					
•	Describe in Part XIV.)	4b	5,215,	000.		
	es 4a and 4b					5,215,000
	evenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)	one onto \A/itle	Francisco	<u> </u>		98,426,951
	Reconciliation of Expenses per Audited Financial Stat				\neg	00 014 246
	xpenses and losses per audited financial statements			📙		98,014,246
	its included on line 1 but not on Form 990, Part IX, line 25:	ا مم ا	1,209,	137		
	ed services and use of facilities		1,209,	137.		
	ear adjustments			_		
c Other lo			3,988,	578		
	Describe in Part XIV.) es 2a through 2d	'				5,197,715
	es 2a through 2d					92,816,531
	its included on Form 990, Part IX, line 25, but not on line 1:			·····		,,
	nent expenses not included on Form 990, Part VIII, line 7b	4a				
	Describe in Part XIV.)		1,202,	116.		
	es 4a and 4b	·		4	c	1,202,116
	xpenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)			5	-	94,018,647
c Add line	Aponeco: / lad iii/oc o and lor (, ,

3	Excess or (deficit) for the year. Subtract line 2 from line 1		3		4,408,304
4	Net unrealized gains (losses) on investments		4		-124,889
5	Donated services and use of facilities				
6	Investment expenses				
7	Prior period adjustments				
8	Other (Describe in Part XIV.)				-2,801,204
9	Total adjustments (net). Add lines 4 through 8				-2,926,093
10	Excess or (deficit) for the year per audited financial statements. Combine lines 3 ar				1,482,211
Par	t XII Reconciliation of Revenue per Audited Financial Stateme			Return	
1	Total revenue, gains, and other support per audited financial statements			1	99,496,458
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:				
а	Net unrealized gains on investments	2a	-124,889).	
b	Donated services and use of facilities		1,209,137	i	
С	Recoveries of prior year grants				
	Other (Describe in Part XIV.)		5,200,259	l	
	Add lines 2a through 2d				6,284,507
3	Subtract line 2e from line 1			-	93,211,951
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:			_	· · ·
	Investment expenses not included on Form 990, Part VIII, line 7b	4a			
	Other (Describe in Part XIV.)		5,215,000	<u> </u>	
	Add lines 4a and 4b		, ,	4c	5,215,000
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)				98,426,951
	rt XIII Reconciliation of Expenses per Audited Financial Statem				· · ·
1	Total expenses and losses per audited financial statements				98,014,246
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:				
а	Donated services and use of facilities	2a	1,209,137	'.	
b	Prior year adjustments				
	Other losses				
	Other (Describe in Part XIV.)		3,988,578	,	
	Add lines 2a through 2d			2e	5,197,715
3	Subtract line 2e from line 1				92,816,531
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:				
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a			
	Other (Describe in Part XIV.)		1,202,116	;	
	Add lines 4a and 4b			4c	1,202,116
	Total expenses. Add lines 3 and 4c. (<i>This must equal Form 990, Part I, line 18.</i>)				94,018,647
	rt XIV Supplemental Information				· · ·
	plete this part to provide the descriptions required for Part II, lines 3, 5, and 9; Part I	III. lines 1a ar	nd 4: Part IV. lines	1b and 2b:	Part V. line 4: Part
	e 2; Part XI, line 8; Part XII, lines 2d and 4b; and Part XIII, lines 2d and 4b. Also com				
PART	V, LINE 4: ENDOWMENT FUNDS ABOVE SUPPORT NATIONAL WILDLIFE				
FEDE	RATION'S CONSERVATION EDUCATION PROGRAMS AND ARE HELD IN ACCOR	DANCE			
WITH	EACH DONOR'S STIPULATIONS AND WISHES CONCERNING VARIOUS ENVIR	ONMENTAL			
		_			
ISSU	IES. THE AMOUNT ABOVE ALSO CONTAINS INTERNALLY DESIGNATED FUND	s.			
PART	XI, LINE 8 - OTHER ADJUSTMENTS:				
CHAN	GE IN SPLIT INTEREST AGREEMENTS: -858053.				
LOSS	ON PENSION INVESTMENT: -1069032.				

932054 02-01-10

PENSION AND POSTRETIREMENT EXPENSE: 1069031.

PART XIII, LINE 4B - OTHER ADJUSTMENTS:

TRANSFER TO NATIONAL WILDLIFE FEDERATION ENDOWMENT, INC.: 1202116.

SCHEDULE G

(Form 990 or 990-EZ)

Supplemental Information Regarding Fundraising or Gaming Activities

2009

Onen To Public

Department of the Treasury Internal Revenue Service Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.
 Attach to Form 990 or Form 990-EZ.

Open To Public Inspection

Employer identification number Name of the organization NATIONAL WILDLIFE FEDERATION 53-0204616 Fundraising Activities. Complete if the organization answered "Yes" to Form 990, Part IV, line 17. Form 990-EZ filers are not Part I required to complete this part. Indicate whether the organization raised funds through any of the following activities. Check all that apply. Mail solicitations e X Solicitation of non-government grants Internet and email solicitations f X Solicitation of government grants g X Special fundraising events Phone solicitations In-person solicitations 2 a Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or X Yes □ No key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? b If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization. (iii) Did fundraiser (v) Amount paid (vi) Amount paid (i) Name of individual (iv) Gross receipts to (or retained by) (ii) Activity to (or retained by) have custody fundraiser or entity (fundraiser) from activity or control of contributions? organization listed in col. (i) Yes No SHARE GROUP, INC. Х TELEMARKETING 424,839 367,229 57,610. DONOR SERVICES GROUP, LLC TELEMARKETING Х 313,103 528,068 -214,965. HARRIS DIRECT TELEMARKETING Х 107,948 146,325 -38,377. MERKLE INC. DIRECT MAIL CONSULTANTS Х 0 213,600. -213,600. PARADYZE MATERA CO, INC. DIRECT MAIL CONSULTANTS Х 0 1,050,505 -1,050,505. EVENT 360 EVENT CONCEPT DEVELOPMENT Х O 95,210 -95,210. 845.890. 2 400 937. -1 555 047. Total 3 List all states in which the organization is registered or licensed to solicit funds or has been notified it is exempt from registration or licensing. AL, AK, AZ, AR, CA, CO, CT, FL, GA, IL, KS, KY, LA, ME, MD, MA, MI, MN, MO, MS, NH, NJ, NM, NY, NC ND,OH,OK,OR,PA,RI,SC,TN,UT,VA,WV,WA,WI,DC,HI

932081 02-03-10

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule G (Form 990 or 990-EZ) 2009

		le G (Form 990 or 990-EZ) 2009 NATIONAL				204616 Page 2
P	art	Fundraising Events. Complete if the on Form 990-EZ, line 6a. List events with	_		t IV, line 18, or reported	more than \$15,000
	_	on Form 990-EZ, line 6a. List events with			(a) Other events	1
			(a) Event #1	(b) Event #2	(c) Other events	(d) Total events
			CONSERVATION	GREAT AMERICAN		(add col. (a) through
			AWARDS DINNER	BACKYARD CAMPOUT	4	col. (c))
e			(event type)	(event type)	(total number)	
Revenue	1	Gross receipts	155,361.	9,334.	14,628.	179,323.
	2	Less: Charitable contributions	129,918.	2,215.	12,088.	144,221.
	3	Gross income (line 1 minus line 2)	25,443.	7,119.	2,540.	35,102.
	4	Cash prizes				
ses	5	Noncash prizes				
Direct Expenses	6	Rent/facility costs	81,869.		26,583.	108,452.
Direct	7	Food and beverages				
	8	Entertainment				
	9	Other direct expenses		38,450.	40,016.	95,858.
	10				· · · · · · · · · · · · · · · · · · ·	(204,310)
		Net income summary. Combine line 3, colum				-169,208.
Pa	irt	Gaming. Complete if the organization	answered "Yes" to Form	n 990, Part IV, line 19, or	reported more than	•
		\$15,000 on Form 990-EZ, line 6a.				
			(a) Dingo	(b) Pull tabs/instant	(a) Other geming	(d) Total gaming (add
Revenue			(a) Bingo	bingo/progressive bingo	(c) Other gaming	col. (a) through col. (c))
eve						
Œ	1	Gross revenue				
S	2	Cash prizes				
nse						
Expenses	3	Noncash prizes				
Direct	4	Rent/facility costs				
	5	Other direct expenses				
	6	Volunteer labor	Yes %	Yes %	Yes %	
		Volumes, label		<u></u>	<u></u>	
	7	Direct expense summary. Add lines 2 throug	h 5 in column (d)		>	()
	8	Net gaming income summary. Combine line	1, column (d), and line 7		>	Yes No
•	Г.	tor the state(s) is which the executation energy	atao gamina activitica.			Tes No
9		ter the state(s) in which the organization opera	_	-1-10		0-
		the organization licensed to operate gaming a	ctivities in each of these	states?		9a
r) IT "	No," explain:				
	_					
10a		ere any of the organization's gaming licenses r	evoked, suspended or te	erminated during the tax	vear?	10a
		Yes," explain:	, 38555.1656 51 (and the same same same	· ·····	
		, 1				
	_					
11	Do	es the organization operate gaming activities	with nonmembers?			11
12	ls t	the organization a grantor, beneficiary or truste	ee of a trust or a membe	r of a partnership or othe	er entity formed to	

administer charitable gaming?

Schedule G (Form 990 or 990-EZ) 2009

organization's own exempt activities during the tax year ▶ \$

Department of the Treasury Internal Revenue Service

Grants and Other Assistance to Organizations, Governments, and Individuals in the United States

OMB No. 1545-0047

Complete if the organization answered "Yes" on Form 990, Part IV, line 21 or 22.

➤ Attach to Form 990.

Open to Public Inspection

Name of the organization NATIONAL WILD:	LIFE FEDERATI	ON					53-0204616
Part I General Information on Grants a							
Does the organization maintain records criteria used to award the grants or assi Describe in Part IV the organization's pro	stance?						
Part II Grants and Other Assistance to	Governments a	nd Organizations in th	e United States. C	Complete if the org	anization answered "\	es" to Form 990, Part	IV, line 21, for any
recipient that received more than	\$5,000. Check th	is box if no one recipier	nt received more th	nan \$5,000. Use Pa		1 (Form 990) if addition	nal space is needed
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
ALABAMA TREASURE FOREST ASSOCIATION - P.O. BOX 189 -							
CHUNCHULA, AL 36521	631051039	501C3	41,480.	0.			CONSERVATION ADVOCACY
ALLIANCE FOR THE GREAT LAKES 17 NORTH STATE STREET, STE 1390 CHICAGO, IL 60602	237104524	501C3	7,500.	0.			CONSERVATION ADVOCACY
ASSOCIATION OF NORTHWEST STEELHEADERS - P.O. BOX 22065 - MILWAUKIE, OR 97269	911031100	501C3	22,746.	0.			CONSERVATION ADVOCACY
AUDUBON NEW YORK 200 TRILLIUM LN ALBANY, NY 12203	131624102	501c3	20,000.	0.			CONSERVATION ADVOCACY
CITIZENS CAMPAIGN FOR ENVN 225-A MAIN ST FARMINGDALE, NY 11735	112983418	501C3	18,500.	0.			CONSERVATION ADVOCACY
CLEAN WATER ACTION 308 EAST HENNAPIN AVE MINNEAPOLIS, MN 55414	237128611	501C4	20,000.	l .			CONSERVATION ADVOCACY
2 Enter total number of section 501(c)(3) a3 Enter total number of other organization							

Part III Grants and Other Assistance to Individuals in the Un Use Part IV and Schedule I-1 (Form 990) if additional spa		nplete if the organiza	ation answered "Yes	to Form 990, Part IV, line 22.	
(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non- cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
CONSERVATION ASSISTANCE	3	203,300.	0.		
CONDENSATION ADDITIONED		203,300			
-					
Part IV Supplemental Information. Complete this part to provi	de the informatio	n required in Part I,	line 2, and any other	additional information.	
SCHEDULE I, PART I, LINE 2: THE NATIONAL WILDLIFE F	EDERATION (N	WF) PROVIDES			
ORGANIZATIONAL SUPPORT THROUGHOUT THE YEAR IN THE E	FORM OF GRANT	S AND			
AWARDS. THIS SUPPORT IS GIVEN TO BOTH ORGANIZATIONS	S AND INDIVID	UALS WHOSE			
WORK WILL FURTHER BENEFIT THE MISSION OF NWF'S CONS	SERVATION AND	EDUCATION			
PROGRAMS. FOR GRANTS THAT ARE SUB-AWARDS AND WHERE	THE ORIGINA	L FUNDS WERE			
GRANTED TO NWF, WE REQUIRE THE AWARDEE TO REPORT TO	NWF ON HOW	THE FUNDS			
ARE USED. IN CASES WHERE IT IS NWF FUNDS THAT ARE	GIVEN OUT AS	A GRANT,			
THERE ARE TWO TYPES:					

Department of the Treasury Internal Revenue Service

Continuation Sheet for Schedule I (Form 990) Attach to Form 990 to list additional information for Schedule I (Form 990), Part II or Part III.

OMB No. 1545-0047 **2009**

Open to Public Inspection

Name of the organization

NATIONAL WILDLIFE FEDERATION

Employer identification number 53-0204616

NATIONAL WILDI							3-0204616
Part I Continuation of Grants and Other	Assistance to G	overnments and Orga	nizations in the U	nited States (Scho	edule I (Form 990), Pa	ırt II.)	T
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
CLEAN WISCONSIN 122 STATE ST., SUITE 200							
MADISON, WI 53703	391413448	501C3	12,000.	0.			CONSERVATION ADVOCACY
COALITION TO RESTORE COASTAL LOUISIANA - 746 MAIN STREET, STE							
B101 - BATON ROUGE, LA 70802	721115589	501C3	6,000.	0.			CONSERVATION ADVOCACY
CONSERVATION COUNCIL OF HAWAII							
HONOLULU, HI 96802	990199211	501C3	8,497.	0.			CONSERVATION ADVOCACY
CONSERVATION FEDERATION OF MISSOURI - 728 WEST MAIN STREET - JEFFERSON CITY, MO 65101	440606356	501C3	7,974.	0.			CONSERVATION ADVOCACY
CRAZY MOUNTAIN CATTLE COMPANY	040454040		50.000				
BIG TIMBER, MT 59011	810474212		50,000.	0.			CONSERVATION ADVOCACY
DELAWARE NATURE SOCIETY 3507 BARLEY MILL RD HOCKESSIN, DE 19707	516018321	501C3	16,259.	0.			CONSERVATION ADVOCACY
	010010011		20,202.				
DUCKS UNLIMITED 1301 PENNSYVANIA AVENUE NW, STE 40	125642502	501.03	54.000				
WASHINGTON, DC 20004	135643799	501C3	54,000.	0.			CONSERVATION ADVOCACY
EARTH CONSERVATION CORPS 2000 HALF STREET							
WASHINGTON, DC 20024	521683270	501C3	10,031.	0.			CONSERVATION ADVOCACY

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Department of the Treasury Internal Revenue Service

Continuation Sheet for Schedule I (Form 990)

► Attach to Form 990 to list additional information for Schedule I (Form 990), Part II or Part III.

OMB No. 1545-0047 2009 Open to Public

Inspection

Name of the organization

Employer identification number 53-0204616

NATIONAL WILDI	LIFE FEDERATION	NC				5	3-0204616
Part I Continuation of Grants and Other	Assistance to G	overnments and Orga	nizations in the U	nited States (Sch	edule I (Form 990), Pa	rt II.)	
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
ENVIRONMENTAL ADVOCATES OF NEW YORK - 353 HAMILTON ST - ALBANY, NY 12210	222360736	501c3	42,500.	0.			CONSERVATION ADVOCACY
FLORIDA WILDLIFE FEDEDERATION P.O. BOX 6870 TALLAHASSEE, FL 32314	591398265	501c3	84,727.	0.			CONSERVATION ADVOCACY
INDIANA WILDLIFE FEDERATION 4715 W. 106TH ST ZIONSVILLE, IN 46077	351058426	501c3	52,658.	0.			CONSERVATION ADVOCACY
LOUISIANA WILDLIFE FEDERATION P.O. BOX 65239 BATON ROUGE, LA 70896	720445638	501c3	18,941.	0.			CONSERVATION ADVOCACY
MARYLAND LEAGUE OF CONSERVATION VOTERS - 9 STATE CIRCLE, SUITE 202 - ANNAPOLIS, MD 21401	522210858	501C3	20,000.	0.			CONSERVATION ADVOCACY
MICHIGAN UNITED CONSERVATION CLUBS 2101 WOOD ST LANSING, MI 48909	380831862	501C3	41,977.	0.			CONSERVATION ADVOCACY
MINNESOTA CONSERVATION FEDERATION 542 SNELLING AVE, STE 104 ST. PAUL, MN 55116	410808383	501C3	43,401.	0.			CONSERVATION ADVOCACY
MISSISSIPPI WILDLIFE FEDERATION 855 SOUTH PEAR ORCHARD ROAD, STE 5 RIDGELAND, MS 39157	640509531	501c3	19,731.	0.			CONSERVATION ADVOCACY

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Department of the Treasury Internal Revenue Service

Continuation Sheet for Schedule I (Form 990) Attach to Form 990 to list additional information for Schedule I (Form 990), Part II or Part III.

OMB No. 1545-0047 **2009**

Open to Public Inspection

Name of the organization

NATIONAL WILDLIFE FEDERATION

Employer identification number 53-0204616

NATIONAL WILDL	JIFE FEDERATIO	ON					5.	3-0204616
Part I Continuation of Grants and Other	Assistance to Go	overnments and Orga	nizations in the U	nited States (Scho	edule I (Form 990), Pa	rt II.)		1
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Descrip non-cash as:		(h) Purpose of grant or assistance
MONTANA FISH, WILDLIFE, AND PARKS FOUNDATION - P.O. BOX 200701 - HELENA, MT 59620	810528922	501C3	60,033.	0.				CONSERVATION ADVOCACY
NATIONAL TRIBAL ENVIRONMENTAL COUNCIL - 4520 MONTGOMERY BLVD NE STE 3 - ALBUQUERQUE, NM 87109	521745332	501c3	13,500.	0.				CONSERVATION ADVOCACY
NATIONAL WILDLIFE FEDERATION ACTION FUND - 11100 WILDLIFE CENTER DRIVE - RESTON, VA 20190	742556532	501C4	566,577.	0.				CONSERVATION ADVOCACY
NATURAL RESOURCES COUNCIL OF MAINE 3 WADE ST AUGUSTA, ME 04330	010270690	501 c 3	75,977.	0.				CONSERVATION ADVOCACY
NEBRASKA WILDLIFE FEDERATION P.O. BOX 81437 LINCOLN, NE 68501	237401528	501C3	13,451.	0.				CONSERVATION ADVOCACY
NEW MEXICO WILDLIFE FEDERATION 2610 SAN MATEO BLVD NE ALBUQUERQUE, NM 87110	850160947	501c3	49,879.	0.				CONSERVATION ADVOCACY
NORTH CAROLINA WILDLIFE FEDERATION 1024 WASHINGTON ST RALEIGH, NC 27605	561564376	501c3	18,670.	0.				CONSERVATION ADVOCACY
OHIO ENVIRONMENTAL COUNCIL 1207 GRANDVIEW AVE, SUITE 201 COLUMBUS, OH 43212	310805578	501c3	37,000.	0.				CONSERVATION ADVOCACY

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Department of the Treasury Internal Revenue Service

Continuation Sheet for Schedule I (Form 990)

► Attach to Form 990 to list additional information for Schedule I (Form 990), Part II or Part III.

OMB No. 1545-0047 2009

Open to Public Inspection

Name of the organization NATIONAL WILDLIFE FEDERATION Employer identification number 53-0204616

NATIONAL WILDI							3-0204616
Part I Continuation of Grants and Other	Assistance to G	overnments and Orga	nizations in the U	nited States (Sch	edule I (Form 990), Pa	rt II.)	T
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
PENNFUTURE							
610 NORTH THIRD STREET							
HARRISBURG, PA 17101	311607866	501C3	55,839.	0.			CONSERVATION ADVOCACY
PLANNING AND CONSERVATION LEAGUE							
1107 9TH STREET, STE 360				_			
SCARAMENTO, CA 95814	942190378	501C3	5,753.	0.			CONSERVATION ADVOCACY
RED LAKE BAND OF CHIPPEWA INDIANS							
P.O. BOX 279							
RED LAKE, MN 56671	410692381	501C3	6,305.	0.			CONSERVATION ADVOCACY
SEA TURTLE CONSERVANCY							
4424 NW 13TH STREET							
GAINSVILLE, FL 32609	596151069	501C3	20,000.	0.			CONSERVATION ADVOCACY
SIERRA CLUB FOUNDATION							
85 SECOND ST, STE.750							
SAN FRANCISCO, CA 94105	946069890	501C3	46,500.	0.			CONSERVATION ADVOCACY
·			,				
SOUTH CAROLINA WILDLIFE FEDERATION							
215 PICKENS ST							
COLUMBIA, SC 29205	570602549	501C3	100,720.	0.			CONSERVATION ADVOCACY
SOUTHERN PINE PLANTATIONS OF							
GEORGIA, LLC - 6304 PEAKE ROAD -							
MACON, GA 31210	582033680		25,000.	0.			CONSERVATION ADVOCACY
			==,,,,,,,				
TENNESSEE WILDLIFE FEDERATION							
300 ORLANDO AVE							
NASHVILLE, TN 37209	626047188	501C3	6,053.	0.			CONSERVATION ADVOCACY

For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Department of the Treasury Internal Revenue Service

Continuation Sheet for Schedule I (Form 990) Attach to Form 990 to list additional information for Schedule I (Form 990), Part II or Part III.

OMB No. 1545-0047 2009 Open to Public

Inspection

Name of the organization

Employer identification number

NATIONAL WILD	LIFE FEDERATION	ON				5	3-0204616
Part I Continuation of Grants and Other	Assistance to G	overnments and Orga	nizations in the U	nited States (Sch	edule I (Form 990), Pa	rt II.)	
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
TEXAS CONSERVATION ALLIANCE 2623 SOUTH BOLDT AVE TYLER, TX 75701	237112618	501C3	5,490.	0.			CONSERVATION ADVOCACY
TROUT UNLIMITED 1300 NORTH 17TH STREET, STE 500 ARLINGTON, VA 22209	381612715	501C3	35,000.	0.			CONSERVATION ADVOCACY
VIRGINIA CONSERVATION NETWORK 422 FRANKLIN STE 303 RICHMOND, VA 23219	510198762	501C3	12,377.	0.			CONSERVATION ADVOCACY
VIRGINIA LEAGUE OF CONSERVATION VOTERS - 530 EAST MAIN STREET, STE 410 - RICHMOND, VA 23219	311777101	501C3	50,000.	0.			CONSERVATION ADVOCACY
WASHINGTON WILDLIFE FEDERATION P.O. BOX 1656 BELLEVUE, WA 98009	943122155	501C3	12,857.	0.			CONSERVATION ADVOCACY
WISCONSIN WILDLIFE FEDERATION W 7303 COUNTY HIGHWAY CS & Q POYNETEE, WI 53955	391095827	501C3	11,462.	0.			CONSERVATION ADVOCACY
WYOMING WILDLIFE FEDERATION P.O. BOX 106 CHEYENNE, WY 82003	237002578	501C3	6,215.	0.			CONSERVATION ADVOCACY
YELLOW DOG WATERSHED P.O. BOX 5 BIG BAY, MI 49808	383251163	501C3	19,000.	0.			CONSERVATION ADVOCACY

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

SCHEDULE I-1 (Form 990)

Department of the Treasury Internal Revenue Service

Continuation Sheet for Schedule I (Form 990)

► Attach to Form 990 to list additional information for Schedule I (Form 990), Part II or Part III.

2009
Open to Public Inspection

Name of the organization

Employer identification number

NATIONAL WILD	LIFE FEDERATIO	N					53-0204616
Part I Continuation of Grants and Other	Assistance to Go	vernments and Orga	nizations in the U	nited States (Sch	edule I (Form 990), Pa	rt II.)	
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant e or assistance
NATIONAL WILDLIFE FEDERATION ENDOWMENT, INC 11100 WILDLIFE CENTER DRIVE - RESTON, VA 20190	52-0806695	501C3	1,202,116.	0.			CONSERVATION ADVOCACY
,							

SCHEDULE J (Form 990)

Department of the Treasury

Internal Revenue Service

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

Complete if the organization answered "Yes" to Form 990, Part IV, line 23.

► Attach to Form 990. ► See separate instructions.

OMB No. 1545-0047

Open to Public Inspection

Name of the organization

Part I Questions Regarding Compensation

NATIONAL WILDLIFE FEDERATION

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Employer identification number 53-0204616

Schedule J (Form 990) 2009

			Yes	No
1 a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items. Housing allowance or residence for personal use		res	NO
	Travel for companions Payments for business use of personal residence			
	Tax indemnification and gross-up payments Health or social club dues or initiation fees			
	Discretionary spending account Personal services (e.g., maid, chauffeur, chef)			
b	If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or			
	reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain	1b		
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors,			
	trustees, and the CEO/Executive Director, regarding the items checked in line 1a?	2		
3	Indicate which, if any, of the following the organization uses to establish the compensation of the organization's CEO/Executive Director. Check all that apply. X Compensation committee X Independent compensation consultant X Compensation survey or study X Form 990 of other organizations X Approval by the board or compensation committee			
	Approval by the board of compensation committee			
4	During the year, did any person listed in Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization:	4a		X
	Receive a severance payment or change-of-control payment?			X
	Participate in, or receive payment from, a supplemental nonqualified retirement plan?	4b		X
С	Participate in, or receive payment from, an equity-based compensation arrangement?	4c		X
	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.			
_	Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5-9.			
5	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation			
	contingent on the revenues of:	_		
	The organization?	5a		X
b	Any related organization?	5b		Х
	If "Yes" to line 5a or 5b, describe in Part III.			
6	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation			
	contingent on the net earnings of:			
а	The organization?	6a		Х
	Any related organization?	6b		Х
	If "Yes" to line 6a or 6b, describe in Part III.			
7	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments			
	not described in lines 5 and 6? If "Yes," describe in Part III	7		Х
8	Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the			
	initial contract exception described in Regs. section 53.4958-4(a)(3)? If "Yes," describe in Part III	8		Х
9	If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in			
	Regulations section 53.4958-6(c)?	9		

932111

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use Schedule J-1 if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i)-(iii) must equal the applicable column (D) or column (E) amounts on Form 990, Part VII, line 1a.

		(B) Breakdown of	W-2 and/or 1099-MI	SC compensation	(C)	(D)	(E)	(F)
(A) Name (I) Base compensation (II) Bonus & compensation (III) Other reportable compensation (III) Oth	(A) Name		reported in prior Form 990 or Form 990-EZ					
	(i)	271,454.	0.	41,739.	25,896.	10,822.	349,911.	0.
LARRY J. SCHWEIGER	(ii)	0.	0.	0.	0.	0.	0.	0.
	(i)	136,751.	750.	16,817.	17,569.	10,597.	182,484.	0.
DULCE M. GOMEZ-ZORMELO	(ii)	0.	0.	0.	0.	0.	0.	0.
	(i)	153,780.	750.	22,861.	10,613.	11,062.	199,066.	0.
CYNTHIA LEWIN	(ii)	0.	0.	0.	0.	0.	0.	0.
	(i)	198,086.	750.	15,556.	25,458.	10,562.	250,412.	0.
JAIME B MATYAS	(ii)		0.	0.	- 1	· •	0.	0.
	(i)	142,786.	750.	22,778.	9,936.	2,370.	178,620.	0.
KAREN B. KRESS	(ii)		0.		- 1	- •		0.
	(i)	138,160.	750.	16,696.	17,899.	9,848.	183,353.	0.
DAN T. CHU	(ii)	0.	-	0.	0.	0.	0.	0.
	(i)	146,775.	2,250.	16,838.	18,747.	10,101.	194,711.	0.
JEREMY SYMONS	(ii)	0.	0.	0.	0.	0.	0.	0.
	(i)	144,394.	750.	13,404.	9,600.	9,973.	178,121.	0.
KEVIN J. COYLE	(ii)	- •				- •		0.
	(i)	139,287.	2,750.	11,376.	14,512.	9,810.	177,735.	0.
JAMES S. LYON	(ii)	0.	0.	0.	0.	0.	0.	0.
	(i)	133,598.	750.	15,517.	13,711.	9,249.	172,825.	0.
DAVID B. STRAUSS	(ii)	- •	0.	0.	0.	0.	0.	0.
	(i)	114,905.	750.	22,472.	11,700.	2,458.	152,285.	0.
ANDREW P. BUCHSBAUM	(ii)	0.	0.	0.	0.	0.	0.	0.
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	1 1							
	(i)							
	(i)							
	(ii)							

Schedule J (Form 990) 2009

SCHEDULE J-2 (Form 990)

Continuation Sheet for Form 990

Department of the Treasury Internal Revenue Service ➤ Attach to Form 990 to list additional information for Form 990, Part VII, Section A, line 1a.

➤ See the Instructions for Form 990.

OMB No. 1545-0047

2009
Open to Public Inspection

Name of the Organization

NATIONAL WILDLIFE FEDERATION

Employer Identification number 53-0204616

	WILDLIFE FEDER				7.0	F	a := '	01/000 and I II als	53-020461	
Part I Continuation of Officers		ust	ees			⊨n	npi			
(A)	(B)				C)			(D)	(E)	(F)
Name and title	Average	l , .		Pos				Reportable	Reportable	Estimated
	hours	(CI	heck	(all 1	that	app	oly)	compensation	compensation	amount of
	per week					8		from the	from related organizations	other compensation
	Week	tor				ploye		organization	(W-2/1099-MISC)	from the
		r direc				ne per		(W-2/1099-MISC)	,	organization
		stee o	nstee			ensat				and related
		al fru	onal tr		loyee	du oo				organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
BEATRICE B. VON GONTARD		=	드	0	×	工	<u> </u>			
DIRECTOR	3.00	x						0.	0.	0.
MARK WINLAND		Ħ						-	- •	-
DIRECTOR	3.00	x						0.	0.	0.
NICOLE WOOD		Ħ						-	- •	
DIRECTOR	3.00	x						0.	0.	0.
FERNANDO ALBORNOZ	1	Ħ							<u> </u>	•
DIRECTOR	3.00	x						0.	0.	0.
TAHLIA BEAR										
DIRECTOR	3.00	x						0.	0.	0.
ALISON BYERS										
DIRECTOR	3.00	x						0.	0.	0.
GLORIA REUBEN										
DIRECTOR	3.00	x						0.	0.	0.
DIANE RIDGLEY										
DIRECTOR	3.00	x						0.	0.	0.
TRUMAN T. SEMANS										
DIRECTOR	3.00	x						0.	0.	0.
BRUCE WALLACE	-									
DIRECTOR	3.00	x						0.	0.	0.
LARRY J. SCHWEIGER										
PRESIDENT - NWF	40.00			х				313,193.	0.	36,718.
DULCE M. GOMEZ-ZORMELO								,		,
TREASURER - NWF	40.00			х				154,318.	0.	28,166.
RUPEN D. BALCA-HARUTIUNI								,		,
ASST TREASURER - NWF	40.00			х				71,255.	0.	7,228.
CYNTHIA LEWIN								,		,
SECRETARY - NWF	40.00			х				177,391.	0.	21,675.
JULIE BLESSYN DAVIS										,
ASST SECRETARY - NWF	40.00			х			1	102,458.	0.	8,373.
DEBRA SHAW		T					T	, 1	-	,
ASST TREASURER - NWF	40.00			х				36,546.	0.	2,617.
JAIME B MATYAS								,		
C00	40.00			х				214,392.	0.	36,020.
THOMAS KEARNEY								,		,
ASST TREASURER	40.00			х				0.	0.	0.
KAREN B. KRESS							T		-	
VP OF DEVELOPMENT	40.00				х		1	166,314.	0.	12,306.
DAN T. CHU								,		,
VP-AFF & REG STRATEGIC	40.00				х			155,606.	0.	27,747.
LUA For Brivany Act and Banarwork Body		•	_	_		_	_	•		/Earm 000\ 2000

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J-2 (Form 990) 2009

SCHEDULE J-2

(Form 990)

Continuation Sheet for Form 990

Department of the Treasury Internal Revenue Service ➤ Attach to Form 990 to list additional information for Form 990, Part VII, Section A, line 1a.

➤ See the Instructions for Form 990.

2009
Open to Public Inspection

Name of the Organization

Employer Identification number 53-0204616

NATIONAL WILL									53-020461	
Part I Continuation of Officers, Di	rectors, Tr	ust	ees	s, K	ey	Em	plo	yees, and Highes	t Compensated	Employees
(A)	(B)				C)			(D)	(E)	(F)
Name and title	Average			Pos				Reportable	Reportable	Estimated
	hours	(cl	heck	call t	that	app	ly)	compensation	compensation	amount of
	per week					au au		from the	from related organizations	other compensation
	week	τō				ploye		organization	(W-2/1099-MISC)	from the
		direc				e em		(W-2/1099-MISC)	(** 27 1000 111100)	organization
		tee or	nstee			ensat		,		and related
		al trus	nal tr		loyee	dwoo				organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
		Ĕ	Ë	9	λ	至	요			
JEREMY SYMONS	40.00							165 063	0	00.040
VP-CONSERVATION & EDU	40.00				Х			165,863.	0.	28,848.
KEVIN J. COYLE	40.00							150 540	0	10 573
VP-EDUCATION	40.00				Х			158,548.	0.	19,573.
JAMES S. LYON VP-CONSERVATION POLICY	40.00				х			152 /12	0.	2/1 222
DAVID B. STRAUSS	40.00				^			153,413.	0.	24,322.
VP-DIR MKTG & CONSTIT. O	40.00					Х		149,865.	0.	22,960.
ED COLEMAN	40.00					Λ		149,003.	0.	22,300.
GEN MERCHANDISE MANAGER	40.00					x		137,481.	0.	11,774.
ANDREW P. BUCHSBAUM	10.00							137,101.		11,771.
ED, GREAT LAKES	40.00					х		138,127.	0.	14,158.
CURTIS FISCHER	10,00							200,227.		
ED, NORTHEASTERN REGION	40.00					х		127,473.	0.	11,968.
JENNIFER E. JONES										
VP-COMMUNICATIONS	40.00					х		124,621.	0.	10,440.
-								,		,
		_					_			

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J-2 (Form 990) 2009

SCHEDULE M (Form 990)

Department of the Treasury

Noncash Contributions

OMB No. 1545-0047

Open to Public Inspection

Internal Revenue Service

Name of the organization

NAMIONAL WILDLING GEOGRAMION

Employer identification number

	NATIONAL WILDLIFE	FEDERATIO.	N		53-020	4616		
Pai	t I Types of Property							
		(a) Check if applicable	(b) Number of contributions	(c) Revenues reported on Form 990, Part VIII, line 1g	(d) Method of de revenu		ing	
1	Art - Works of art							
2	Art - Historical treasures							
3	Art - Fractional interests							
4	Books and publications							
5	Clothing and household goods							
6	Cars and other vehicles							
7	Boats and planes							
8	Intellectual property							
9	Securities - Publicly traded	Х	35	185,225.	FMV			
10	Securities - Closely held stock							
11	Securities - Partnership, LLC, or							
	trust interests							
12	Securities - Miscellaneous							
13	Qualified conservation contribution -							
	Historic structures							
14	Qualified conservation contribution - Other							
15	Real estate - Residential							
16	Real estate - Commercial							
17	Real estate - Other							
18	Collectibles							
19	Food inventory							
20	Drugs and medical supplies							
21	Taxidermy							
22	Historical artifacts							
23	Scientific specimens							
24	Archeological artifacts							
25	Other • ()							
26	Other • ()							
27	Other • ()							
28	Other ()							
29	Number of Forms 8283 received by the organiz	zation during	the tax year for o	contributions				
	for which the organization completed Form 82	83, Part IV, [Oonee Acknowled	gment 29				
							Yes	No
30a	During the year, did the organization receive by	y contributio	n any property rep	ported in Part I, lines 1-28 tha	at it must hold for			
	at least three years from the date of the initial of	contribution,	and which is not	required to be used for exen	npt purposes for			
	the entire holding period?					30a		Х
b	If "Yes," describe the arrangement in Part II.							
31	Does the organization have a gift acceptance p	policy that re	equires the review	of any non-standard contrib	utions?	31	Х	
32a	Does the organization hire or use third parties	or related or	ganizations to soli	icit, process, or sell noncash]		_
	contributions?					32a	Х	
b	If "Yes," describe in Part II.							
33	If the organization did not report revenues in c	olumn (c) for	a type of propert	y for which column (a) is che	cked,			
	describe in Part II.							

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule M (Form 990) 2009

(Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Information to Form 990

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.

Attach to Form 990.

2009
Open to Public Inspection

Name of the organization NATIONAL WILDLIFE FEDERATION	53-0204616
FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:	
NWF FOCUSES ON AND EXCELS IN THREE DISTINCT PROGRAM AREAS - A) GETTING	
CHILDREN AND FAMILIES MORE CONNECTED WITH NATURE BY GETTING THEM	
OUTDOORS, B) SAFEGUARDING WILDLIFE AND HABITAT AND C) FINDING SOLUTIONS	
TO GLOBAL CLIMATE CHANGE. NWF'S DEDICATION TO THESE THREE PROGRAM AREAS	
HELPS TO ENSURE THAT AMERICA'S WILDLIFE LEGACY CONTINUES FOR FUTURE	
GENERATIONS.	
FORM 990, PART III, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:	
A) PEOPLE BECOMING MORE DISCONNECTED FROM NATURE, B) LOSS OF HABITAT	
AND C) THE THREAT OF GLOBAL WARMING. THROUGH THE HARD WORK OF OUR	
DEDICATED STAFF, NINE REGIONAL OFFICES, NATIONAL ADVOCACY CENTER AND 47	
STATE AFFILIATES, NWF IS CHANGING THE FORECAST FOR WILDLIFE.	
FORM 990, PART III, LINE 4A, PROGRAM SERVICE ACCOMPLISHMENTS:	
WHICH WOULD HAVE DRAINED 200,000 ACRES OF CRITICALLY IMPORTANT	
WETLANDS, AND SUCCESSFULLY FOUGHT FOR AND ACHIEVED FEDERAL LEGISLATION	
THAT PERMANENTLY WITHDREW MINERAL LEASING IN VALLE VIDAL. BECAUSE	
GLOBAL WARMING SERIOUSLY THREATENS THE SURVIVAL OF OUR MOST CHERISHED	
WILDLIFE SPECIES AND THEIR HABITATS AND JEOPARDIZES THE HEALTH AND	
LIVELIHOODS OF MANY PEOPLE AND COMMUNITIES, FINDING SOLUTIONS TO	
CLIMATE CHANGE IS ONE OF OUR MOST IMPORTANT AREAS OF FOCUS. NWF'S WORK	
IN THIS AREA INCLUDES PROMOTING A SHIFT FROM DIRTY TO CLEAN SOURCES OF	
ENERGY.	

(Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Information to Form 990

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information. Attach to Form 990.

OMB No. 1545-0047 Open to Public Inspection

Name of the organization **Employer identification number** NATIONAL WILDLIFE FEDERATION 53 - 0204616FORM 990, PART III, LINE 4B, PROGRAM SERVICE ACCOMPLISHMENTS: TO EXPERIENCE NATURE IN AN EDUCATIONAL ATMOSPHERE. NWF'S HABITATS' PROGRAM HAS PRODUCED THREE SUCCESSFUL WAYS FOR OUR FOUR MILLION MEMBERS AND SUPPORTERS ACROSS THE COUNTRY TO HELP WILDLIFE ON THEIR OWN TERMS AND IN THEIR OWN TIME - CERTIFIED WILDLIFE HABITAT SCHOOLYARD HABITAT AND COMMUNITY HABITAT. WITH OVER 138,000 CERTIFIED HABITATS, 3,600 SCHOOLYARD HABITATS AND 48 CERTIFIED COMMUNITY HABITATS, OVER ONE MILLION AMERICANS ARE PARTICIPATING TO MAKE A DIFFERENCE FOR WILDLIFE. ECO SCHOOLS IS AN INTERNATIONAL PROGRAM AIMED AT FOSTERING A GREATER SENSE OF ENVIRONMENTAL STEWARDSHIP IN SCHOOL AGE STUDENTS. NWF WAS CHOSEN AS THE SOLE AMERICAN ENVIRONMENTAL ORGANIZATION TO INTRODUCE AND IMPLEMENT THIS PROGRAM IN THE US. SINCE ITS LAUNCH IN 2009 NWF HAS SIGNED UP 407 SCHOOLS REPRESENTING 175,000 STUDENTS AND 6,200 EDUCATORS. FOR 44 YEARS RANGER RICK MAGAZINE HAS BEEN INTRODUCING KIDS TO THE WONDERS OF NATURE. IN 2010, RANGER RICK CONTINUED ITS STANDARD OF EXCELLENCE IN EDUCATION BY WINNING PERIODICAL OF THE YEAR FOR CHILDREN (GRADES K-5). TOGETHER WITH OUR TWO OTHER AWARD WINNING CHILDREN'S MAGAZINES, THEY REACH ONE MILLION HOMES PER MONTH AND OVER TWO MILLION YOUNG READERS FORM 990, PART III, LINE 4D, OTHER PROGRAM SERVICES: OTHER NATURE EDUCATION MATERIALS COMMUNICATE NWF'S MISSION TO RAISE PUBLIC AWARENESS AROUND OUR THREE MAIN OBJECTIVES - GETTING KIDS BACK SAFEGUARDING WILDLIFE AND HABITAT AND FINDING SOLUTIONS TO Schedule O (Form 990) 2009

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

(Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Information to Form 990

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.

Attach to Form 990.

2009
Open to Public Inspection

Name of the organization NATIONAL WILDLIFE FEDERATION	Employer identification number 53-0204616
CLIMATE CHANGE. WITH OUR CARDS AND WILDLIFE CENTERED ITEMS, NWF HAS	
MORE WAYS TO ENGAGE OUR 4 MILLION MEMBERS AND SUPPORTERS WHILE ALSO	
GETTING OUR MESSAGE TO NEW AUDIENCES WHO HAVE AN INTEREST IN PROTECTING	
WILDLIFE.	
FORM 990, PART VI, SECTION A, LINE 6: NWF'S 47 STATE AND TERRITORIAL	
AFFILIATES ARE MEMBERS OF THE FEDERATION.	
FORM 990, PART VI, SECTION A, LINE 7A: AFFILIATE REPRESENTATIVES ELECT THE	
MAJORITY OF THE BOARD OF DIRECTORS OF THE NATIONAL WILDLIFE FEDERATION.	
FORM 990, PART VI, SECTION B, LINE 11: NWF'S FINANCE DEPARTMENT COMPILES	
DATA AND SCHEDULES FOR THE IRS FORM 990 FROM AUDITED FINANCIAL STATEMENTS.	
BDO USA, LLP PREPARES AND REVIEWS THE RETURN. NWF BOARD MEMBERS ARE	
PROVIDED WITH A DRAFT COPY OF THE 990 RETURN. AN NWF AUDIT COMMITTEE	
MEETING IS HELD WHERE THE FULL BOARD IS INVITED TO PARTICIPATE IN 990	
DISCUSSION. NWF FINANCE STAFF, GENERAL COUNSEL AND THE BDO TAX PARTNER	
ADDRESS AND ANSWER ANY QUESTIONS THAT THE BOARD MAY HAVE.	
FORM 990, PART VI, SECTION B, LINE 12C: OFFICERS, DIRECTORS, TRUSTEES, AND	
EMPLOYEES ARE REQUIRED TO DISCLOSE ANY POTENTIAL ISSUES THAT MAY CAUSE A	
CONFLICT. GENERAL COUNSEL AND HUMAN RESOURCES COMMUNICATE POLICY TO BOARD	
AND EMPLOYEES. FORMS ARE REVIEWED AND DISCLOSURES REVIEWED BY A COMMITTEE	
OF THE BOARD.	

(Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Information to Form 990

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.

Attach to Form 990.

2009
Open to Public Inspection

Name of the organization NATIONAL WILDLIFE FEDERATION	Employer identification number 53-0204616
FORM 990, PART VI, SECTION B, LINE 15A: 15A - THE COMPENSATION OF THE CEO	
OF NATIONAL WILDLIFE FEDERATION WAS SET BY THE EXECUTIVE COMMITTEE OF THE	
BOARD OF DIRECTORS, WHICH CONSISTS OF SEVEN INDEPENDENT BOARD MEMBERS. THE	
EXECUTIVE COMMITTEE RELIED ON A COMPENSATION STUDY PREPARED BY AN OUTSIDE	
CONSULTING FIRM SPECIFICALLY FOR THE NATIONAL WILDLIFE FEDERATION. HOWEVER,	
IN KEEPING WITH SALARY FREEZES FOR OTHER STAFF, THE CEO REFUSED A	
COMPENSATION ADJUSTMENT.	
15B - WHILE THE PROCESS FOR THE CEO MEETS THIS TEST AS EXPLAINED ABOVE, THE	
CEO IS RESPONSIBLE FOR COMPENSATION FOR ALL OTHER EMPLOYEES, INCLUDING KEY	
EMPLOYEES. THE HUMAN RESOURCES DEPARTMENT IS RESPONSIBLE FOR BENCHMARKING	
TO MARKET BOTH INITIAL COMPENSATION AND ANY SALARY INCREASES THAT ARE	
PROVIDED. THE OFFICERS ARE ALSO EMPLOYEES AND THEIR COMPENSATION IS HANDLED	
AS DESCRIBED, EXCEPT THAT THE CHAIR OF THE BOARD IS A VOLUNTEER LEADER WHO	
IS NOT COMPENSATED.	
FORM 990, PART VI, LINE 17, LIST OF STATES RECEIVING COPY OF FORM 990:	
AL,AK,AZ,AR,CA,CO,CT,FL,GA,IL,KS,KY,LA,ME,MD,MA,MI,MN,MO,MS,NH,NJ,NM,NY,NC	
ND,OH,OK,OR,PA,RI,SC,TN,UT,VA,WV,WA,WI	
FORM 990, PART VI, SECTION C, LINE 19: NWF MAKES ITS GOVERNING DOCUMENTS,	
CONFLICT OF INTEREST POLICY, AND FINANCIAL STATEMENTS AVAILABLE TO THE	
PUBLIC UPON REQUEST.	

(Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Information to Form 990

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.

Attach to Form 990.

OMB No. 1545-0047
2009
Open to Public Inspection

Name of the organization	Employer identification number
NATIONAL WILDLIFE FEDERATION	53-0204616
FORM 990, PART XI, LINE 2C	
OVERDATION OF AVIDAGE	
OVERSIGHT OF AUDIT	
THERE HAVE BEEN NO CHANGES DURING THE YEAR IN THE PROCESS FOR OVERSIGHT	
OF THE AUDIT OF THE FINANCIAL STATEMENTS.	
<u> </u>	

SCHEDULE R (Form 990)

Department of the Treasury Internal Revenue Service

Related Organizations and Unrelated Partnerships

▶ Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37. ➤ Attach to Form 990.

► See separate instructions.

OMB No. 1545-0047 2009 Open to Public Inspection

Name of the organization ${\tt NATIONAL\ WILDLIFE\ FEI}$	DERATION			l	Employer identification number 53-0204616
Part I Identification of Disregarded Entities (Complet	e if the organization answered "Yes"	to Form 990, Part IV, line 33.)			
(a) Name, address, and EIN of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year asse	ts Direct controlling entity
Part II Identification of Related Tax-Exempt Organizations during the tax year.)	ations (Complete if the organization a	nswered "Yes" to Form 990, Pa	art IV, line 34 becaus	e it had one or mo	re related tax-exempt
(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity
NATIONAL WILDLIFE FEDERATION ENDOWMENT, INC 52-0806695, 11100 WILDLIFE CENTER DR, RESTON, VA 20190-5362	SUPPORT NWF MISSION	DISTRICT OF COLUMBIA	501C3	509A3, TYPE I	N/A

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule R (Form 990) 2009

Page 2

Part III Identification of Related Organizations Taxable as a Partnership (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.)

(a)	(b)	(c)	(d)	(e)	(f)	(g)	(1	h)	(i)	
Name, address, and EIN of related organization	Primary activity	Legal domicile (state or foreign	Direct controlling entity	Predominant income (related, unrelated, excluded from tax under	Share of total income			portion- cations?	amount in box 20 of Schedule	Gen mar par
		country)		sections 512-514)			Yes	No	K-1 (Form 1065)	Ye
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Part IV Identification of Related Organizations Taxable as a Corporation or Trust (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.)

(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Name, address, and EIN of related organization	Primary activity	Legal domicile (state or foreign country)	Direct controlling entity	Type of entity (C corp, S corp, or trust)	Share of total income	Share of end-of-year assets	Percentage ownership

Note. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.

Yes No

1 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?

a Receipt of (i) interest (ii) annuities (iii) royalties or (iv) rent from a controlled entity

b	Gift, grant, or capital contribution to other organization(s)			1b	Х	
С	Gift, grant, or capital contribution from other organization(s)			1c	Х	
d	Loans or loan guarantees to or for other organization(s)		·····	1d		Х
е	Loans or loan guarantees by other organization(s)		[1e		Х
f	Sale of assets to other organization(s)		Γ	1f		X
	Purchase of assets from other organization(s)			1g		Х
	Exchange of assets			1h		Х
i	Lease of facilities, equipment, or other assets to other organization(s)			1i		Х
			····· [
i	Lease of facilities, equipment, or other assets from other organization(s)		Ī	1j		X
	Performance of services or membership or fundraising solicitations for other organization(s)			1k		X
	Performance of services or membership or fundraising solicitations by other organization(s)			11		Х
	Sharing of facilities, equipment, mailing lists, or other assets			1m	Х	
	Sharing of paid employees			1n		Х
			····· [
0	Reimbursement paid to other organization for expenses		Ī	10		X
р	Reimbursement paid by other organization for expenses		····· [1p		X
•				•		
а	Other transfer of cash or property to other organization(s)		Ī	1q		
				1r		X
	Other transfer of cash or property from other organization(s) If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transfer					
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Schedule R (Form 990) 2009 NATIONAL WILDLIFE FEDERATION 53-0204616

Part VI Unrelated Organizations Taxable as a Partnership (Complete if the organization answered "Yes" to Form 990, Part IV, line 37.)

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

(a) Name, address, and EIN of entity	(b) Primary activity	(c) Legal domicile (state or foreign		e all partners cition 501(c)(3) Share of end-of-		Are all partners Share of end-of-section 501(c)(3)		Dispr tior	ropor- nate	(g) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	Gene mana parti	eral or
or entity		country)	organiz Yes		year assets	Yes	tions?	of Schedule K-1 (Form 1065)		No		
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										<u> </u>		

Page 4

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A CONTRACTOR OF THE	2.70				PF, 1120-POL, and		20 09		2008
Internal Revenue S	ervice			See instructions.	1, 1120-1 OL, and	0000			
Name of exem	npt organization	1				Er	nploye	r identific	cation number
		NATIONAL WIL	DLIFE FEDERAT	ION				0204616	
Part I	Type of Ref	turn and Retu	ırn Informatio	n (Whole Dollars O	nly)				
Check the box	x for the return	for which you are	using this Form 8	453-EO and enter t	he applicable amour	of from the	return.	if any. If	vou check the ho
on line 1a, 2a,	3a, 4a, or 5a b	below and the am	ount on that line fo	or the return for whi	ich you are filing this	form was	blank, t	hen leave	line th. 2h. 3h.
or 5b, whichey	ver is applicable	e, blank (do not e	nter -0-). If you enter	ered -0- on the retu	rn, then enter -0- on	the applica	ble line	below. E	Do not complete
	check here	x h Tota	I revenue if any /S	orm 990 line 12\	renember ment				0103
	-EZ check here		Total revenue if a	ov (Form 990.F7 III	ne 9)	1914/11/09	1		91933
	0-POL check h		Total tax (Form 1	120-POL line 22)			2		
4a Form 990-	-PF check here	▶ □ b T	ax based on inve	stment income (Fr	orm 990-PF, Part VI,	line 5)	3		
5a Form 8868			nce due (Form 886	58. line 3c)			_		
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Form 990

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

2008

Open to Public

Department of the Treasury

The organization may have to use a copy of this return to satisfy state reporting requirements.

A For the 2008 calendar year, or tax year beginning SEP 1. 2008 and ending AUG 31, 2009 Check if applicable: C Name of organization D Employer identification number Please use IRS label or Address change NATIONAL WILDLIFE FEDERATION print or Name change type. Doing Business As 53-0204616 Initial See Number and street (or P.O. box if mail is not delivered to street address) Room/suite E Telephone number Specific Termin-ation 11100 WILDLIFE CENTER DRIVE (703)438-6000 Instruc-Amended City or town, state or country, and ZIP + 4 95,713,603. G Gross receipts \$ Applica-RESTON, VA 20190-5362 H(a) Is this a group return pending F Name and address of principal officer; LARRY J. SCHWEIGER for affiliates? Yes X No SAME AS C ABOVE _Yes _ H(b) Are all affiliates included? Tax-exempt status: X 501(c) (3) (insert no.) 4947(a)(1) or 527 If "No," attach a list, (see instructions) J Website: WWW, NWF, ORG H(c) Group exemption number K Type of organization: X Corporation Trust Association Other > L Year of formation: 1939 M State of legal domicile; DC Part I Summary Briefly describe the organization's mission or most significant activities: THE MISSION OF THE NWF IS TO Governance INSPIRE AMERICANS TO PROTECT WILDLIFE FOR OUR CHILDREN'S FUTURE. Check this box if the organization discontinued its operations or disposed of more than 25% of its assets. Number of voting members of the governing body (Part Vinline Day F.O.K. 31 Number of independent voting members of the governing body (Part VI, line 1b) 31 4 Activities & Total number of employees (Part V, line 2a) 5 555 Total number of volunteers (estimate if necessary) 3000 6 7a Total gross unrelated business revenue from Part VIII, line 12, column (C) 1,062,650. 7a Net unrelated business taxable income from Form 990-T, line 34 ... 0. **Current Year** Contributions and grants (Part VIII, line 1h) 68,036,875 69,409,609. Revenue 9 Program service revenue (Part VIII, line 2g) 21,451,524 12,134,039. 10 Investment income (Part VIII, column (A), lines 3, 4, and 7d) 109,177 -198,462. 11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e) 4 976 252 10,588,337. 12 91,933,523, Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12) 94,573,828 Grants and similar amounts paid (Part IX, column (A), lines 1-3) 5,386,199 3,212,295. Benefits paid to or for members (Part IX, column (A), line 4) 15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10) 26,469,439 28,676,305. 2,624,143. 16a Professional fundraising fees (Part IX, column (A), line 11e) 3,069,645 b Total fundraising expenses (Part IX, column (D), line 25) 17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24f) 56,443,538. 55,200,030 18 Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25) 90,125,313 90,956,281. 977,242. Revenue less expenses. Subtract line 18 from line 12 4,448,515 10 End of Year Beginning of Year Total assets (Part X, line 16) 69,448,048 64,813,524. 21 Total liabilities (Part X, line 26) 78,454,036 87,937,109. Net/ und 22 Net assets or fund balances. Subtract line 21 from line 20 -9,005,988, -23,123,585, Part II Signature Block Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge. Sign Signature of officer Here Date DULCE M. GOMEZ-ZORMELO, TREASURER Type or print name and title Preparer's Paid signature employed > Preparer's Firm's name (or BDO SEIDMAN, LLP EIN > Use Only self-employed). 7101 WISCONSIN AVE., SUITE 800 address, and ZIP + 4 BETHESDA, MD 20814-4827 Phone no. ► (301)654-4900

May the IRS discuss this return with the preparer shown above? (see instructions)

No

X Yes

	rt III Statement of Program Service Accomplishments (see instructions)	
1	Briefly describe the organization's mission:	
	THE MISSION OF THE NATIONAL WILDLIFE FEDERATION IS TO INSPIRE AMERICANS TO PROTECT WILDLIFE FOR OUR CHILDREN'S FUTURE.	<u></u>
	INDICATED TO TROTHET WILDDIFF FOR OOK CHIEDREN & FOTORE.	
2	Did the organization undertake any significant program services during the year which were not listed on	
	the prior Form 990 or 990 EZ?	Yes X No
	If "Yes", describe these new services on Schedule O.	
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services?	Yes X No
4	If "Yes", describe these changes on Schedule O.	
4	Describe the exempt purpose achievements for each of the organization's three largest program services by expenses.	
	Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.	
	anocations to others, the total expenses, and revenue, if any, for each program service reported.	
4 a	(Code:) (Expenses \$ 27,308,855. including grants of \$ 40,000.) (Revenue \$	8,270,915.)
	EDUCATION OUTREACH AND PUBLICATIONS INCLUDES EXPENSES TO DEVELOP AND	
	CONDUCT CLASSROOM AND OUTDOOR NATURE EDUCATION ACTIVITIES, PUBLISH OUR	
	EDUCATIONAL MAGAZINES, AND PRODUCE NATURE MULTI-MEDIA PROGRAMS.	
4b	(Code:) (Expenses \$ 25,492,503. including grants of \$ 3,172,295.) (Revenue \$	1,025,042.)
	CONSERVATION ADVOCACY PROGRAMS INCLUDE EXPENSES TO CONDUCT SCIENTIFIC,	
	POLICY, AND LEGISLATIVE RESEARCH, TO EDUCATE AND ENGAGE THE PUBLIC ON	
	ISSUES RELATING TO WILDLIFE CONSERVATION POLICY AND LEGISLATION.	
4c	(Code:) (Expenses \$ 12,728,766. including grants of \$) (Revenue \$	3,936,449.)
	MEMBERSHIP EDUCATION PROGRAMS MAINTAIN AN ACTIVE, ENGAGED, AND INFORMED	
	MEMBERSHIP PROVIDING SUPPORTERS WITH THE INFORMATION AND INSPIRATION TO MAKE A DIFFERENCE IN THEIR OWN BACKYARDS, THEIR COMMUNITIES, AND ACROSS	
	THE COUNTRY.	······································
	IND COURTEL,	
4.1	Others are serviced (Deve the transfer of the	
4d	Other program services. (Describe in Schedule O.) (Expenses \$ 6,475,838, including grants of \$) (Revenue \$ 7,585,311,)	
4e	(Expenses \$ 6,475,838. including grants of \$) (Revenue \$ 7,585,311.) Total program service expenses ▶ \$ 72,005,962. (Must equal Part IX, Line 25, column (B).)	
	imust equal t art in, time 20, column (b).)	Form 990 (2008)
		\/

53-0204616

Part IV | Checklist of Required Schedules Yes No Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A Х Is the organization required to complete Schedule B, Schedule of Contributors? 2 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I Section 501(c)(3) organizations. Did the organization engage in lobbying activities? If "Yes," complete Schedule C, Part II ... 4 Section 501(c)(4), 501(c)(5), and 501(c)(6) organizations. Is the organization subject to the section 6033(e) notice and reporting requirement and proxy tax? If "Yes," complete Schedule C, Part III 5 Did the organization maintain any donor advised funds or any accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I 6 Х 7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II Х Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III Х Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV Х 10 Did the organization hold assets in term, permanent, or quasi-endowments? If "Yes," complete Schedule D, Part V 10 Did the organization report an amount in Part X, lines 10, 12, 13, 15, or 25? If "Yes," complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable 11 Did the organization receive an audited financial statement for the year for which it is completing this return that was prepared in accordance with GAAP? If "Yes," complete Schedule D, Parts XI, XII, and XIII Х 12 13 Is the organization a school as described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E Х 13 14a Did the organization maintain an office, employees, or agents outside of the U.S.? 14a Х b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the U.S.? If "Yes," complete Schedule F, Part I Х Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? If "Yes," complete Schedule F, Part II 15 Х Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? If "Yes," complete Schedule F, Part III 16 Х Did the organization report more than \$15,000 on Part IX, column (A), line 11e? If "Yes," complete Schedule G, Part I 17 17 18 Did the organization report more than \$15,000 total on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II 18 Did the organization report more than \$15,000 on Part VIII, line 9a? If "Yes," complete Schedule G, Part III 19 Х Did the organization operate one or more hospitals? If "Yes," complete Schedule H 20 Х 20 21 Did the organization report more than \$5,000 on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II 21 22 Did the organization report more than \$5,000 on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III 22 Х Did the organization answer "Yes" to Part VII, Section A, questions 3, 4, or 5? If "Yes," complete Schedule J 23 23 Х 24a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer questions 24b-24d and complete Schedule K. If "No", go to question 25 Х b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? 24b c Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds? 24c d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? 24d 25a Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I 25a Х b Did the organization become aware that it had engaged in an excess benefit transaction with a disqualified person from a prior year? If "Yes," complete Schedule L, Part I Х 25b Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II Х 26 27 Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, or substantial contributor, or to a person related to such an individual? If "Yes," complete Schedule L, Part III

Part IV Checklist of Required Schedules (continued)

			Yes	No
28	During the tax year, did any person who is a current or former officer, director, trustee, or key employee:			
а	Have a direct business relationship with the organization (other than as an officer, director, trustee, or employee), or an			
	indirect business relationship through ownership of more than 35% in another entity (individually or collectively with other			
	person(s) listed in Part VII, Section A)? If "Yes," complete Schedule L, Part IV	28a		Х
b	Have a family member who had a direct or indirect business relationship with the organization?			
	If "Yes," complete Schedule L, Part IV	28b		Х
С	Serve as an officer, director, trustee, key employee, partner, or member of an entity (or a shareholder of a professional			
	corporation) doing business with the organization? If "Yes," complete Schedule L, Part IV	28c		х
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29	Х	$\overline{}$
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation			
	contributions? If "Yes," complete Schedule M	30		х
31	Did the organization liquidate, terminate, or dissolve and cease operations?			
	If "Yes," complete Schedule N, Part I	31		х
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete			
	Schedule N, Part II	32		х
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			
	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		х
34	Was the organization related to any tax-exempt or taxable entity?			
	If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1	34	х	
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)?			
	If "Yes," complete Schedule R, Part V, line 2	35		х
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?			
	If "Yes," complete Schedule R, Part V, line 2	36		х
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		х

OHII 990 (2		WILDLIFE FEDERATION	53-0204616	Page :
Part V	Statements Regarding	Other IRS Filings and Tax Compliance		

L					T.,	١
10	Enter the number reported in Boy 2 of Form 1006. Annual Summers and Transmitted of	ı	1		Yes	No
Ia	Enter the number reported in Box 3 of Form 1096, Annual Summary and Transmittal of U.S. Information Returns. Enter -0- if not applicable	4_	345			
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	1a 1b	243			
c	Did the organization comply with backup withholding rules for reportable payments to vendors and r		lble gaming			
·	(gambling) winnings to prize winners?	•		1c	х	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,	i			-	
	filed for the calendar year ending with or within the year covered by this return	2a	555			
b				2b	х	
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file this return. (see				İ	
За	Did the organization have unrelated business gross income of \$1,000 or more during the year covere		· ·	3a	х	
				3b		х
	At any time during the calendar year, did the organization have an interest in, or a signature or other					
	financial account in a foreign country (such as a bank account, securities account, or other financial	accou	nt)?	4a	х	
b	If "Yes," enter the name of the foreign country: NETHERLANDS ANTILLES, CAYMAN ISLANDS					
	See the instructions for exceptions and filing requirements for Form TD F 90-22.1, Report of Foreign	Bank a	and			
	Financial Accounts.					
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?			5a		Х
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction	action	?	5b		Х
С	If "Yes," to question 5a or 5b, did the organization file Form 8886-T, Disclosure by Tax-Exempt Entity	Rega	rding Prohibited			
	Tax Shelter Transaction?			5c		<u> </u>
6a	Did the organization solicit any contributions that were not tax deductible?			6a		Х
b	If "Yes," did the organization include with every solicitation an express statement that such contribu		-			
	were not tax deductible?			6b		ļ
7	Organizations that may receive deductible contributions under section 170(c).					
a	Did the organization provide goods or services in exchange for any quid pro quo contribution of mor			7a	Х	ļ
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?			7b	Х	
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it w to file Form 8282?			7c		х
d	If "Yes," indicate the number of Forms 8282 filed during the year	7d				İ
е	Did the organization, during the year, receive any funds, directly or indirectly, to pay premiums on a	person	al			
	benefit contract?			7e		Х
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit cont			7f		Х
g	For all contributions of qualified intellectual property, did the organization file Form 8899 as required	?		7g	Х	
h	For contributions of cars, boats, airplanes, and other vehicles, did the organization file a Form 1098-	C as re	equired?	7h		Х
8	Section 501(c)(3) and other sponsoring organizations maintaining donor advised funds and sec	tion 5	09(a)(3)			
	supporting organizations. Did the supporting organization, or a fund maintained by a sponsoring or	ganiza	ation, have	1.15		
	excess business holdings at any time during the year?			8		<u> </u>
9	Section 501(c)(3) and other sponsoring organizations maintaining donor advised funds.					
а	Did the organization make any taxable distributions under section 4966?			9a		ļ
b	Did the organization make a distribution to a donor, donor advisor, or related person?			9b	ļ	ļ
10	Section 501(c)(7) organizations. Enter: N/A	ı	ĭ			
a	Initiation fees and capital contributions included on Part VIII, line 12	10a				
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b				
11	Section 501(c)(12) organizations. Enter: N/A	- دادا	1			
a	Gross income from members or shareholders	11a				
Ü	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.)	446				
12a	amounts due or received from them.) Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form	11b	2	100		
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year N/A	1041	<u></u>	12a	-	
	n root onto an out tax-exemplintelest legelyed at scented annier rest 17/4	1 (40)	i		1	

Part VI | Governance, Management, and Disclosure (Sections A, B, and C request information about policies not required by the Internal Revenue Code.)

Sec	tion A. Governing Body and Management			
	,		Yes	No
	For each "Yes" response to lines 2-7b below, and for a "No" response to lines 8 or 9b below, describe the circumstances,			
	processes, or changes in Schedule O. See instructions.			
1a	Enter the number of voting members of the governing body	1.		
b	Enter the number of voting members that are independent 1b 31	5 13.		
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other			
	officer, director, trustee, or key employee?	2		Х
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision			
	of officers, directors or trustees, or key employees to a management company or other person?	3		Х
4	Did the organization make any significant changes to its organizational documents since the prior Form 990 was filed?	4		Х
5	Did the organization become aware during the year of a material diversion of the organization's assets?	5		Х
6	Does the organization have members or stockholders?	6	Х	
7a	o and the second of the second			
L	governing body?	7a	Х	
	Are any decisions of the governing body subject to approval by members, stockholders, or other persons?	7b		Х
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year			
_	by the following:		v	
	The governing body?	8a	X	
b		8b	X	х
9a		9a		Λ
D	If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates,	٥.		
10	and branches to ensure their operations are consistent with those of the organization? Was a copy of the Form 990 provided to the organization's governing body before it was filed? All organizations must	9b		
	describe in Schedule O the process, if any, the organization uses to review the Form 990	10	х	
11	Is there any officer, director or trustee, or key employee listed in Part VII, Section A, who cannot be reached at the	10	Λ	
•	organization's mailing address? If "Yes," provide the names and addresses in Schedule O	11		х
Sec	tion B. Policies	- ' '		
			Yes	No
12a	Does the organization have a written conflict of interest policy? If "No," go to line 13	12a	Х	
b	Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise			
	to conflicts?	12b	х	
С	Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe			
	in Schedule O how this is done	12c	х	
13	Does the organization have a written whistleblower policy?	13	Х	
14	Does the organization have a written document retention and destruction policy?	14	Х	
15	Did the process for determining compensation of the following persons include a review and approval by independent			
	persons, comparability data, and contemporaneous substantiation of the deliberation and decision:			
а	The organization's CEO, Executive Director, or top management official?	15a	Х	
	Other officers or key employees of the organization?	15b		Х
	Describe the process in Schedule O. (see instructions)			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a			
	taxable entity during the year?	16a		Х
b	If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation		:	
	in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's			
	exempt status with respect to such arrangements?	16b		
	tion C. Disclosure			
17	List the states with which a copy of this Form 990 is required to be filed AL, AK, AZ, AR, CA, CO, CT, FL, GA, IL, KS, KY			
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available	for		
	public inspection. Indicate how you make these available. Check all that apply.			
40	X Own website Another's website X Upon request			
19	Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, an	d fina	ncial	
	statements available to the public.			
20	State the name, physical address, and telephone number of the person who possesses the books and records of the organizat	ion: 🕨	` —	
	DULCE GOMEZ-ZORMELO - 703-438-6000 11100 WILDLIFE CENTER DRIVE, RESTON, VA 20190-5362			
32006 2-18-1		Ear-	990	(2000)
J_ 1 R_(" PHE PUMPUH VION FULL BIDI UF DIAIED	=orm		ZULIXI

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed. Use Schedule J-2 if additional space is needed.

- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation, and current key employees. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

(A) Name and Title	(B) Average			(Posi	C) ition	ı		(D) Reportable	(E) Reportable	(F) Estimated
	hours	<u> </u>				арр	ly)	compensation from	compensation from related	amount of other
	week	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	the organization (W-2/1099-MISC)	organizations (W-2/1099-MISC)	compensation from the organization and related organizations
CRAIG THOMPSON										
CHAIR	10.00	х						0.	0.	0.
THOMAS GONZALES										
IMMEDIATE PAST CHAIR	10.00	х	:					0.	0.	0.
STEPHEN K. ALLINGER										
DIRECTOR	3.00	х						0.	0.	0,
DAVID CARRUTH										
DIRECTOR	3.00	х						0.	0.	0.
KATHLEEN HADLEY										
DIRECTOR	3.00	х						0.	0.	0.
GREGOR BAILAR										***************************************
DIRECTOR	3.00	х						0.	0.	0.
PAUL BEAUDETTE										
DIRECTOR	3.00	х						0.	0.	0.
JENNY BROCK										
DIRECTOR	3.00	х						0.	0.	0.
CLARK BULLARD										
DIRECTOR	3.00	х						0.	0.	0.
SHELLEY COHEN										
DIRECTOR	3.00	х						0,	0.	0.
LYVIER CONSS										
DIRECTOR	3,00	х						0.	0.	0.
JOHN THOMAS GRANT, JR.										
DIRECTOR	3,00	х						0.	0.	0.
LIZ HAMILTON										
DIRECTOR	3.00	х						0.	0.	0.
DAVID L. HARGETT										
DIRECTOR	3.00	х						0.	0.	0.
MARK W. HECKERT										
DIRECTOR	3.00	х						0.	0,	0.
MASON BRYANT HOWARD										
DIRECTOR	3.00	х						0.	0.	0.
JERRY LITTLE										
DIRECTOR	3.00	x						0.	0.	0.

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Part VII Section A. Officers, Direction (A)	(B)	•			(0	C)			(D)	(E)	(F)
Name and title	hour	Average hours per				tion that	арр	ly)	Reportable compensation	Reportable compensation	Estimated amount of
		k	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	from the organization (W-2/1099-MISC)	from related organizations (W-2/1099-MISC)	other compensation from the organization and related organizations
GERALD MERAL											
DIRECTOR		3.00	Х						0.	0.	0
GENE T. OGLESBY											
DIRECTOR	3	3.00	х						0.	0.	0
LOIS QUAM											
DIRECTOR	3	3.00	х						0.	0.	0
PAUL ROSE											
DIRECTOR		3.00	х						0.	0.	0
KENT SALAZAR											
DIRECTOR] 3	.00	х						0.	0.	0
LESLIE SHAD									**		······
DIRECTOR	3	.00	х						0.	0.	0
JESS SIXKILLER											
DIRECTOR	3	.00	х						0.	0.	0
GREGORY SMITH					\neg						
DIRECTOR	3	.00	х						0.	0.	0
DEBORAH SPALDING				_	_						
DIRECTOR	3	.00	х						0.	0.	0
CHRISTINE P. THOMPSON				\neg	一						
DIRECTOR	3	.00	x						o.	o.	0
1b Total		1							2,396,332.	0.	281,956

compensation from the organization

Yes No

Did the organization list any former officer, director or trustee, key employee, or highest compensated employee on line 1a? If "Yes," complete Schedule J for such individual

For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? If "Yes," complete Schedule J for such individual

Did any person listed on line 1a receive or accrue compensation from any unrelated organization for services rendered to the organization? If "Yes," complete Schedule J for such person

5 x

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization.

(A) Name and business address	(B) Description of services	(C) Compensation
COMMUNICATION DATA SERVICE		
1901 BELL AVENUE, DES MOINES, IA 50315	FULFILLMENT SERVICES	2,071,940
PARADYSZ MATERA, 5 HANOVER SQUARE, 6TH FL,		· · · · · · · · · · · · · · · · · · ·
NEW YORK, NY 10004	LIST RENTAL CONSULTING	983,030
MERKLE DIRECT MARKETING INC.	DATABASE DEV & MGMT; GRAPHICS	
8400 CORPORATE DRIVE, LANHAM, MD 20785	& DESIGN	932,384,
SHARE GROUP, INC.		
4411 S. 40TH ST., PHOENIX, AZ 85040	PROFESSIONAL FUNDRAISER	578,727,
DONOR SERVICES GROUP LLC, 11500 W. OLYMPIC		
BLVD. # 540, LOS ANGELES, CA 90064	PROFESSIONAL FUNDRAISER	483,941,
2 Total number of independent contractors (including those in 1) who from the organization ▶ 20	o received more than \$100,000 in compensation	

SEE SCHEDULE J-2 FOR PART VII, SECTION A CONTINUATION

Form **990** (2008)

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	111	Statement of Daver		EDERATION			53-0204616	Pag
art VI					(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512 513, or 514
t c	b l c ! d l e (Federated campaigns Membership dues Fundraising events Related organizations Government grants (contributions, gifts, grant	1b 1c 1d 1d 1s, and	10,364,451. 258,462. 5,104,000. 125,933.				
		similar amounts not included abov		255,526.				
h		Total. Add lines 1a-1f			69,409,609.			
· · · · · · · · · · · · · · · · · · ·	<u> </u>			Business Code			\$200 A 1	
2 a	a \$	SUBSCRIPTION REVENUE		900099	10,265,222.	10,265,222.		
1		LITIGATION FEES		900099	1,630,176.	1,630,176.		
	-	CONTRACTUAL		900099	198,980.	198,980.		
	-	REGISTRATION FEES		900099	38,033.	38,033.		
ء ا	-	AFFILIATE FEE REVENUE		900099	1,628.	1,628.		
	-	All other program service rever	nue		1,020.	1,028.		
		Total. Add lines 2a-2f		<u> </u>	12,134,039.			
3	<u>, </u>	nvestment income (including	dividende inter	eet and	14,134,039.		***************************************	
٦					100 704			100 7
4		other similar amounts)			108,784.			108,7
5		Income from investment of tax			2 460 021		F 000	2 455 4
٦	F	RoyaltiesI			3,460,921.		5,802.	3,455,1
6.		Cross Bents	(i) Real	(ii) Personal				
o a		Gross Rents	948,042.	1	4			
o o		_ess: rental expenses	497,882.					
C		Rental income or (loss)	450,160.		150 160			~
	יו נ	Net rental income or (loss)			450,160.	1	449,760.	4
		Ouene energia (130,200.			
	(Gross amount from sales of	(i) Securities	(ii) Other	130,100.			
7 a	a	assets other than inventory		(ii) Other	230,200.			
7 a	a a b L	assets other than inventory Less: cost or other basis	(i) Securities 956 , 286 .	(ii) Other				
7 a	a a b L	assets other than inventory Less: cost or other basis and sales expenses	(i) Securities 956,286. 1,263,532.	(ii) Other				
7 a b c	a a b a a	assets other than inventory Less: cost or other basis and sales expenses Gain or (loss)	(i) Securities 956,286. 1,263,532. -307,246.	(ii) Other				
7 a b c d	a a a a a a a a a a a a a a a a a a a	assets other than inventory Less: cost or other basis and sales expenses Gain or (loss) Net gain or (loss) Gross income from fundraising	(i) Securities 956,286. 1,263,532. -307,246. g events (not 462. of	(ii) Other	-307,246.			
7 a b c d	a a a a a a a a a a a a a a a a a a a	assets other than inventory Less: cost or other basis and sales expenses Gain or (loss) Net gain or (loss) Gross income from fundraising noluding \$ 258, contributions reported on line	(i) Securities 956,286. 1,263,532. -307,246. g events (not 462. of	(ii) Other				
7 a b c d 8 a	a a a a a a a a a a a a a a a a a a a	assets other than inventory Less: cost or other basis and sales expenses Gain or (loss) Net gain or (loss) Gross income from fundraising noluding \$ 258, contributions reported on line Part IV, line 18	(i) Securities 956,286. 1,263,532. -307,246. g events (not 462. of 1c). See	(ii) Other				
7 a b c d 8 a	a a a a a a a a a a a a a a a a a a a	assets other than inventory Less: cost or other basis and sales expenses Gain or (loss) Net gain or (loss) Gross income from fundraising ncluding \$ 258, contributions reported on line Part IV, line 18 Less: direct expenses	(i) Securities 956,286. 1,263,532. -307,246. g events (not 462. of 1c). See	(ii) Other	-307,246.			-307,2
7 a b c d 8 a b	a a a a a a a a a a a a a a a a a a a	Less: cost or other basis and sales expenses Gain or (loss) Net gain or (loss) Gross income from fundraising 258, contributions reported on line 2 art IV, line 18 Less: direct expenses Net income or (loss) from fundraising 1 art IV, line 18	(i) Securities 956,286. 1,263,532307,246. g events (not 462. of 1c). See	(ii) Other				-307,2
7 a b c d 8 a b	a a a a a a a a a a a a a a a a a a a	Less: cost or other basis and sales expenses Gain or (loss) Net gain or (loss) Gross income from fundraising 258, contributions reported on line Part IV, line 18 Less: direct expenses Net income or (loss) from funda	(i) Securities 956,286. 1,263,532307,246. g events (not 462. of 1c). See a braising events civities. See	(ii) Other 51,935. 151,126.	-307,246.			-307,2
7 a b c d 8 a b c	a a a a a a a a a a a a a a a a a a a	assets other than inventory Less: cost or other basis and sales expenses Gain or (loss) Net gain or (loss) Gross income from fundraising ncluding \$ 258, contributions reported on line Part IV, line 18 Less: direct expenses Net income or (loss) from fundi Gross income from gaming act Part IV, line 19	(i) Securities 956,286. 1,263,532307,246. g events (not 462. of 1c). See a b raising events ivities. See a	(ii) Other 51,935. 151,126.	-307,246.			-307,2
7 a b c d 8 a b c		assets other than inventory Less: cost or other basis and sales expenses Gain or (loss) Net gain or (loss) Gross income from fundraising ncluding \$ 258, contributions reported on line Part IV, line 18 Less: direct expenses Net income or (loss) from funda Gross income from gaming act Part IV, line 19 Less: direct expenses	(i) Securities 956,286. 1,263,532307,246. g events (not 462. of 1c). See a b raising events ivities. See a b	(ii) Other 51,935. 151,126.	-307,246.			-307,2
7 a b c d 8 a b c 9 a b	a a a a a a a a a a a a a a a a a a a	assets other than inventory Less: cost or other basis and sales expenses Gain or (loss) Net gain or (loss) Gross income from fundraising ncluding \$ 258, contributions reported on line Part IV, line 18 Less: direct expenses Net income or (loss) from funda Gross income from gaming act Part IV, line 19 Less: direct expenses Net income or (loss) from gaming act Part IV, line 19 Less: direct expenses Net income or (loss) from gaming act	(i) Securities 956, 286. 1,263,532307, 246. g events (not 462. of 1c). See a braising events sivities. See a bng activities	(ii) Other 51,935. 151,126.	-307,246.			-307,2
7 a b c d 8 a b c 9 a b		assets other than inventory Less: cost or other basis and sales expenses Gain or (loss) Net gain or (loss) Gross income from fundraising ncluding \$ 258, contributions reported on line Part IV, line 18 Less: direct expenses Net income or (loss) from funde Gross income from gaming act Part IV, line 19 Less: direct expenses Net income or (loss) from gami Gross sales of inventory, less researches	(i) Securities 956, 286. 1,263,532307,246. g events (not 462. of 1c). See a braising events divities. See a bng activities eturns	(ii) Other 51,935. 151,126.	-307,246.			-307,2
7 a b c d 8 a b c 9 a b c 10 a	a de la dela de	assets other than inventory Less: cost or other basis and sales expenses Gain or (loss) Net gain or (loss) Gross income from fundraising ncluding \$ 258, contributions reported on line Part IV, line 18 Less: direct expenses Net income or (loss) from funda Gross income from gaming act Part IV, line 19 Less: direct expenses Net income or (loss) from gami Gross sales of inventory, less r and allowances	(i) Securities 956,286. 1,263,532307,246. g events (not 462. of 1c). See a b raising events tivities. See a b ng activities eturns a	(ii) Other 51,935. 151,126	-307,246.			-307,2
7 a b c d 8 a b c 10 a	a La Contraction of the Contract	Less: cost or other basis and sales expenses Gain or (loss) Net gain or (loss) Gross income from fundraising 258, contributions reported on line Part IV, line 18 Less: direct expenses Net income or (loss) from funding Gross income from gaming act Part IV, line 19 Less: direct expenses Net income or (loss) from gaming act Part IV, line 19 Less: direct expenses Net income or (loss) from gaming act Part IV, line 19 Less: direct expenses Net income or (loss) from gaming act Part IV, line 19 Less: direct expenses Net income or (loss) from gaming act Part IV, line 19 Less: cost of goods sold	(i) Securities 956,286. 1,263,532307,246. g events (not 462. of 1c). See a braising events civities. See a brag activities seturns a b	51,935. 151,126. 	-307,246.			-307,2
7 a b c d 8 a b c 10 a	a La Contraction of the Contract	assets other than inventory Less: cost or other basis and sales expenses Gain or (loss) Net gain or (loss) Gross income from fundraising ncluding \$ 258, contributions reported on line Part IV, line 18 Less: direct expenses Net income or (loss) from funda Gross income from gaming act Part IV, line 19 Less: direct expenses Net income or (loss) from gami Gross sales of inventory, less r and allowances	(i) Securities 956,286. 1,263,532307,246. g events (not 462. of 1c). See a braising events civities. See a brag activities seturns a b	51,935. 151,126. 	-307,246.	6,044,214.		-307,2
7 a b c d 8 a b c 10 a	o a la con con con con con con con con con con	assets other than inventory Less: cost or other basis and sales expenses Gain or (loss) Net gain or (loss) Gross income from fundraising ncluding \$ 258, contributions reported on line Part IV, line 18 Less: direct expenses Net income or (loss) from funda Gross income from gaming act Part IV, line 19 Less: direct expenses Net income or (loss) from gami Gross sales of inventory, less r and allowances Less: cost of goods sold Net income or (loss) from sales Miscellaneous Revenue	(i) Securities 956,286. 1,263,532307,246. g events (not 462. of 1c). See a braising events ivities. See a braising activities eturns a braising horizontal activities.	51,935. 151,126. 	-307,246. -99,191.	6,044,214.		-307,2
7 a b c d 8 a b c 10 a	l a C N C ir c F L N C a L N	assets other than inventory Less: cost or other basis and sales expenses Gain or (loss) Net gain or (loss) Gross income from fundraising ncluding \$ 258, contributions reported on line Part IV, line 18 Less: direct expenses Net income or (loss) from funda Gross income from gaming act Part IV, line 19 Less: direct expenses Net income or (loss) from gami Gross sales of inventory, less r and allowances Less: cost of goods sold Net income or (loss) from sales	(i) Securities 956,286. 1,263,532307,246. g events (not 462. of 1c). See a braising events ivities. See a braising activities eturns a braising horizontal activities.	(ii) Other 51,935. 151,126	-307,246. -99,191.	6,044,214.		-307,2
7 a b c d 8 a b c 9 a b c 10 a b c	L a c l a c	assets other than inventory Less: cost or other basis and sales expenses Gain or (loss) Net gain or (loss) Gross income from fundraising ncluding \$ 258, contributions reported on line Part IV, line 18 Less: direct expenses Net income or (loss) from funda Gross income from gaming act Part IV, line 19 Less: direct expenses Net income or (loss) from gami Gross sales of inventory, less r and allowances Less: cost of goods sold Net income or (loss) from sales Miscellaneous Revenue	(i) Securities 956,286. 1,263,532307,246. g events (not 462. of 1c). See a braising events ivities. See a braising activities eturns a braising horizontal activities.	(ii) Other 51,935. 151,126	-307,246. -99,191. 6,044,214.	6,044,214.		-307,2
7 a b c d 8 a b c 9 a b c 10 a b c	L a c l a c	assets other than inventory Less: cost or other basis and sales expenses Gain or (loss) Net gain or (loss) Gross income from fundraising ncluding \$ 258, contributions reported on line Part IV, line 18 Less: direct expenses Net income or (loss) from funda Gross income from gaming act Part IV, line 19 Less: direct expenses Net income or (loss) from gami Gross sales of inventory, less r and allowances Less: cost of goods sold Net income or (loss) from sales Miscellaneous Revenue	(i) Securities 956,286. 1,263,532307,246. g events (not 462. of 1c). See a braising events ivities. See a braising activities eturns a braising horizontal activities.	(ii) Other 51,935. 151,126. 7,911,754. 1,867,540. Business Code 511120	-307,246. -99,191. 6,044,214. 607,088,			-307,2
7 a b c d 8 a b c 9 a b c 10 a b c		assets other than inventory Less: cost or other basis and sales expenses Gain or (loss) Net gain or (loss) Gross income from fundraising ncluding \$ 258, contributions reported on line Part IV, line 18 Less: direct expenses Net income or (loss) from funda Gross income from gaming act Part IV, line 19 Less: direct expenses Net income or (loss) from gami Gross sales of inventory, less r and allowances Less: cost of goods sold Net income or (loss) from sales Miscellaneous Revenue	(i) Securities 956,286. 1,263,532307,246. g events (not 462. of 1c). See braising events civities. See brag activities eturns control of inventory	(ii) Other 51,935. 151,126. 7,911,754. 1,867,540. Business Code 511120	-307,246. -99,191. 6,044,214. 607,088,			-307,2
7 a b c d 8 a b c 9 a b c 10 a b c d	The second of th	assets other than inventory Less: cost or other basis and sales expenses Gain or (loss) Net gain or (loss) Gross income from fundraising ncluding \$ 258, contributions reported on line Part IV, line 18 Less: direct expenses Net income or (loss) from fundi Gross income from gaming act Part IV, line 19 Less: direct expenses Net income or (loss) from gami Gross sales of inventory, less r and allowances Less: cost of goods sold Net income or (loss) from sales Miscellaneous Revenue LDVERTISING	(i) Securities 956,286. 1,263,532307,246. g events (not 462. of 1c). See braising events civities. See brag activities eturns control of inventory	(ii) Other 51,935. 151,126	-307,246. -99,191. 6,044,214. 607,088. 40,586.	40,586.		-307,2 -99,1

Part IX | Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

	not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and				
	organizations in the U.S. See Part IV, line 21	3,212,295.	3,212,295.		
2	Grants and other assistance to individuals in				
	the U.S. See Part IV, line 22				
3	Grants and other assistance to governments,				
	organizations, and individuals outside the U.S.				
	See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors,				
	trustees, and key employees	2,049,552.	1,612,177.	203,316.	234,059.
6	Compensation not included above, to disqualified				
	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)				
7	Other salaries and wages	20,467,005.	16,099,347.	2,030,326.	2,337,332.
8	Pension plan contributions (include section 401(k)				
	and section 403(b) employer contributions)	892,770.	702,253.	88,563.	101,954.
9	Other employee benefits	3,343,434.	2,629,946.	331,668.	381,820.
10	Payroll taxes	1,923,544.	1,513,060.	190,816.	219,668.
11	Fees for services (non-employees):	:			
а	Management				
b	Legal	312,604.	256,912.	12,938.	42,754.
С	Accounting	95,101.	78,582.	3,823.	12,696.
d	Lobbying	137,341.	113,485.	5,521.	18,335.
е	Professional fundraising services. See Part IV, line 17	2,624,143.			2,624,143.
f	Investment management fees	107,602.	81,336.	6,349.	19,917.
g	Other	12,513,932.	12,136,678.	377,254.	
12	Advertising and promotion	349,787.	264,404.	20,637.	64,746.
13	Office expenses	19,803,357.	15,145,646.	1,345,579.	3,312,132.
14	Information technology	2,535,628.	2,004,421.	183,206.	348,001.
15	Royalties	884,670.	688,804.	67,146.	128,720.
16	Occupancy	1,093,671.	859,543.	88,480.	145,648.
17	Travel	1,842,260.	1,547,830.	118,793.	175,637.
18	Payments of travel or entertainment expenses				
	for any federal, state, or local public officials				
19	Conferences, conventions, and meetings	714,904.	549,743.	39,920.	125,241.
20	Interest	900,129.	680,407.	53,108.	166,614.
21	Payments to affiliates				
22	Depreciation, depletion, and amortization	1,018,831.	823,623.	99,132.	96,076.
23	Insurance	276,766.	209,208.	16,329.	51,229.
24	Other expenses. Itemize expenses not covered above. (Expenses grouped together and labeled miscellaneous may not exceed 5% of total expenses shown on line 25 below.)	1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -			
а	MAJOR PROGRAM MATERIALS	10,837,201.	8,393,601.	794,614.	1,648,986.
b	LIST RENTAL SERVICES	1,518,446.	1,182,262.	115,250.	220,934.
С	OTHER DEPARTMENTAL EXP	981,097.	806,778.	45,226.	129,093.
d	TEXT/EDITORIAL	438,434.	350,482.	26,453.	61,499.
е	A/V PRODUCTION COSTS	58,315.	45,404.	4,426.	8,485.
f	All other expenses	23,462.	17,735.	1,384.	4,343.
25	Total functional expenses. Add lines 1 through 24f	90,956,281.	72,005,962.	6,270,257.	12,680,062.
26	Joint Costs. Check here ► X if following		, , ,	, ,	
	SOP 98-2. Complete this line only if the organization				
	reported in column (B) joint costs from a combined				
	educational campaign and fundraising solicitation	20,654,003.	10,351,171.	2,553,212.	7,749,620.
000046) 12-18-08	. , ,	,,,	=,,	Form 990 (2008)

832010 12-18-08

***************************************		(2008) NATIONAL WILDLIFE FE	DERATI	ON		53-0	204616	Pa	age 11
Pa	rt X	Balance Sheet							
					(A) Beginning of year		(E End o	3) f year	
	1	Cash · non-interest-bearing				1			
	2	Savings and temporary cash investments			1,263,277.	2			,957.
	3	Pledges and grants receivable, net			20,238,072.	3	1	6,230	,422.
	4	Accounts receivable, net			4,561,314.	4		2,067	,772.
	5	Receivables from current and former officers, of							
		employees, or other related parties. Complete	Part II of	Schedule L		5			
	6	Receivables from other disqualified persons (as	s define	d under section					
		4958(f)(1)) and persons described in section 49	958(c)(3)	(B). Complete		1 de la constante de la consta			
		Part II of Schedule L				6			
ets.	7	Notes and loans receivable, net				7		457	,972.
Assets	8	Inventories for sale or use			17,353.	8			,834.
Q	9	Prepaid expenses and deferred charges			4,928,689.	9		4,193	,289.
	10 a	Land, buildings, and equipment: cost basis	10a	36,475,212.					
	b	Less: accumulated depreciation. Complete							
		Part VI of Schedule D		12,689,569.	1		2		,643.
	11	Investments - publicly traded securities			873,180,	11		870	,794.
	12	Investments - other securities. See Part IV, line			1,463,314.	12		1,245	,803.
	13	Investments - program-related. See Part IV, line				13			
	14	Intangible assets				14			
	15	Other assets. See Part IV, line 11			11,774,704.				,038.
	16	Total assets. Add lines 1 through 15 (must equ			69,448,048.		+		,524.
	17	Accounts payable and accrued expenses			18,889,952.	17	1	7,215	,949.
	18	Grants payable		18					
	19	Deferred revenue			12,726,261.	19			,824.
	20	Tax-exempt bond liabilities			16,807,792.	 	1	6,384	,177.
Liabilities	21	Escrow account liability. Complete Part IV of So		21					
bilit	22	Payables to current and former officers, directors							
Lial	Ì	highest compensated employees, and disquali							
		of Schedule L			7 761 005	22	1	0 500	014
	23	Secured mortgages and notes payable to unre			7,761,925.	23	<u> </u>	0,529	,914.
	24	Unsecured notes and loans payable			22 260 106	24	-	1 470	245
	25 26	Other liabilities. Complete Part X of Schedule D			22,268,106. 78,454,036.				,245.
	20	Total liabilities. Add lines 17 through 25			70,434,030.	26		1,931	,103.
un.		Organizations that follow SFAS 117, check had lines 27 through 29, and lines 33 and 34.	iere 🖊	A and complete					
ĕ.	27	Unrestricted net assets			-39,901,464.	27			,706.
alar	28	Temporarily restricted net assets			24,399,708.	28			,724
ä	29				6,495,768.	29			,397.
Ĕ	= 0	Organizations that do not follow SFAS 117, o		ere 🕨 🔲 and	, , , , , , , , , , , , , , , , , , , ,	20			,
Net Assets or Fund Balances		complete lines 30 through 34.	Silcon II	cro p una					
ţ	30	Capital stock or trust principal, or current funds	2			30			
sse	31	Paid-in or capital surplus, or land, building, or e				31			
t A	32	Retained earnings, endowment, accumulated in				32			
ž	33	Total net assets or fund balances			-9,005,988.	33	-2	3 123	,585.
	34	Total liabilities and net assets/fund balances			69,448,048.	34	+		,524
Pa	rt XI	Financial Statements and Reporting				1			·
		-	×	All Market and the second and the se				Yes	No
1	Acco	ounting method used to prepare the Form 990:	Ca	sh X Accrual	Other				
2a	Were	the organization's financial statements compile	d or revi	ewed by an independent	accountant?		2a		Х
b		the organization's financial statements audited							Х
С		es" to lines 2a or 2b, does the organization have							
		w, or compilation of its financial statements and							
За		result of a federal award, was the organization re							
	Act a	and OMB Circular A-133?					3a		х
b	If "Ye	es," did the organization undergo the required au	ıdit or aı	udits?			3b		
83201	1 12-18	-08					Forr	n 990	(2008)

SCHEDULE A

Department of the Treasury

Internal Revenue Service

(Form 990 or 990-EZ)

Public Charity Status and Public Support

To be completed by all section 501(c)(3) organizations and section 4947(a)(1) nonexempt charitable trusts.

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

OMB No. 1545-0047

Inspection

Name of the organization

Employer identification number

NATIONAL WILDLIFE FEDERATION 53-0204616

or Public Charity Status (All organizations must complete this part.) (see instructions)

Parti	Reason	for Public Cha	rity Status (All organiz	zations mu	st complet	te this par	t.) (see ins	tructions)				
The organ	ization is not	a private foundation	because it is: (Please ch	neck only c	ne organiz	zation.)						
1	A church, co	nvention of church	es, or association of chur	rches desc	ribed in se	ction 170	D(b)(1)(A)(i)).				
2	A school des	scribed in section 1	70(b)(1)(A)(ii). (Attach So	chedule E.)								
3	A hospital or	a cooperative hosp	oital service organization	described	in section	170(b)(1)	(A)(iii). (At	tach Sche	dule H.)			
4	A medical re	search organization	operated in conjunction	with a hos	pital desc	ribed in s e	ection 170	(b)(1)(A)(ii	i). Enter th	e hospital	's nam	ne,
	city, and sta	te:										
5	An organization operated for the benefit of a college or university owned or operated by a governmental unit described in											
	section 170	0(b)(1)(A)(iv). (Comp	lete Part II.)									
6	A federal, sta	ate, or local governn	nent or governmental uni	it describe	d in sectio	n 170(b)(1)(A)(v).					
7 X	An organizat	ion that normally re	ceives a substantial part	of its supp	ort from a	governm	ental unit o	or from the	general pi	ublic desc	ribed i	in
	section 170	(b)(1)(A)(vi), (Compl	ete Part II.)									
8 🔙	A community	y trust described in	section 170(b)(1)(A)(vi).	(Complete	Part II.)							
9 🔙	An organizat	ion that normally re	ceives: (1) more than 33	1/3% of its	support f	rom contr	ibutions, n	nembershi	p fees, and	d gross red	ceipts	from
	-	•	inctions - subject to certa							-		
			taxable income (less sec			•				-		
		509(a)(2). (Complet	·		,		'	, ,			•	
10			perated exclusively to te	est for publ	ic safety. S	See secti o	on 509(a)(4	4). (see ins	tructions)			
11			perated exclusively for the							urposes c	of one	or
	-	-	ations described in secti						•	•		
		• • • •	g organization and compl	. , ,	•	, , ,	,	,	,, ,			
	a Type			с 🔲 Тур	_		tegrated		d 🔙	Type III - (Other	
е	By checking	this box, I certify th	at the organization is not			-	_	r more dis				ın
	-	•	than one or more publici		•							
f		=	itten determination from	•	_				· / /			
		organization, check t										
g		-	organization accepted a									
J	_		directly controls, either a								Yes	No
			supported organization?							11g(i)		
	_		on described in (i) above?									
	(iii) A 35%	controlled entity of a	a person described in (i)	or (ii) abov	e?					11g(iii)		l
h			about the organizations					,			·	L
		one many mornians.	- ubout the organizations	and organ		pp 0.101						
(!) Name	af =a a ata al	/!!\ FIN	(iii) Type of	(iv) is the (rganization	(v) Did vo	u notify the	(vi) Is	the	(A		
	of supported inization	(ii) EIN	organization		sted in your		tion in col.	Lorganizati	on in col. l	(vii) Am	port	I.
OI go	anization		(described on lines 1-9 above or IRC section	governing document?				(i) organiz U.S	.?	Jup	port	
			(see instructions))	Yes	No	Yes	No	Yes	No			
				†			 	 				
					<u> </u>							
												· · · · · · · · · · · · · · · · · · ·
				 			 	 	 			
	······································			 		<u> </u>	 	1				
				1000000		Yarra	NEWNAME	Section of the section	N. J. St.			
T-1-1												

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule A (Form 990 or 990-EZ) 2008

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi) (Complete only if you checked the box on line 5, 7, or 8 of Part I.)

Se	ction A. Public Support						
Cal	endar year (or fiscal year beginning in)	(a) 2004	(b) 2005	(c) 2006	(d) 2007	(e) 2008	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received. (Do not						
	include any "unusual grants.")	56,084,308.	60,139,370.	67,233,769.	78,729,510.	69,409,609.	331,596,566.
2	Tax revenues levied for the organ-						
	ization's benefit and either paid to						
	or expended on its behalf						
3	The value of services or facilities						
	furnished by a governmental unit to						
	the organization without charge						
4	Total. Add lines 1 - 3	56,084,308.	60,139,370.	67,233,769.	78,729,510.	69,409,609.	331,596,566.
	The portion of total contributions						
	by each person (other than a						
	governmental unit or publicly						
	supported organization) included						
	on line 1 that exceeds 2% of the			İ			
	amount shown on line 11,			1	the second		
	column (f)						
6	Public Support. Subtract line 5 from line 4.						331,596,566.
	ction B. Total Support			1			· · · · · · · · · · · · · · · · · · ·
Cale	endar year (or fiscal year beginning in)	(a) 2004	(b) 2005	(c) 2006	(d) 2007	(e) 2008	(f) Total
7	Amounts from line 4	56,084,308.	60,139,370.	67,233,769.	78,729,510.	69,409,609.	331,596,566.
	Gross income from interest,						· · · · · · · · · · · · · · · · · · ·
	dividends, payments received on						
	securities loans, rents, royalties						
	and income from similar sources	2,906,328.	3,388,246.	4,525,502.	3,932,499.	3,465,112.	18,217,687.
9	Net income from unrelated business			, ,	· · · · · · · · · · · · · · · · · · ·	· · .	, .
	activities, whether or not the						
	business is regularly carried on	13,924.	14,440.	16,918.		455,562.	500,844.
10	Other income. Do not include gain		•	· · · · · · · · · · · · · · · · · · ·		, , , , , , , , , , , , , , , , , , , ,	'
	or loss from the sale of capital			l			
	assets (Explain in Part IV.)	49,805.	82,215.	396,124.	440,312.	125,145.	1,093,601.
11	Total support. Add lines 7 through 10						351,408,698.
12	Gross receipts from related activities,	etc. (see instruction	ons)			12	115,352,598.
	First five years. If the Form 990 is for					n 501(c)(3)	
	organization, check this box and stop				-		
Sec	ction C. Computation of Publi	c Support Per	rcentage				
14	Public support percentage for 2008 (li	ine 6, column (f) di	vided by line 11, c	olumn (f))		14	94.36 %
	Public support percentage from 2007					15	94.16 %
16a	33 1/3% support test - 2008. If the o	rganization did no	t check the box or	line 13, and line 1	4 is 33 1/3% or m	nore, check this bo	ox and
	stop here. The organization qualifies a	as a publicly supp	orted organization			***************************************	
b	33 1/3% support test - 2007. If the o						
	and stop here. The organization quali	fies as a publicly s	supported organiza	ition			
17a	10% -facts-and-circumstances test						
	and if the organization meets the "fac-	ts-and-circumstan	ces" test, check th	is box and stop he	ere. Explain in Par	t IV how the organ	nization
	meets the "facts-and-circumstances"						
b	10% -facts-and-circumstances test						
	more, and if the organization meets th						
	organization meets the "facts-and-circ		•				
18	Private foundation. If the organization						
			,	,,		dule A (Form 990	

Schedule A (Form 990 or 990-EZ) 2008

Cale	endar year (or fiscal year beginning in)	(a) 2004	(b) 2005	(c) 2006	(d) 2007	(e) 2008	(f) Total
	Gifts, grants, contributions, and		, ,	· ,	, =	,,,=====	(1)
	membership fees received. (Do not include any "unusual grants.")						
2	Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3	Gross receipts from activities that are not an unrelated trade or business under section 513						
4	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
	The value of services or facilities furnished by a governmental unit to the organization without charge						
6	Total. Add lines 1 - 5						
7a	Amounts included on lines 1, 2, and 3 received from disqualified persons						
b	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of 1% of the total of lines 9, 10c, 11, and 12 for the year or \$5,000						
c	Add lines 7a and 7b						
	Public support (Subtract line 7c from line 6.)					 	we to the control of
	tion B. Total Support					L	
	ndar year (or fiscal year beginning in)	(a) 2004	(b) 2005	(c) 2006	(d) 2007	(e) 2008	(f) Total
	Amounts from line 6	(4) 400 1	(2) 2000	(0) 2000	(4) 2007	(0) 2000	(1) 10141
10a	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b	Unrelated business taxable income						
	(less section 511 taxes) from businesses						
	acquired after June 30, 1975						
с 11	Add lines 10a and 10b						
	or loss from the sale of capital assets (Explain in Part IV.)						
13	Total support (Add lines 9, 10c, 11, and 12.)					11 4.	
14	First five years. If the Form 990 is for t	he organization'	s first, second, thir	d, fourth, or fifth to	ax year as a sectio	on 501(c)(3) organiz	ation,
	check this box and stop here						_
Sec	tion C. Computation of Public	Support Pe	ercentage				
	Public support percentage for 2008 (lin					15	
16	Public support percentage from 2007 S	Schedule A, Parl	t IV-A, line 27g			16	
ec	tion D. Computation of Invest	ment Incom	ne Percentage				
17	Investment income percentage for 200	B (line 10c, colu	mn (f) divided by lin	e 13, column (f))		17	
8	Investment income percentage from 20	07 Schedule A,	Part IV-A, line 27h			18	
	33 1/3% support tests - 2008. If the o					33 1/3%, and line 1	7 is not
	more than 33 1/3%, check this box and	stop here. The	e organization quali	fies as a publicly s	supported organiza	ation	▶□
	00.4/00/	randization did r		line 14 ev line 10e	and line 16 is me		
	33 1/3% support tests - 2007. If the o	rganization did r	not check a box on	line 14 or line 19a	i, and line to is mo	ore than 33 1/3%,	anu
b	ine 18 is not more than 33 1/3%, checl						

Schedule B (Form 990, 990-EZ, or 990-PF)

Department of the Treasury Internal Revenue Service

Schedule of Contributors

► Attach to Form 990, 990-EZ, and 990-PF.

OMB No. 1545-0047

2008

Name of the organization	Employer identification number							
NA	FIONAL WILDLIFE FEDERATION	53-0204616						
Organization type (check one):								
Filers of:	Section:							
Form 990 or 990-EZ	X 501(c)(3) (enter number) organization							
	4947(a)(1) nonexempt charitable trust not treated as a private foundation							
	527 political organization							
Form 990-PF	501(c)(3) exempt private foundation							
	4947(a)(1) nonexempt charitable trust treated as a private foundation							
	501(c)(3) taxable private foundation							
	s covered by the General Rule or a Special Rule . (Note. Only a section 501(c)(7), (8), ond a Special Rule. See instructions.)	r (10) organization can check boxes						
General Rule								
For organizations t	illing Form 990, 990-EZ, or 990-PF that received, during the year, \$5,000 or more (in mo lete Parts I and II.	ney or property) from any one						
Special Rules								
509(a)(1)/170(b)(1)	c)(3) organization filing Form 990, or Form 990-EZ, that met the 33 1/3% support test of (A)(vi), and received from any one contributor, during the year, a contribution of the gre 90, Part VIII, line 1h or 2% of the amount on Form 990-EZ, line 1. Complete Parts I and	ater of (1) \$5,000 or (2) 2% of the						
aggregate contribu	For a section 501(c)(7), (8), or (10) organization filing Form 990, or Form 990-EZ, that received from any one contributor, during the year, aggregate contributions or bequests of more than \$1,000 for use exclusively for religious, charitable, scientific, literary, or educational purposes, or the prevention of cruelty to children or animals. Complete Parts I, II, and III.							
some contribution: \$1,000. (If this box etc., purpose. Do r	For a section 501(c)(7), (8), or (10) organization filing Form 990, or Form 990-EZ, that received from any one contributor, during the year, some contributions for use exclusively for religious, charitable, etc., purposes, but these contributions did not aggregate to more than \$1,000. (If this box is checked, enter here the total contributions that were received during the year for an exclusively religious, charitable, etc., purpose. Do not complete any of the parts unless the General Rule applies to this organization because it received nonexclusively religious, charitable, etc., contributions of \$5,000 or more during the year.)							
they must answer "No" on	t are not covered by the General Rule and/or the Special Rules do not file Schedule B (Part IV, line 2 of their Form 990, or check the box in the heading of their Form 990-EZ, or the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).	· ·						

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990. These instructions will be issued separately.

Schedule B (Form 990, 990-EZ, or 990-PF) (2008)

5 (1 5 M 5 6 4 7 5 6 6 7 1) (E 6 6 7)	rage ± 01 ± 01 rait
Name of organization	Employer identification number
NATIONAL WILDLIFE FEDERATION	53-0204616

Part I	Contributors (see instructions)		
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Aggregate contributions	Type of contribution
1		\$2,236,760.	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Aggregate contributions	Type of contribution
2		\$\$	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c)	(d) Type of contribution
	Name, address, and ZIP + 4	Aggregate contributions \$	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
			Person Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
		\$\$	Person Payroll Noncash Complete Part II if there is a noncash contribution.)

823452 12-18-08

SCHEDULE C

(Form 990 or 990-EZ)

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527

Open to Public

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service

To be completed by organizations described below.

Attach to Form 990 or Form 990-EZ.

Inspection

If the organization answered "Yes," to Form 990, Part IV, line 3, or Form 990-EZ, Part VI, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations: Complete Parts I-A and B. Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations: Complete Parts I-A and C below. Do not complete Part I-B.
- Section 527 organizations: Complete Part I-A only.

If the organization answered "Yes," to Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)): Complete Part II-B. Do not complete Part II-A.

If the organization answered "Yes," to Form 990, Part IV, line 5 (Proxy Tax), then

	01(c)(4), (5), or (6) organiza	ations: Complete Part III.			
Name of orga				Empl	loyer identification number
		ILDLIFE FEDERATION			53-0204616
Part I-A		y all organizations exem	ipt under section	n 501(c) and section 5	27 organizations.
***************************************	See the instructions for				
		zation's direct and indirect politic	, ,		
					· · · · · · · · · · · · · · · · · · ·
3 Voluntee	er hours				·
Ded I Di	-				
Part I-B	•	y all organizations exem	ipt under section	n 501(c)(3).	
	See the instructions for				
		incurred by the organization un			
2 Enter the	amount of any excise tax	incurred by organization manag	ers under section 495	55 ► \$	
3 If the org	ganization incurred a section	on 4955 tax, did it file Form 4720	for this year?		Yes No
4a Was a co	orrection made?				Yes L No
Part I-C	describe in Part IV.	y all organizations exem	nt under section	= E01/a\ avaant aaatia	n E01/a\/2\
Part I-C	· ·	-	ipt under section	1 501(c), except section	on 50 n(c)(s).
	See the instructions for S				
		d by the filing organization for se			
		nization's funds contributed to o	· ·		
	•	function expenditures. Add lines			
		1120-POL for this year?			
		mployer identification number (E		-	
		e if the amount was paid from the			
		a separate political organization, ide information in Part IV.	such as a separate s	egregated fund or a political	action committee (FAC).
- additio					T
	(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's	(e) Amount of political contributions received and
				funds. If none, enter -0	promptly and directly
		:		randor is riono, ornor or	delivered to a separate
					political organization. If none, enter -0
					Tritorio, oritor o .
					<u> </u>
		1	1		

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Part II-B To be completed by organizations exempt under section 501(c)(3) that have NOT filed Form 5768 (election under section 501(h)). See the instructions for Schedule C for details.

During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of: a Volunteers? b Paid staff or management (include compensation in expenses reported on lines 1c through 1i)? c Media advertisements? d Mailings to members, legislators, or the public? e Publications, or published or broadcast statements? f Grants to other organizations for lobbying purposes? g Direct contact with legislators, their staffs, government officials, or a legislative body?	X X	No X	Am	ount
local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of: a Volunteers? b Paid staff or management (include compensation in expenses reported on lines 1c through 1i)? c Media advertisements? d Mailings to members, legislators, or the public? e Publications, or published or broadcast statements? f Grants to other organizations for lobbying purposes?	X X			
or referendum, through the use of: a Volunteers? b Paid staff or management (include compensation in expenses reported on lines 1c through 1i)? c Media advertisements? d Mailings to members, legislators, or the public? e Publications, or published or broadcast statements? f Grants to other organizations for lobbying purposes?	X X			
or referendum, through the use of: a Volunteers? b Paid staff or management (include compensation in expenses reported on lines 1c through 1i)? c Media advertisements? d Mailings to members, legislators, or the public? e Publications, or published or broadcast statements? f Grants to other organizations for lobbying purposes?	X X			
 b Paid staff or management (include compensation in expenses reported on lines 1c through 1i)? c Media advertisements? d Mailings to members, legislators, or the public? e Publications, or published or broadcast statements? f Grants to other organizations for lobbying purposes? 	X X			
 b Paid staff or management (include compensation in expenses reported on lines 1c through 1i)? c Media advertisements? d Mailings to members, legislators, or the public? e Publications, or published or broadcast statements? f Grants to other organizations for lobbying purposes? 	X X			
 c Media advertisements? d Mailings to members, legislators, or the public? e Publications, or published or broadcast statements? f Grants to other organizations for lobbying purposes? 	X			
 d Mailings to members, legislators, or the public? e Publications, or published or broadcast statements? f Grants to other organizations for lobbying purposes? 	X			
e Publications, or published or broadcast statements? f Grants to other organizations for lobbying purposes?		l	1	97,35
f Grants to other organizations for lobbying purposes?		X		<u> </u>
	X		1	,006,31
				325,04
h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any other means?				92,13
i Other activities? If "Yes," describe in Part IV		х		· · · · · · · · · · · · · · · · · · ·
j Total lines 1c through 1i			1	,520,85
a Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?		х		<u> </u>
b If "Yes," enter the amount of any tax incurred under section 4912				
c If "Yes," enter the amount of any tax incurred by organization managers under section 4912				
d If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?				
art III-A To be completed by all organizations exempt under section 501(c)	(4), section	501(c)(5	or sec	tion
501(c)(6). See the instructions for Schedule C for details.	(.,,		,,	
			Yes	No
Were substantially all (90% or more) dues received nondeductible by members?		1		
Did the organization make only in-house lobbying expenditures of \$2,000 or less?				
Did the organization agree to carryover lobbying and political expenditures from the prior year?				-
answered "Yes." See Schedule C instructions for details. Dues, assessments and similar amounts from members		1		·
Section 162(e) non-deductible lobbying and political expenditures (do not include amounts of po	olitical			
expenses for which the section 527(f) tax was paid).		22/4		
a Current year		2a	ĺ	
b Carryover from last year		2b		*****
c Total			ļ	
Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues		3		
If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the		·····		
does the organization agree to carryover to the reasonable estimate of nondeductible lobbying ar				
expenditure next year?	•	4		
Toyoble emount of labbuilder and malitical accountitions of the Contact of the Co		5		
Taxable amount of looplying and political expenditures (line 20 total filling 5 and 4)	·····	3	Ĺ	
art IV Supplemental Information				

Schedule D

(Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

► Attach to Form 990. To be completed by organizations that answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11, or 12.

2008 Open to Public Inspection

Name of the organization

NATIONAL WILDLIFE FEDERATION

Employer identification number 53-0204616

Pa	rt I Organizations Maintaining Donor Advise	d Funds or Other Similar Fund	s or Accounts. Complete if the
	organization answered "Yes" to Form 990, Part IV, lin-	e 6.	
		(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year		
2	Aggregate contributions to (during year)		
3	Aggregate grants from (during year)		
4	Aggregate value at end of year		
5	Did the organization inform all donors and donor advisors in	writing that the assets held in donor advi	ised funds
	are the organization's property, subject to the organization's		
6	Did the organization inform all grantees, donors, and donor a		
	for charitable purposes and not for the benefit of the donor of		
Pa	rt II Conservation Easements. Complete if the org		
1	Purpose(s) of conservation easements held by the organization		
	Preservation of land for public use (e.g., recreation or p		storically important land area
	Protection of natural habitat		fied historic structure
	Preservation of open space		
2	Complete lines 2a-2d if the organization held a qualified cons	ervation contribution in the form of a cor	nservation easement on the last day
	of the tax year.		
	·		Held at the End of the Year
а	Total number of conservation easements		2a
b	Total acreage restricted by conservation easements		2b
С	Number of conservation easements on a certified historic str	ucture included in (a)	2c
d	Number of conservation easements included in (c) acquired		
3	Number of conservation easements modified, transferred, rel		
	year▶	,	3
4	Number of states where property subject to conservation ear	sement is located >	
5	Does the organization have a written policy regarding the per		and
	enforcement of the conservation easements it holds?		
6	Staff or volunteer hours devoted to monitoring, inspecting, a	nd enforcing easements during the year	•
7	Amount of expenses incurred in monitoring, inspecting, and	enforcing easements during the year > 5	B
8	Does each conservation easement reported on line 2(d) above	e satisfy the requirements of section 170	O(h)(4)(B)(i)
	and section 170(h)(4)(B)(ii)?		Yes No
9	In Part XIV, describe how the organization reports conservati	on easements in its revenue and expens	e statement, and balance sheet, and
	include, if applicable, the text of the footnote to the organization	ion's financial statements that describes	s the organization's accounting for
	conservation easements.		
Pai	t III Organizations Maintaining Collections o	f Art, Historical Treasures, or C	Other Similar Assets.
	Complete if the organization answered "Yes" to Form	990, Part IV, line 8.	
1a	If the organization elected, as permitted under SFAS 116, no	t to report in its revenue statement and b	palance sheet works of art, historical
	treasures, or other similar assets held for public exhibition, ed	ducation, or research in furtherance of pu	ublic service, provide, in Part XIV, the text of
	the footnote to its financial statements that describes these i	tems.	
b	If the organization elected, as permitted under SFAS 116, to	report in its revenue statement and balar	nce sheet works of art, historical treasures,
	or other similar assets held for public exhibition, education, o		
	these items:	·	
	(i) Revenues included in Form 990, Part VIII, line 1		> \$
	(ii) Assets included in Form 990, Part X		
2	If the organization received or held works of art, historical treatments	asures, or other similar assets for financia	al gain, provide
	the following amounts required to be reported under SFAS 1		V [] []
а	Revenues included in Form 990, Part VIII, line 1		> \$
b	Assets included in Form 990, Part X		
	,		

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Schedule D (Form 990) 2008

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	edule D (Form 990) 2008 NATIONAL WILE				` 53-02			age 2
3	rt III Organizations Maintaining Col	lections of Ar	t, Historicai i	reasures, o	r Other Similar As	ssets (conti	nued))
J	Using the organization's accession and other re	cords, check any	of the following tr	nat are a signific	ant use of its collection	n items (chec	кап	
_	that apply): Public exhibition							
a		d		change program				
b	Scholarly research	е	U Other					
C	Preservation for future generations							
4	Provide a description of the organization's colle					Part XIV.		
5	During the year, did the organization solicit or re			·			_	_
	to be sold to raise funds rather than to be main	tained as part of t	he organization's o	collection?		Yes		No
Par	rt IV Trust, Escrow and Custodial A reported an amount on Form 990, Part X		Complete if orga	nization answer	ed "Yes" to Form 990,	Part IV, line 9	9, or	
					-4			
ıa	Is the organization an agent, trustee, custodian						_	٦
	on Form 990, Part X?					Yes	L	J No
a	If "Yes," explain the arrangement in Part XIV and	d complete the fol	llowing table:					
						Amount		
С	Beginning balance							
d	Additions during the year				1d			
е	Distributions during the year				1e			
f	Ending balance				1f		, .	
2a	Did the organization include an amount on Form	n 990, Part X, line	21?			Yes		No
	If "Yes," explain the arrangement in Part XIV.							
Par	t V Endowment Funds. Complete if or	ganization answe	red "Yes" to Form	990, Part IV, lir	ne 10.			
	(4	a) Current year	(b) Prior year	(c) Two years	back (d) Three years b	ack (e) Four	years	back
1a	Beginning of year balance	10,955,896.						
b	Contributions	2,559,842.						
С	Investment earnings or losses	-395,679.					•	
d	Grants or scholarships							
е	Other expenditures for facilities							
	and programs	357,270.						
f	Administrative expenses							
g	End of year balance	12,762,789.						
2	Provide the estimated percentage of the year er		s:					
а	Board designated or quasi-endowment	27.05	%					
b	Permanent endowment 64.54	%	 `					
С	Term endowment ▶ 8.41 %	_						
	Are there endowment funds not in the possessi	on of the organiza	tion that are held	and administer	ed for the organization			
	by:	on or the organiza	aron mar aro mora	ara aariinotor	od for the organization	Г	Yes	No
	(i) unrelated organizations					3a(i)	103	X
	(ii) related organizations						х	
h	(ii) related organizations If "Yes" to 3a(ii), are the related organizations lis	tod on voquivad or	a Cabadula D2			3a(ii)	X	
						3b	Λ.	
Par	Describe in Part XIV the intended uses of the or tVI Investments - Land, Buildings,			0 Dort V !! *!	<u> </u>			
r al				·····		/-N Ps - 1	1	
	Description of investment	(a) Cost or ot basis (investm	1 , ,	st or other s (other)	(c) Depreciation	(d) Book	valu	е
4	Land	Dadio (illyeath		` 			105	152
	Land			5,185,153.	3 000 500	<u>_</u>		153.
b	Buildings			6,086,219.	3,089,796.			423.
	Leasehold improvements			4,103,253.	887,381.	<u></u>	215,	872.

Schedule D (Form 990) 2008

1,813,393.

23,785,643.

574,802.

8,522,294.

190,098.

d Equipment

Total. Add lines 1a-1e. (Column (d) should equal Form 990, Part X, column (B), line 10(c).)

10,335,687.

764,900.

Part VII Investments - Other Securities. Se		12.		0204616 Page 3
(a) Description of security or category (including name of security)	(b) Book value		(c) Method of valua	
Financial derivatives and other financial products				· · · · · · · · · · · · · · · · · · ·
Closely-held equity interests		****		
Other				
				
Total. (Col (b) should equal Form 990, Part X, col (B) line 12.)	-		Charles As deline so predicted and a second	
Part VIII Investments - Program Related. Se	ee Form 990, Part X, line	e 13.		
(a) Description of investment type	(b) Book value	Co.	(c) Method of value	
		Cos	t or end-of-year mar	ket value
			·	

T-1-1 (0-1/h) -11/11/5 000 D-1/41/5				
Total. (Col (b) should equal Form 990, Part X, col (B) line 13.) Part IX Other Assets. See Form 990, Part X, line	4.5			
	Description			(b) Book value
CHARITABLE GIFT ANNUITIES	Decomption			· · ·
INTEREST IN PERPETUAL TRUSTS				7,042,601.
CHARITABLE GIFT REMAINDER TRUSTS				3,219,036.
UNAMORTIZED BOND AND LOAN ISSUE COSTS				204,692. 547,313.
DEPOSITS				
OTHER DONATED ASSETS			····	198,396. 200,000.
OTHER BORITED ADDITE				200,000.

Total. (Column (b) should equal Form 990, Part X, col (B) lir	16 15 1	18-18-18-18-18-18-18-18-18-18-18-18-18-1		11,412,038.
Part X Other Liabilities. See Form 990, Part X,	line 25			22,122,000.
(a) Description of liability		(b) Amount		
Federal income taxes				
ANNUITY AND OTHER RESERVES		4,713,698.		
ACCRUED PENSION EXPENSE		16,748,151.		
POSTRETIREMENT BENEFITS RESERVE	· · · · · · · · · · · · · · · · · · ·	10,010,000.		gramming and discountry of the second
UNCLAIMED PROPERTY LIABILITY		396.		
				n e altre medieva par la la la la la la la la la la la la la
The state of the s				
Total. (Column (b) should equal Form 990, Part X, col (B) lir	ne 25.)	31,472,245.		
n Part XIV provide the text of the footnote to the organiza		2-,,		

In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48. 832053 12-23-08

Pa	rt XI Reconciliation of Change in Net Assets from Form 990 to	Financia	l Statements		
1	Total revenue (Form 990, Part VIII, column (A), line 12)				91,933,523.
2	Total expenses (Form 990, Part IX, column (A), line 25)		2		90,956,281.
3	Excess or (deficit) for the year. Subtract line 2 from line 1		3		977,242.
4	Net unrealized gains (losses) on investments		4		-847,463.
5	Donated services and use of facilities		5		
6	Investment expenses		6		
7	Prior period adjustments		7		
8	Other (Describe in Part XIV)		8		-21,258,233.
9	Total adjustments (net). Add lines 4-8		9		-22,105,696.
10	Excess or (deficit) for the year per financial statements. Combine lines 3 and 9				-21,128,454.
	t XII Reconciliation of Revenue per Audited Financial Stateme	nts With	Revenue per F	leturn	
1				1	83,891,582.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:	1 1			
a	Net unrealized gains on investments	2a	-847,463.	4	
b	Donated services and use of facilities		134,709.	4	
c	Recoveries of prior year grants	2c		1 1	
d	Other (Describe in Part XIV)	2d	-2,225,187.	4	
	Add lines 2a through 2d			2e	-2,937,941.
3	Subtract line 2e from line 1			3	86,829,523.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:	1.1			
a	Investment expenses not included on Form 990, Part VIII, line 7b		F 104 000	-	
b	Other (Describe in Part XIV) Add lines 4a and 4b		5,104,000.	1	E 104 000
5	***************************************			4c 5	5,104,000.
	Total revenue. Add lines 3 and 4c. (This should equal Form 990, Part I, line 12.) † XIII Reconciliation of Expenses per Audited Financial Statement				91,933,523.
1	Total expenses and losses per audited financial statements			1	105,020,035.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:			-	
a	Donated services and use of facilities	2a	134,709.		
b	Prior year adjustments			1 1	
	Losses reported on Form 990, Part IX, line 25	2c		1	
d	Other (Describe in Part XIV)		14,296,026.	is is	
е	Add lines 2a through 2d			2e	14,430,735.
3	Subtract line 2e from line 1			3	90,589,300.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:			taya.	······································
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a			
b	Other (Describe in Part XIV)	4b	366,981,		
С	Add lines 4a and 4b			4c	366,981.
_ 5	Total expenses. Add lines 3 and 4c. (This should equal Form 990, Part I, line 18.)			5	90,956,281.
Par	t XIV Supplemental Information				
Com	plete this part to provide the descriptions required for Part II, lines 3, 5, and 9; Part II	l, lines 1a ar	nd 4; Part IV, lines 1	b and 2b;	Part V, line 4; Part
X; Pa	rt XI, line 8; Part XII, lines 2d and 4b; and Part XIII, lines 2d and 4b.				
PART	V, LINE 4: ENDOWMENT FUNDS ABOVE SUPPORT NATIONAL WILDLIFE				
FEDE	RATION'S CONSERVATION EDUCATION PROGRAMS AND ARE HELD IN ACCORD	DANCE			
within	PACH DONOR G GETTING AND WIGHTS GOVERNMENT WAS TRUE TO THE				
WIII	EACH DONOR'S STIPULATIONS AND WISHES CONCERNING VARIOUS ENVIRO	DIMENTAL	***************************************		
ISSU	ES. THE AMOUNT ABOVE ALSO CONTAINS INTERNALLY DESIGNATED FUNDS	2			
1000	DO, THE MESON'S ADDO CONTAINS INTERNABLE DESIGNATED FONDS	· ·			
-					
PART	XI, LINE 8 - OTHER ADJUSTMENTS:				
CHAN	GE IN SPLIT INTEREST AGREEMENTS: -539039.				
LOSS	ON PENSION INVESTMENT: -10710735.				
***************************************				Schedule	D (Form 990) 2008

SCHEDULE G

(Form 990 or 990-EZ)

Supplemental Information Regarding Fundraising or Gaming Activities

Attach to Form 990 or Form 990-EZ. Must be completed by organizations that answer "Yes" to Form 990, Part IV, lines 17, 18, or 19, and by organizations that enter more than \$15,000 on Form 990-EZ, line 6a.

OMB No. 1545-0047

2008

Open To Public Inspection

Department of the Treasury
Internal Revenue Service

Name of the organization

Employer identification number

NATIONAL V	VILDLIFE FEDERATION				53-0204616	indication number
	S. Complete if the organization answ	ered "	Yes" to	o Form 990, Part IV, lir		
b If "Yes," list the ten highest paid inc	e X Solicita f X Solicita g X Specia or oral agreement with any individua Part VII) or entity in connection with p	ition of ition of I fundra il (inclu profess suant t	non-g gover aising ding o sional to agre	overnment grants rnment grants events fficers, directors, trust fundraising services? ements under which t	X Yes	
(i) Name of individual or entity (fundraiser)	(ii) Activity	(iii) fund have o	Did	l,,,,	(v) Amount paid to (or retained by) fundraiser listed in col. (i)	(vi) Amount paid to (or retained by) organization
SHARE GROUP	TELEMARKETING	Yes	No X	511,432.	578,727.	-67,295.
DONOR SERVICES	TELEMARKETING		х	382,380.	483,941.	-101,561.
HARRIS GROUP	TELEMARKETING		х	86,273.	129,279.	-43,006.
PARADYZE MATERA	DIRECT MAIL CONSULTANTS		х	0.	983,030.	-983,030.
MERKLE	DIRECT MAIL CONSULTANTS		х	0.	420,000.	-420,000.
RICH FOX & ASSOCIATES	TELEMARKETING CONSULTANT		х	0.	16,666.	-16,666.
TARGET	DATABASE CONSULTING		х	0.	12,500.	-12,500.
3 List all states in which the organization	on is registered or licensed to solicit	funds	or has	980,085.	2,624,143. mpt from registrati	
AL,AK,AZ,AR,CA,CO,CT,FL,GA,IL,K ND,OH,OK,OR,PA,RI,SC,TN,UT,VA,W		S,NH,	IN, UN	1,NY,NC		

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule G (Form 990 or 990-EZ) 2008

1.0	art	Fundraising Events. Complete if the on Form 990-EZ, line 6a. List events with			t IV, line 18, or reported	more tha	n \$15,00	00
		an em ess LL, me ea. Let evente ma	(a) Event #1 CONSERVATION AWARDS DINNER (event type)	(b) Event #2 EARTH FRIEND (event type)	(c) Other Events (total number)	(Add co	otal Ever ol. (a) thr	
Revenue	1	Gross receipts		16,270.	41,747.		310	,397.
LL.	2	Less: Charitable contributions	218,475.		23,717.			,462,
	3	Gross revenue (line 1 minus line 2)	33,905.		18,030.		51	,935.
	4	Cash prizes						
nses	5	Non-cash prizes						
Direct Expenses	6	Rent/facility costs	68,437.				68	,437.
Direc	7	Other direct expenses	44,593.	13,163.	24,933.		82	,689.
	8	Direct expense summary. Add lines 4 through	n 7 in column (d)		>	(151	,126;
Pa	9 rt l		in column (d)answered "Yes" to Form	990, Part IV, line 19, or r	reported more than		- 9 9	,191.
		\$15,000 on Form 990-EZ, line 6a.	I	(b) Pull tabs/Instant		(d) Tota	l gaming	(V 44
Revenue			(a) Bingo	bingo/progressive bingo	(c) Other gaming	col. (a) t		
- A	1	Gross revenue						
ses	2	Cash prizes						
Direct Expenses	3	Non-cash prizes					·	
Direct	4	Rent/facility costs						
	5	Other direct expenses						
	6	Volunteer labor	Yes% No	Yes% No	Yes % No		· · ·	
	7	Direct expense summary. Add lines 2 through	n 5 in column (d)		>	()
	8	Net gaming income summary. Combine lines	1 and 7 in column (d)		>		Yes	No
		er the state(s) in which the organization opera						NO
		ne organization licensed to operate gaming ac	tivities in each of these s	states?)a	-
		re any of the organization's gaming licenses re ⁄es," Explain:	evoked, suspended or țe	rminated during the tax y	/ear?	10	Da .	
	ls th	es the organization operate gaming activities w ne organization a grantor, beneficiary or truste ninister charitable gaming?	e of a trust or a member		r entity formed to		1 2	

Schedule G (Form 990 or 990-EZ) 2008 NATIONAL WILDLIFE FEDERATION	53-02	04616		Pa	age 3
	1			Yes	No
13 Indicate the percentage of gaming activity operated in:					
a The organization's facility		%			
b An outside facilityProvide the name and address of the person who prepares the organization's gaming/special events book	13b	-			
The manual and addition of the person who property the organization's gaming/special events book	.s and records.				
Name ►					
Address ►					
		L			
15a Does the organization have a contract with a third party from whom the organization receives gaming reve	nue?	1	15a		
b If "Yes," enter the amount of gaming revenue received by the organization ▶ \$ and	J + h =				
of gaming revenue retained by the third party \blacktriangleright \$	i the amount				
c If "Yes," enter name and address:					
Name ►					
Address					
16 Gaming manager information:					
Garning manager information:					
Name ►					
Gaming manager compensation > \$					
Description of services provided					
		— ₁ ,			
Director/officer Employee Independent contractor		1		A.V	
		117			
17 Mandatory distributions:		:			
a Is the organization required under state law to make charitable distributions from the gaming proceeds to					
retain the state gaming license?		1	17a		
b Enter the amount of distributions required under state law distributed to other exempt organizations or spi	ent in the		İ		

Schedule G (Form 990 or 990-EZ) 2008

organization's own exempt activities during the tax year > \$

Grants and Other Assistance to Organizations, Governments, and Individuals in the U.S.

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service		► Com	plete if the organization	on answered "Yes Attach to For		art IV, lines 21 or 22		Open to Public Inspection
Name of the organizat	ion			P Attack to For	111 300.	***************************************		Employer identification number
	NATIONAL WILD		ON					53-0204616
Part I General In	nformation on Grants a	and Assistance						
	zation maintain records		he amount of the grant	s or assistance, the	e grantees' eligibili	ty for the grants or as:	sistance, and the selec	etion
	award the grants or assi							X Yes No
	IV the organization's pr	ocedures for mor	nitoring the use of gran	t funds in the Unite	d States.			
Grunts an	d Other Assistance to							
	hat received more than	(b) EIN	(c) IRC section	(d) Amount of	(e) Amount of	(f) Method of		T
	vernment	(b) LIN	if applicable	cash grant	non-cash assistance	valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
ALASKA WILDERNESS	RECREATION &							
TOURISM ASSOC								
AVE, SUITE 200 -	ANCHORAGE, AK							
99501		943184502	501C6	22,000.	0.			CONSERVATION ADVOCACY
ALABAMA WILDLIFE	FFDFPATTON							
3050 LANARK RD	LEDBRATTON							
MILLBROOK, AL 360	54	630496911	501C3	46,200.	0.			CONSERVATION ADVOCACY
								CONSTITUTION ASSOCIACE
AMERICAN WIND ENE	RGY ASSOCIATION							# (*)
1501 M ST NW, SUI	TE 1000							
WASHINGTON DC, DC	20005	521121931	50106	15,000.	0.			CONSERVATION ADVOCACY
ACCOCTAMION OF NO	D. MITTIT CIT.							
ASSOCIATION OF NO STEELHEADERS - P.								
MILWAUKIE, OR 972	-	911031100	501C3	29,185.	0.			GONGERMANTON ADMOGRACY
MIDMAORIE, OR 572		311031100	301C3	23,103.	0.			CONSERVATION ADVOCACY
AUDUBON NEW YORK								
200 TRILLIUM LN								
ALBANY, NY 12203		131624102	501C3	15,000.	0.			CONSERVATION ADVOCACY

CITIZENS CAMPAIGN	FOR ENVN							
225-A MAIN ST								
FARMINGDALE, NY 1		112983418	501C3	14,750.	0.			CONSERVATION ADVOCACY
2 Enter total numb	er of section 501(c)(3) a	and government o	organizations					▶ 35.

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule I (Form 990) 2008

8.

3 Enter total number of other organizations

(a) Type of grant or assistance	(b) Number of	(c) Amount of	(d) Amount of non-		(f) Description of non-cash assistance
7, 7, 3	recipients	cash grant	cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(i) bescription of norreastrassistance
				(cost, strong appraisal, strong	
				***************************************	, , , , , , , , , , , , , , , , , , , ,
:					

Part IV Supplemental Information. Complete this part to provide	de the information	n required in Part I	Line 2. and any other	additional information.	W PARAMA PARAMA
			,, ,,,,,		
SCHEDULE I, PART I, LINE 2: THE NATIONAL WILDLIFE F	EDERATION (N	VF) PROVIDES			
DRGANIZATIONAL SUPPORT THROUGHOUT THE YEAR IN THE F	ORM OF GRANTS	AND			
AWARDS. THIS SUPPORT IS GIVEN TO BOTH ORGANIZATIONS	AND INDIVIDU	JALS WHOSE			
WORK WILL FURTHER BENEFIT THE MISSION OF NWF'S CONS	EDMANTON AND	PDIICATION			
NORK WILL FORTHER BENEFIT THE MISSION OF NWF 5 CONS	ERVATION AND	BDOCATION			
PROGRAMS. FOR GRANTS THAT ARE SUB-AWARDS AND WHERE	THE ORIGINAL	L FUNDS WERE			
GRANTED TO NWF, WE REQUIRE THE AWARDEE TO REPORT TO	NWF ON HOW	THE FUNDS			
ARE USED. IN CASES WHERE IT IS NWF FUNDS THAT ARE	GIVEN OUT AS	A GRANT,			
THERE ARE TWO TYPES:					

Department of the Treasury Internal Revenue Service

Continuation Sheet for Schedule I (Form 990) Attach to Form 990 to list additional information for Part II and Part III, Schedule I (Form 990).

OMB No. 1545-0047

Open to Public

Name of the organization

NATIONAL WILDLIFE FEDERATION

Employer identification number

53-0204616 Continuation of Grants and Other Assistance to Governments and Organizations in the U.S. (Schedule I (Form 990), Part II.) Part I (a) Name and address of (b) EIN (c) IRC Code (d) Amount of (e) Amount of (f) Method of (g) Description of (h) Purpose of grant organization or government section cash grant non-cash valuation non-cash assistance or assistance if applicable assistance (book, FMV, appraisal, other) CLEAN WATER ACTION 308 EAST HENNAPIN AVE MINNEAPOLIS, MN 55414 237128611 501C4 30,000 0 CONSERVATION ADVOCACY CLEAN WISCONSIN 122 STATE ST., SUITE 200 MADISON, WI 53703 391413448 501C3 29,000 0 CONSERVATION ADVOCACY COLORADO WILDLIFE FEDERATION 1410 GRANT ST DENVER, CO 80203 840576376 501C3 16,646 0 CONSERVATION ADVOCACY EARTH ISLAND INSTITUTE 2150 ALLSTON WAY, SUITE 460 BERKELEY, CA 94704 942889684 501C3 25,000 0. EDUCATION OUTREACH ENVIRONMENTAL ADVOCATES OF NEW YORK - 353 HAMILTON ST - ALBANY NY 12210 222360736 501C3 13,400 0 CONSERVATION ADVOCACY EVANGELICAL ENVIRONMENTAL NETWORK 9602 MASTERWORKS DR VIENNA VA 22181 232827214 10,000 0 CONSERVATION ADVOCACY FLORIDA WILDLIFE FEDEDERATION P.O. BOX 6870 TALLAHASSEE, FL 32314 591398265 501C3 96,000 0. CONSERVATION ADVOCACY FRIENDS OF THE ST CLAIR RIVER WATERSHED - 923 MICHIGAN ST - PORT HURON MI 48060 770670838 25,452 0 CONSERVATION ADVOCACY 2 Enter total number of Section 501(c)(3) and government organizations

Department of the Treasury Internal Revenue Service

Name of the organization

Continuation Sheet for Schedule I (Form 990) Attach to Form 990 to list additional information for Part II and Part III, Schedule I (Form 990).

OMB No. 1545-0047

2008

Open to Public Inspection

NATIONAL WILDLIFE FEDERATION

Employer identification number

53-0204616 Continuation of Grants and Other Assistance to Governments and Organizations in the U.S. (Schedule I (Form 990), Part II.) Part I (a) Name and address of (b) EIN (c) IRC Code (d) Amount of (e) Amount of (f) Method of (g) Description of (h) Purpose of grant organization or government section cash grant non-cash valuation non-cash assistance or assistance if applicable assistance (book, FMV, appraisal, other) INDIANA WILDLIFE FEDERATION 4715 W. 106TH ST ZIONSVILLE, IN 46077 351058426 501C3 195,000 0. CONSERVATION ADVOCACY IZAAK WALTON LEAGUE OF AMERICA 707 CONSERVATION LANE GAITHERSBURG, MD 20878 521328724 501C3 5,500 0 CONSERVATION ADVOCACY JEWISH COUNCIL FOR PUBLIC AFFAIRS 116 E 27TH ST NEW YORK, NY 10016 131624104 501C3 10,000 0 CONSERVATION ADVOCACY MICHIGAN LEAGUE OF CONSERVATION VOTERS EDU FUND - 213 W LIBERTY STE 300 - ANN ARBOR, MI 48104 371430158 501C3 6,000 0. CONSERVATION ADVOCACY MICHIGAN UNITED CONSERVATION CLUBS 2101 WOOD ST LANSING, MI 48909 380831862 501C3 36,800 0. CONSERVATION ADVOCACY MINNESOTA CONSERVATION FEDERATION 542 SNELLING AVE, STE 104 ST. PAUL, MN 55116 410808383 501C3 45,000 0. CONSERVATION ADVOCACY MONTANA FISH, WILDLIFE, AND PARKS FOUNDATION - P.O. BOX 200701 -HELENA, MT 59620 810528922 501C3 167,000 0. CONSERVATION ADVOCACY MONTANA WILDLIFE FEDERATION P.O. BOX 1175 810303948 HELENA, MT 59624 501C3 39 215 CONSERVATION ADVOCACY 2 Enter total number of Section 501(c)(3) and government organizations

Department of the Treasury Internal Revenue Service

Continuation Sheet for Schedule I (Form 990) Attach to Form 990 to list additional information for Part II and Part III, Schedule I (Form 990).

OMB No. 1545-0047

2008

Open to Public Inspection

Name of the organization

NATIONAL WILDLIFE FEDERATION

Employer identification number 53-0204616

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
NATIONAL COUNCIL FOR SCIENCE AND							
HE ENVIRONMENT - 1101 17TH STREET							
W, STE 250 - WASHINGTON DC, DC							
20036	521700932	501C3	30,000.	0.			CONSERVATION ADVOCACY
MATIONAL HISPANIC ENVIRONMENTAL							
OUNCIL - 106 N. FAYETTE ST -							
LEXANDRIA, VA 22314	541951323		15,000.	0.			CONSERVATION ADVOCACY
·			, -				
NATIONAL WILDLIFE FEDERATION							
ACTION FUND ~ 11100 WILDLIFE							
CENTER DRIVE - RESTON, VA 20190	742556532	501C4	1,258,863.	0.			CONSERVATION ADVOCACY
AUTOMA HAVE THE THE TAXABLE TO							
MATIONAL WILDLIFE FEDERATION							
ENDOWMENT - 11100 WILDLIFE CENTER	500005505		255 224				
PRIVE - RESTON, VA 20190	520806695	501C3	366,981.	0.			CONSERVATION ADVOCACY
NATURAL RESOURCES COUNCIL OF MAINE							
B WADE ST							
AUGUSTA, ME 04330	010270690	501C3	51,000.	0.			CONSERVATION ADVOCACY
NEW MEXICO WILDLIFE FEDERATION							
2610 SAN MATEO BLVD NE							
LBUQUERQUE, NM 87110	850160947	501C3	186,648.	0.			CONSERVATION ADVOCACY
CODMIL CAROLINA WILDLING BROWN							
ORTH CAROLINA WILDLIFE FEDERATION 024 WASHINGTON ST							
	561564376	501C3	32 500	0.			GONGEDIAMION ADVOCACY
ALEIGH, NC 27605	J013043/0	DOTES	32,500.	U.	···		CONSERVATION ADVOCACY
HIO ENVIRONMENTAL COUNCIL							
207 GRANDVIEW AVE, SUITE 201							
COLUMBUS, OH 43212	310805578	501C3	37,000.	0.			CONSERVATION ADVOCACY

Department of the Treasury Internal Revenue Service

Name of the organization

Continuation Sheet for Schedule I (Form 990) Attach to Form 990 to list additional information for Part II and Part III, Schedule I (Form 990).

OMB No. 1545-0047

2008

Open to Public Inspection

NATIONAL WILDLIFE FEDERATION

Employer identification number

53-0204616

(a) Name and address of	/L\ =	(-) ID 2 2 .	()) (1
(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
RED LAKE BAND OF CHIPPEWA INDIANS							
RED LAKE, MN 56671	410692381		6,305.	0.			CONSERVATION ADVOCACY
SAVE THE WILD U.P.							
P.O. BOX 552, 413 N. 3RD							
MARQUETTE, MI 49855	201606171	501C3	15,000.	0.			CONSERVATION ADVOCACY
SOUTH CAROLINA WILDLIFE FEDERATION							
15 PICKENS ST							
OLUMBIA, SC 29205	570602549	501C3	65,750.	0.			CONSERVATION ADVOCACY
SIERRA CLUB FOUNDATION							
S SECOND ST, STE.750							
SAN FRANCISCO, CA 94105	946069890	501C3	18,500.	0.			CONSERVATION ADVOCACY
ENNESSEE ENVIRONMENTAL COUNCIL							
VANTAGE WAY, STE 105				1			
ASHVILLE, TN 37228	620951294	501C3	35,000.	0.			CONSERVATION ADVOCACY
TENNESSEE WILDLIFE FEDERATION							
00 ORLANDO AVE WASHVILLE, TN 37209	626047188	501C3	42,200.	0 -			CONSERVATION ADVOCACY
,	02001/100		12,200.	<u> </u>			CONDENTATION ADVOCACT
EXAS CONSERVATION ALLIANCE							
623 SOUTH BOLDT AVE							
YLER, TX 75701	237112618	501C3	10,500.	0.			CONSERVATION ADVOCACY
PIP OF THE MITT							
26 BAY ST.							
PETOSKEY, MI 49770	382361745	501C3	15,000.	0.			CONSERVATION ADVOCACY

Department of the Treasury Internal Revenue Service

Continuation Sheet for Schedule I (Form 990) ▲ Attach to Form 990 to list additional information for Part II and Part III, Schedule I (Form 990).

OMB No. 1545-0047

2008

Open to Public Inspection

Name of the organization

Employer identification number NATIONAL WILDLIFE FEDERATION 53-0204616

(a) Name and address of organization or government	(b) EIN	(b) EIN (c) IRC Code section if applicable		(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance	
VIRGINIA CONSERVATION NETWORK 122 FRANKLIN STE 303 RICHMOND, VA 23219	510198762	501c3	7,000					
VASHINGTON WILDLIFE FEDERATION 2.0. BOX 1656	310198762	501C3	7,000.	0.			CONSERVATION ADVOCACY	
BELLEVUE, WA 98009	943122155	501C3	9,900.	0.			CONSERVATION ADVOCACY	
VISCONSIN WILDLIFE FEDERATION V 7303 COUNTY HIGHWAY CS & Q POYNETEE, WI 53955	391095827	501C3	10,000.	0			CONSERVATION ADVOCACY	
WYOMING WILDLIFE FEDERATION P.O. BOX 106			10,000.				CONDENSATION ADVOCACT	
CHEYENNE, WY 82003	237002578	501C3	32,000.	0.			CONSERVATION ADVOCACY	
CELLOW DOG WATERSHED								
BIG BAY, MI 49808	383251163	501C3	10,000.	0.			CONSERVATION ADVOCACY	
					MINISTER STATE OF THE STATE OF			
2 Enter total number of Section 501(c)(3)								

Department of the Treasury

Internal Revenue Service

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest **Compensated Employees**

► Attach to Form 990. To be completed by organizations that answered "Yes" to Form 990, Part IV, line 23.

OMB No. 1545-0047

Open to Public Inspection

Name of the organization

NATIONAL WILDLIFE FEDERATION

Employer identification number

53-0204616

P	art I Questions Regarding Compensation	,		
		···········	Yes	No
1a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990,			
	Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.			
	First-class or charter travel Housing allowance or residence for personal use			
	Travel for companions Payments for business use of personal residence			
	Tax indemnification and gross-up payments Health or social club dues or initiation fees			
	Discretionary spending account Personal services (e.g., maid, chauffeur, chef)			
b	If line 1a is checked, did the organization follow a written policy regarding payment or reimbursement or provision			
	of all of the expenses described above? If "No," complete Part III to explain	1b		
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors,			
	trustees, and the CEO/Executive Director, regarding the items checked in line 1a?	2		1
3	Indicate which, if any, of the following the organization uses to establish the compensation of the organization's			
	CEO/Executive Director. Check all that apply.			
	X Compensation committee X Written employment contract			
	X Independent compensation consultant X Compensation survey or study			
	X Form 990 of other organizations X Approval by the board or compensation committee			
4	During the year, did any person listed in Form 990, Part VII, Section A, line 1a:			
а	Receive a severance payment or change of control payment?	4a		Х
b	Participate in, or receive payment from, a supplemental nonqualified retirement plan?	4b		Х
С	Participate in, or receive payment from, an equity-based compensation arrangement?	4c		Х
	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.			
	Only 501(c)(3) and 501(c)(4) organizations must complete lines 5-8.			
5	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation			
	contingent on the revenues of:			
а	The organization?	5a		Х
b	Any related organization?	5b		Х
_	If "Yes," to line 5a or 5b, describe in Part III.			
6	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation			
	contingent on the net earnings of:			
а	The organization?	6a		Х
b	Any related organization?	6b		Х
_	If "Yes" to line 6a or 6b, describe in Part III.			igsquare
7	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments	_		
_	not described in lines 5 and 6? If "Yes," describe in Part III	7		Х
8	Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the			
1 1 1 4	initial contract exception described in Regs. section 53.4958-4(a)(3)? If "Yes," describe in Part III			Х

Schedule J (Form 990) 2008

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use Schedule J-1 if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i)-(iii) must equal the applicable column (D) or column (E) amounts on Form 990, Part VII, line 1a.

		(B) Breakdown of N	W-2 and/or 1099-MI	SC compensation	(C) Deferred	(D) Nontaxable	(E)	(F)	
(A) Name			(iii) Other compensation	compensation	benefits	Total of columns (B)(i)-(D)	Compensation reported in prior Form 990 or Form 990-EZ		
	(i)	269,863.	0.	38,776.	22,662.	12,267.	343,568.	0	
LARRY J. SCHWEIGER	(îi)	0.	0.	0.	0.	0.	0.	0	
	(i)	129,309.	0.	15,341.	12,174.	10,516.	167,340.	0 .	
DULCE M. GOMEZ-ZORMELO	(ii)	0.	0.	0.	0.	0.	0.	0 .	
	(i)	155,865.	5,310.	21,343.	5,411.	11,049.	198,978.	0	
CYNTHIA LEWIN	(ii)	0.	0.	0.	0.	0.	0.	0 .	
	(i)	199,212.	5,616.	15,711.	18,917.	10,560.	250,016.	0 ,	
JAIME B MATYAS	(ii)	0.	0.	0.	0.	0.	0.	0.	
	(i)	144,208.	0.	21,418.	4,968.	2,370.	172,964.	0.	
KAREN B. KRESS	(ii)	0.	0.	0.	0.	0.	0.	0.	
	(i)	143,368.	0.	10,899.	13,124.	9,846.	177,237.	0.	
DAN T. CHU	(ii)	0.	0.	0.	0.	0.	0.	0.	
	(i)	138,619.	0.	15,808.	13,048.	9,964.	177,439.	0.	
DAVID B. STRAUSS	(ii)	0.	0.	0.	0.	0.	0.	0.	
	(i)	129,721.	0.	15,743.	12,194.	9,848.	167,506.	0.	
JEREMY SYMONS	(ii)	0.	0.	0.	0.	0.	0.	0.	
	(i)	144,553.	0.	13,384.	4,800.	9,580.	172,317.	0.	
KEVIN J. COYLE	(ii)	0.	0.	0.	0.	0.	0.	0.	
	(i)	139,465.	0.	11,376.	12,846.	9,808.	173,495.	0.	
JAMES S. LYON	(ii)	0.	0.	0.	0.	0.	0.	0.	
	(i)	81,641.	487.	65,593.	12,441.	9,063.	169,225.	0.	
PATRICIA NICHOLS	(ii)	0.	0.	0.	0.	0.	0.	0.	
	(i)	116,511.	4,335.	20,966.	10,709.	2,399.	154,920.	0.	
ANDREW P. BUCHSBAUM	(ii)	0.	0.	0.	0.	0.	0.	0.	
	(i)								
	(ii)							/	
	(i)								
	(ii)								
	(i)			İ					
	(ii)				, , , , , , , , , , , , , , , , , , , ,			APTONIO INTERNATIONAL INTERNAT	
	(i)					***************************************			
	(ii)								

SCHEDULE J-2

Department of the Treasury Internal Revenue Service

(Form 990)

Continuation Sheet for Form 990

OMB No. 1545-0047 Open to Public

▶ Attach to Form 990 to list additional information for Form 990, Part VII, Section A, line 1a.

Inspection

Name of the Organization

NATIONAL WILDLIFE FEDERATION

Employer Identification number 53-0204616

NATIONAL WIL									53-020461	
Part I Continuation of Officers, D	irectors, Ti	rus	tee	s, K	(ey	En	npl	oyees, and Highes	t Compensated	Employees
(A)	(B)				C)			(D)	(E)	(F)
Name and Title	Average	١.			ition			Reportable	Reportable	Estimated
	hours	(c	hecl	k all	that	app	oly)	compensation	compensation	amount of
	per week					g		from the	from related organizations	other compensation
	Week	ğ				ploye		organization	(W-2/1099-MISC)	from the
		direc				na pa		(W-2/1099-MISC)	(** 27 : 000 :::::00)	organization
		tee o	nstee			ensat				and related
		al trus	nal tr		loyee	d mo:				organizations
		Individual trustee or director	institutional trustee	Officer	Key employee	Highest compensated employee	Former			
		Ĕ	ı.	8	ž.	Ĕ	ŝ			
LISE VAN SUSTEREN										
DIRECTOR	3,00	Х						0.	0.	0.
BEATRICE BUSCH VON GONTA										
DIRECTOR	3,00	Х	<u> </u>			L		0.	0.	0.
NICOLE WOOD										
DIRECTOR	3.00	Х						0.	0.	0.
MARK WINLAND										
DIRECTOR	3.00	х						0.	0.	0.
LARRY J. SCHWEIGER										-
PRESIDENT	40.00			х				308,639.	0.	34,929.
DULCE M. GOMEZ-ZORMELO							Π			
TREASURER	40.00			Х				144,650.	0.	22,690.
RUPEN D. BALCA-HARUTIUNI							Г			
ASSISTANT TREASURER	40.00			х				18,098.	0.	1,902.
CYNTHIA LEWIN							<u> </u>			
SECRETARY	40.00			х				182,518.	0.	16,460.
JULIE BLESSYN						T	1			
ASSISTANT SECRETARY	40.00			х				10,282.	0.	516.
NATASHA PERKINS						<u> </u>				
ASSISTANT TREASURER	40.00			х			l	91,113,	0.	12,094.
ERYN M. STARUN										•
ASSISTANT SECRETARY	40.00	ŀ		х				66,894.	0.	4,509.
JAIME B MATYAS										
C00	40.00			х		ł		220,539.	0.	29,477.
KAREN B. KRESS									· · · · · · · · · · · · · · · · · · ·	· · · · · · · · · · · · · · · · · · ·
VP OF DEVELOPMENT	40.00				х			165,626.	0.	7,338.
DAN T. CHU										
VP OF AFFILIATE & REGION	40.00				х			154,267.	0.	22,970.
DAVID B. STRAUSS										·
VP OF DIRECT MKTG & CONS	40.00				х			154,427.	0.	23,012.
JEREMY SYMONS								, , ,	-	
SR VP-CONSERVATION & ED	40.00				х			145,464.	0.	22,042.
KEVIN J. COYLE							-			
VP EDUCATION	40.00					х		157,937.	0,	14,380.
JAMES S. LYON						Ë	 		· ·	22,550.
VP CONSERV POLICY	40.00					x		150,841.	0.	22,654.
PATRICIA NICHOLS			_				 	130,041.		22,034.
SEN DIR - IT	40.00					х		147,721.	0.	21,504.
ANDREW P. BUCHSBAUM	20,00						-	137,781.	•••	21,004.
ED, GREAT LAKES	40.00					x		141,812.	0.	13,108.
LHA For Privacy Act and Paperwork Reduction	· · · · · · · · · · · · · · · · · · ·		لب مطف	<u></u>				······································		(Form 990) 2008

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J-2 (Form 990) 2008

SCHEDULE J-2

(Form 990)

Continuation Sheet for Form 990

2008

Department of the Treasury Internal Revenue Service ► Attach to Form 990 to list additional information for Form 990, Part VII, Section A, line 1a.

Open to Public Inspection

Name of the Organization

NATIONAL WILDLIFE FEDERATION

Employer Identification number 53-0204616

NATIONAL WIL									53-020461	
Part I Continuation of Officers, D	irectors, Ti	rus	tee			En	npl			Employees
(A)	(B)			(0	C)			(D)	(E)	(F)
Name and Title	Average			Pos	ition)		Reportable	Reportable	Estimated
	hours	(c		ck all that		at apply)		compensation	compensation	amount of
	per	-	Ι	Ι	T	T	Ť	from	from related	other
	week					yee		the	organizations	compensation
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		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Богтег			
JENNIFER E, JONES	 	┢─	┢		├	 			•••	
VP-COMMUNICATIONS	40.00					х		125 504	0	40.27
VI COMMONICATIONS	40.00	ļ		_	├	<u> ^</u>	-	135,504.	0.	12,371
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LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J-2 (Form 990) 2008

SCHEDULE M (Form 990)

NonCash Contributions

➤ To be completed by organizations that answered "Yes" on Form 990, Part IV, lines 29 or 30. 2008
Open to Public Inspection

OMB No. 1545-0047

Department of the Treasury
Internal Revenue Service

Name of the organization

Attach to Form 990.

Employer identification number

Schedule M (Form 990) 2008

NATIONAL WILDLIFE FEDERATION 53-0204616 Part Types of Property (a) (b) (c) (d) Check if Number of Revenues reported on Method of determining applicable contributions Form 990, Part VIII, line 1g revenues Art - Works of art Art - Historical treasures 2 Art - Fractional interests 3 Books and publications _____ Clothing and household goods 5 Cars and other vehicles 6 Boats and planes 7 Intellectual property 8 Securities - Publicly traded х 9 33 255,526,FMV Securities - Closely held stock 10 Securities - Partnership, LLC, or trust interests Securities - Miscellaneous 12 Qualified conservation contribution (historic structures) Qualified conservation contribution (other) ... 14 Real estate - Residential 15 Real estate - Commercial 16 Real estate - Other 17 18 Collectibles Food inventory 19 Drugs and medical supplies _____ 20 Taxidermy 21 Historical artifacts 22 Scientific specimens 23 Archeological artifacts 24 25 Other -26 Other 27 Other 28 Other Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgment n 29 Yes No 30a During the year, did the organization receive by contribution any property reported in Part I, lines 1-28 that it must hold for at least three years from the date of the initial contribution, and which is not required to be used for exempt purposes for the entire holding period? Х 30a b If "Yes," describe the arrangement in Part II. Does the organization have a gift acceptance policy that requires the review of any non-standard contributions? 31 Х 31 32a Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash contributions? 32a Х b If "Yes," describe in Part II. 33 If the organization did not report revenues in column (c) for a type of property for which column (a) is checked, describe in Part II.

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For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule M (Form 990) 2008 NATIONAL WILDLIFE FEDERATION	53-0204616	Page 2
Part II Supplemental Information. Complete this part to provide the information required Also complete this part for any additional information.	red by Part I, lines 30b, 32b, and 33.	
Also complete this part for any additional information.		
CHEDULE M, LINE 32B: NATIONAL WILDLIFE FEDERATION USES A BROKERAGE		
		www
HOUSE TO SELL NON CASH CONTRIBUTIONS (PUBLICLY TRADED SECURITIES).		
NOODE TO BEED NOW CASH CONTRIBUTIONS (FUBLICLE TRADED SECURITIES).		
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SCHEDULE O

(Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Information to Form 990

➤ Attach to Form 990. To be completed by organizations to provide additional information for responses to specific questions for the Form 990 or to provide any additional information.

2008
Open to Public Inspection

Name of the organization Employer identification number NATIONAL WILDLIFE FEDERATION 53-0204616 FORM 990, PART III, LINE 4D, OTHER PROGRAM SERVICES: OTHER NATURE EDUCATION PROGRAMS REPRESENT EXPENSES RELATED TO THE COMMUNICATION OF NWF'S MISSION TO RAISE PUBLIC AWARENESS AND CONCERN FOR WILDLIFE AND FOR CONSERVATION OF NATURAL RESOURCES. EXPENSES \$ 6475838. INCLUDING GRANTS OF \$ 0. REVENUE \$ 7585311. FORM 990, PART V, LINE 3B: ADDITIONAL TIME IS NEEDED TO FILE FORM 990-T. IT WILL BE FILED BY ITS 7/15/2010 DEADLINE, SECTION A, LINE 6: NWF'S 47 STATE AND TERRITORIAL AFFILIATES ARE MEMBERS OF THE FEDERATION. FORM 990, PART VI, SECTION A, LINE 7A: AFFILIATE REPRESENTATIVES ELECT THE MAJORITY OF THE BOARD OF DIRECTORS OF THE NATIONAL WILDLIFE FEDERATION, FORM 990, PART VI, SECTION A, LINE 10: THE ORGANIZATION'S BOARD MEMBERS ARE PROVIDED WITH A DRAFT OF THE COMPLETED IRS FORM 990 FOR THEIR REVIEW PRIOR TO THE FINALIZING OF THE FORMS AND FILING WITH THE IRS.. THE CFO GENERAL COUNSEL AND INDEPENDENT TAX ADVISORS/PREPARERS ARE AVAILABLE TO ANSWER QUESTIONS AND CONCERNS. FORM 990, PART VI, SECTION B, LINE 12C: OFFICERS, DIRECTORS, TRUSTEES, AND EMPLOYEES ARE REQUIRED TO DISCLOSE ANY POTENTIAL ISSUES THAT MAY CAUSE A GENERAL COUNSEL AND HUMAN RESOURCES COMMUNICATE POLICY TO BOARD AND EMPLOYEES. FORMS ARE REVIEWED AND DISCLOSURES REVIEWED BY A COMMITTEE

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.
832211
12-18-08

Schedule O (Form 990) 2008

SCHEDULE O

(Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Information to Form 990

➤ Attach to Form 990. To be completed by organizations to provide additional information for responses to specific questions for the Form 990 or to provide any additional information.

2008
Open to Public Inspection

Name of the organization

NATIONAL WILDLIFE FEDERATION

Employer identification number 53-0204616

FORM 990, PART VI, SECTION B, LINE 15: 15A - THE COMPENSATION OF THE CEO
OF NATIONAL WILDLIFE FEDERATION WAS SET BY THE EXECUTIVE COMMITTEE OF THE
BOARD OF DIRECTORS, WHICH CONSISTS OF SEVEN INDEPENDENT BOARD MEMBERS. THE
EXECUTIVE COMMITTEE RELIED ON A COMPENSATION STUDY PREPARED BY AN OUTSIDE
CONSULTING FIRM SPECIFICALLY FOR THE NATIONAL WILDLIFE FEDERATION. HOWEVER,
IN KEEPING WITH SALARY FREEZES FOR OTHER STAFF, THE CEO REFUSED A
COMPENSATION ADJUSTMENT.
15B - WHILE THE PROCESS FOR THE CEO MEETS THIS TEST AS EXPLAINED ABOVE, THE
CEO IS RESPONSIBLE FOR COMPENSATION FOR ALL OTHER EMPLOYEES, INCLUDING KEY
EMPLOYEES, THE HUMAN RESOURCES DEPARTMENT IS RESPONSIBLE FOR BENCHMARKING
TO MARKET BOTH INITIAL COMPENSATION AND ANY SALARY INCREASES THAT ARE
PROVIDED. THE OFFICERS ARE ALSO EMPLOYEES AND THEIR COMPENSATION IS HANDLED
AS DESCRIBED, EXCEPT THAT THE CHAIR OF THE BOARD IS A VOLUNTEER LEADER WHO
IS NOT COMPENSATED.
FORM 990, PART VI, LINE 17, LIST OF STATES RECEIVING COPY OF FORM 990:
AL,AK,AZ,AR,CA,CO,CT,FL,GA,IL,KS,KY,LA,ME,MD,MA,MI,MN,MO,MS,NH,NJ,NM,NY,NC
ND,OH,OK,OR,PA,RI,SC,TN,UT,VA,WV,WA,WI
FORM 990, PART VI, SECTION C, LINE 19: NWF MAKES ITS GOVERNING DOCUMENTS,
CONFLICT OF INTEREST POLICY, AND FINANCIAL STATEMENTS AVAILABLE TO THE
PUBLIC UPON REQUEST.

PART IV, LINE 12 & PART XI, LINE 2B

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990. 832211 12-18-08

Schedule O (Form 990) 2008

SCHEDULE 0

(Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Information to Form 990

► Attach to Form 990. To be completed by organizations to provide additional information for responses to specific questions for the Form 990 or to provide any additional information.

2008
Open to Public Inspection

Name of the organization NATIONAL WILDLIFE FEDERATION	Employer identification number 53-0204616
CONSOLIDATED AUDIT EXPLANATION	
NATIONAL WILDLIFE FEDERATION (NWF) IS ANSWERING "NO" BECAUSE NWF IS	
PART OF A CONSOLIDATED AUDIT AND DID NOT RECEIVE A SEPARATE AUDITED	
FINANCIAL STATEMENT.	
	TERCETA TO THE TOTAL THE TOTAL TO THE TOTAL TO THE TOTAL TO THE TOTAL TO THE TOTAL TO THE TOTAL TO THE TOTAL TO THE TOTAL TO THE TOTAL TO THE TOTAL TO THE TOTAL TO THE TOTAL TO THE TOTAL TO THE TOTAL TO THE TOTAL THE TOTAL TO THE TOTAL TO THE TOTAL TO THE TOTAL TO THE TOTAL TO THE TOTAL TO THE TOTAL TO THE TOTAL TO THE TOTAL TO THE TOTAL TO
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Department of the Treasury Internal Revenue Service

Related Organizations and Unrelated Partnerships

► Attach to Form 990. To be completed by organizations that answered "Yes" to Form 990, Part IV, lines 33, 34, 35, 36, or 37.

See separate instructions.

2008
Open to Public
Inspection

Name of the organization Employer identification number NATIONAL WILDLIFE FEDERATION 53-0204616 Part I Identification of Disregarded Entities (B) (C) (D) (E) (F) Name, address, and EIN Primary activity Legal domicile (state or Total income End-of-year assets Direct controlling of disregarded entity foreign country) entity Part II Identification of Related Tax-Exempt Organizations (A) (B) (C) (D) (E) (F) Name, address, and EIN Primary activity Legal domicile (state or **Exempt Code** Public charity Direct controlling of related organization section status (if section foreign country) entity 501(c)(3)) NATIONAL WILDLIFE FEDERATION ENDOWMENT -52-0806695, 11100 WILDLIFE CENTER DR RESTON, VA 20190-5362 SUPPORT NWF MISSION DISTRICT OF COLUMBIA 501C3 509A3, TYPE I N/A NATIONAL WILDLIFE PRODUCTIONS - 52-1903666 11100 WILDLIFE CENTER DR EDUCATIONAL FILM RESTON, VA 20190-5362 PRODUCTION: WILDLIFE THEMES DISTRICT OF COLUMBIA 501C3 509A3 TYPE I N/A

Part III	Identification of Related Organizations Taxable as a Partnership
----------	--

(A)	(B)	(C)	(D)	(E)	(F)	(G)	()	1)	(1)	(J)					
Name, address, and EIN of related organization	Primary activity	Legal domicile (state or foreign	Direct controlling entity	ng Predominant income (related, investment, unrelated)	(related, investment,	(related, investment,	(related, investment,	(related, investment,	(related, investment, income end	Share of total income	Share of end-of-year assets		proportion- allocations?	amount in hou	General o
		country)		,			Yes	No	K-1 (Form 1065)	Yes No					
	I	L						L							

Part IV Identification of Related Organizations Taxable as a Corporation or Trust

(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Name, address, and EIN of related organization	Primary activity	Legal domicile (state or foreign country)	Direct controlling entity	Type of entity (C corp, S corp, or trust)	Share of total income	Share of end-of-year assets	Percentage ownership
				:			
	4.5						

Part V	Transactions With Related Organizations
--------	---

Not	e. Complete line 1 if any entity is listed in Parts II, III, or IV.			Yes	No
1	During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?			163	140
а	Receipt of (i) interest (ii) annuities (iii) royalties (iv) rent from a controlled entity		1a	ļ	
b	Gift, grant, or capital contribution to other organization(s)		1b	х	
С	Gift, grant, or capital contribution from other organization(s)		1c	х	
d	Loans or loan guarantees to or for other organization(s)	***************************************	1d		x
е	Loans or loan guarantees by other organization(s)	***************************************	1e		X
	J J J J J J J J J J J J J J J J J J J	***************************************	- ``		
f	Sale of assets to other organization(s)		1f		X
g	Purchase of assets from other organization(s)	••••••	1g	х	
h	Exchange of assets	***************************************	1h		x
í	Lease of facilities, equipment, or other assets to other organization(s)	***************************************	1i		

j	Lease of facilities, equipment, or other assets from other organization(s)		1j		X
k	Performance of services or membership or fundraising solicitations for other organization(s)	***************************************	1k		X
1	Performance of services or membership or fundraising solicitations by other organization(s)		11		Х
m	Sharing of facilities, equipment, mailing lists, or other assets		1m	х	
n	Sharing of paid employees		1n		X
О	Reimbursement paid to other organization for expenses		10		X
р	Reimbursement paid by other organization for expenses		1p	х	
q	Other transfer of cash or property to other organization(s)		1q		х
r	Other transfer of cash or property from other organization(s)		1r	х	
2	If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and tra				
	(A)	(D)	(C		
	Name of other organization(s)	(B) Transaction Ar		<i>ı</i> nvolve	d
	Name of other organization(s)	type (a-r)			
1)					
2)					
3)					
4)					
5)		,			
۰,					
b)	48		· /F -	- 000'	0000
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Part VI Unrelated Organizations Taxable as a Partnership

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

(A) Name, address, and EIN	(B) Primary activity	(C) Legal domicile (state or foreign country)	(D) Are all partners section 501(c)(3 organizations? Yes No			(F) Disproportionate allocations? Yes No		of Schedule K-1	(H) General or managing partner?	
of entity										
			Yes	No		Yes	No	(Form 1065)	Yes	No
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